



A Diagnostic Approach to Selecting Procurement Best Practice

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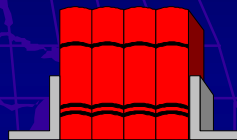
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Challenge to Procurement Professionals

Procurement Methods

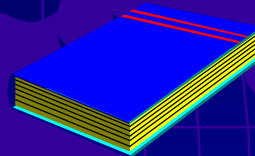
- Euromethod
- SOTIP
- CCTA



Dramatic change ?

Procurement Guides

- Buy-IT
- EURAP
- EC Directives



Where to start ?

If I know what the problem is, how do I fix it ?

VALIDATE Project Objective

Identify a set of IT procurement best practices for Europe which have been:

- **Validated by users**
- **Analysed to determine their impact on projects and organisations**
- **Organised to support selective use and problem solving**

VALIDATE Project Approach

Analysis of IT procurements across Europe

Procurement Best Practices

- Guideline A
- Guideline B
- Guideline C
- Guideline D
- Guideline E
- Guideline F
- Guideline G
- Guideline H
- Guideline I
- etc.

Relationships

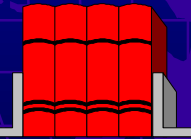
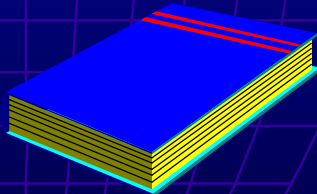
Project Results

- Less supplier dependency
- Lower maintenance costs
- Lower schedule variance
- Discounts on system purchase
- Reduced integration effort
- Increased supplier support
- Less rework of deliverables
- Higher user satisfaction
- etc.

VALIDATE Procurement Practices

Sources for 'Best' Procurement Practices

- Buy-IT
- EC Directives
- EURAP
- SA-CMM
- EuroMethod
- CCTA
- TAP
- SOTIP
- NATO
- PA
- SPICE
- ISO 14598-4



Reference set of best practices

Best Practice Selection Criteria

⇒ Concise

- almost always a single sentence

⇒ Directions action

- give specific direction to the user and identify an action that should be followed

⇒ Verifiable

- if phrased as a question, must give a yes / no answer

⇒ Objective

- remove subjective words
- e.g. capable, rational, effective, efficient, appropriate...

Results: 900+ best practices, without duplicates: 300+

Study Approach

Analysed 35 IT procurements across Europe

Procurement Best Practices

- Guideline A
- Guideline B
- Guideline C
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Summary of Result Metrics

Financial

- ⇒ Supplier Discount
- ⇒ Penalties
- ⇒ Project extensions
- ⇒ Payment terms
- ⇒ Return on investment
- ⇒ Value for money
- ⇒ Additional funding
- ⇒ Unexpected purchases
- ⇒ Budget overruns

Infrastructure

- ⇒ Staff satisfaction
- ⇒ Team cooperation
- ⇒ Decision making
- ⇒ Team satisfaction
- ⇒ IT staff turnover
- ⇒ Users satisfaction
- ⇒ User participation

Summary of Result Metrics (2)

Process (by phase)

- ⇒ Performance
- ⇒ Project satisfaction
- ⇒ Problems detected
- ⇒ Rework and corrections
- ⇒ Completeness
- ⇒ System cost
- ⇒ Man power effort
- ⇒ Training
- ⇒ Project scheduling

Supplier Related

- ⇒ Complaints
- ⇒ User relationship
- ⇒ Supplier dependence
- ⇒ Supplier responsiveness
- ⇒ Supplier information
- ⇒ Supplier cooperation

Study Results

⇒ Diagnostic Guidebook

- Best Practices organised by results achieved
- Identified 'super' Best Practices
- Surprise practices

⇒ Combined reference set of Best Practices

- Taken from leading sources
- Organised by procurement function
- Cross-referenced to original source

⇒ Set of metrics to measure project performance

⇒ Case studies giving examples of how selected practices are implemented



Putting the Best Practice Guide to Use

Some Actual Examples

- **Reduce complaints**
- **Improve team cooperation**
- **Reduce system costs**
- **Reduce procurement effort**

