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## **Mission**

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**The mission of The Open Group  
is to take the lead in  
facilitating a partnership of  
customers and vendors to  
enable choice with confidence  
of interoperable multi-source  
solutions.**



# *IT DialTone Common Application Environment...*

Applications

IT DialTone  
Applications  
Environment

IT DialTone

Networks,  
Physical  
Infrastructure

**Definition:** a comprehensive set of interfaces providing all of the services needed for the deployment of applications

**Focus:** deployment of distributed applications that use Internet infrastructure

**Challenge:** assured interoperability



## Core “Standards” Competencies...

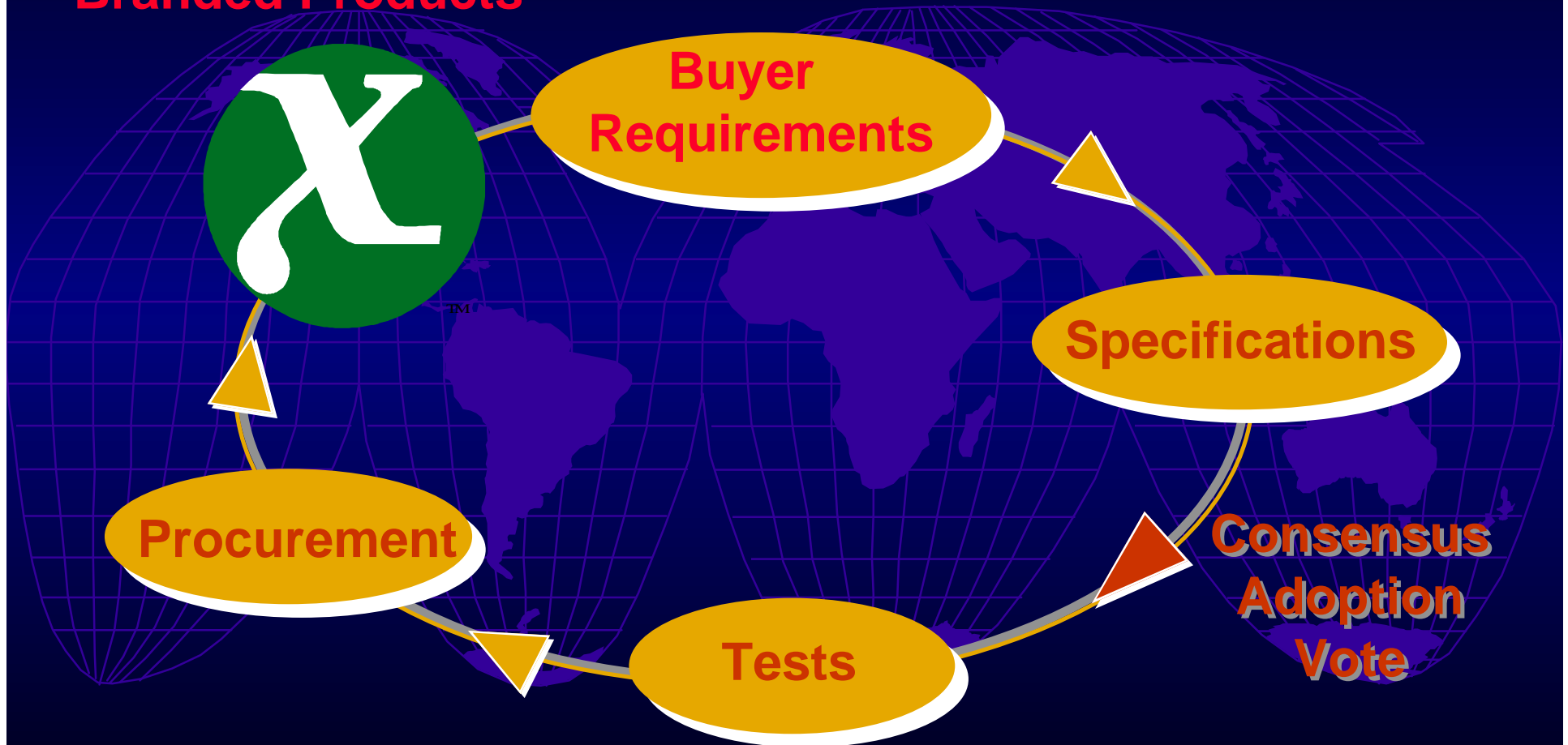
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- ⇒ **Trusted Buyer-Seller Forum**
- ⇒ **Specification Development**
- ⇒ **Rapid Standards Adoption**
- ⇒ **Conformance Testing**
- ⇒ **Guaranteed Conformance Programs**
- ⇒ **Procurement Tools & Services**