Diagnostic Example 1

⇒ **Objective: Reduce the number of complaints from procured systems**

⇒ **Best Practices:**

- **Control requirements**
- **Pay suppliers only upon delivery**
- **Have operational staff participate in procurement process**
- **Select team members based on skill profiles**
- **Document procurement milestones**
- **Use third parties to support decision making**
- **Include training requirements in procurement plan**
- **Require demos and proof of performance**
- **Establish a key supplier list**
- **Use open systems standards**

Diagnostic Example 2

⇒ **Objective: Improve team cooperation**

⇒ **Best Practices:**

- **Establish procedures to control requirements**
- **Establish formal contract change procedures**
- **Use a scoring system for supplier selection**
- **Put in place a problem tracking system**
- **Reward identification of risk**
- **Identify training requirements for procurement team**
- **Schedule periodic reviews with suppliers**
- **Establish multiple levels of supplier communication**
-

Diagnostic Example 3

⇒ **Objective: Reduce systems costs**

⇒ **Best Practices:**

- Establish modelling of user needs
- Establish a single authority for supplier acceptance
- Put in place contract change management procedures
- Have operational staff participate on procurement teams
- Utilise external consultants to evaluate supplier solutions
- Procurement process includes risk management activities
- Utilise stepwise introduction of new systems
- Identify system management resources in plan
-

Diagnostic Example 4

⇒ **Objective: Reduce total effort required for procurements**

⇒ **Best Practices:**

- Establish procurement programme goals
- Put in place regular contacts with strategic suppliers
- Establish procedures to control requirements
- Analyse procurement failures
- Document issues resolutions with suppliers
- Plan evaluations of supplier deliverables
- Require detailed tests plan from suppliers
-

A word about significance

- ⇒ **Analysis shows the presence of a relationship - not always a 'cause' and 'effect'**
- ⇒ **All relationships identified have a less than 5% chance of occurring randomly**
- ⇒ **Be sensitive to groupings of best practice**
- ⇒ **Remember we only analysed currently documented best practices - you may have an additional best practice !**

How to Put the Diagnostic Data to Use

- ⇒ **Identify 1-2 areas where you want to improve**
- ⇒ **User the Diagnostic Guidebook to identify significant best practices**
- ⇒ **Obtain context by reviewing original source**
- ⇒ **Establish an improvement plan**
- ⇒ **Collect metrics before you implement**
- ⇒ **Introduce change**
- ⇒ **Monitor results**
- ⇒



What are the best practices associated with improved results in many areas?

Top 10 Best Practices

- ⇒ **Identify and include training requirements in RFP (27)**
- ⇒ **Analyse procurement failures (23)**
- ⇒ **Acceptance criteria defined in contract (22)**
- ⇒ **Require a configuration management plan (21)**
- ⇒ **Establish a core usable system first (19)**
- ⇒

Top 10 Best Practices (2)

- ⇒ **Require proof of supplier's capabilities (18)**
- ⇒ **Procurement procedures include risk management (17)**
- ⇒ **Supplier payments only on delivery (15)**
- ⇒ **Operational staff participate on procurement teams (14)**
- ⇒ **Detailed tests plan exists (14)**
- ⇒

Some Surprises

- ⇒ **User needs are documented (-23)**
- ⇒ **Give preference to COTS (commercial) products (-18)**
- ⇒ **Benchmark existing systems before new purchase (-15)**
- ⇒ **Utilise external resources for quality reviews (-8)**
- ⇒ **Supplier is aware of selection criteria (-7)**
- ⇒ **Use cross functional procurement teams (-6)**
- ⇒

Some Favourites

⇒ Procure using open systems standards

- fewer cost overruns
- fewer complaints about systems
- reduced development effort
- higher user satisfaction

⇒ Use of scoring system for decision making

- better team cooperation
- higher user satisfaction
- fewer problems and effort for maintenance
- lower system cost

⇒ Regular strategic supplier meetings

- Much higher supplier discounts
- Much sooner time for ROI
- Much lower maintenance costs

Conclusion

- ⇒ **Use the Guidebook to learn more about procurement best practices**
- ⇒ **Diagnose what practices might provide improvements**
- ⇒ **Consider whether you need assistance making changes**
- ⇒ **Define an improvement programme and track results**
- ⇒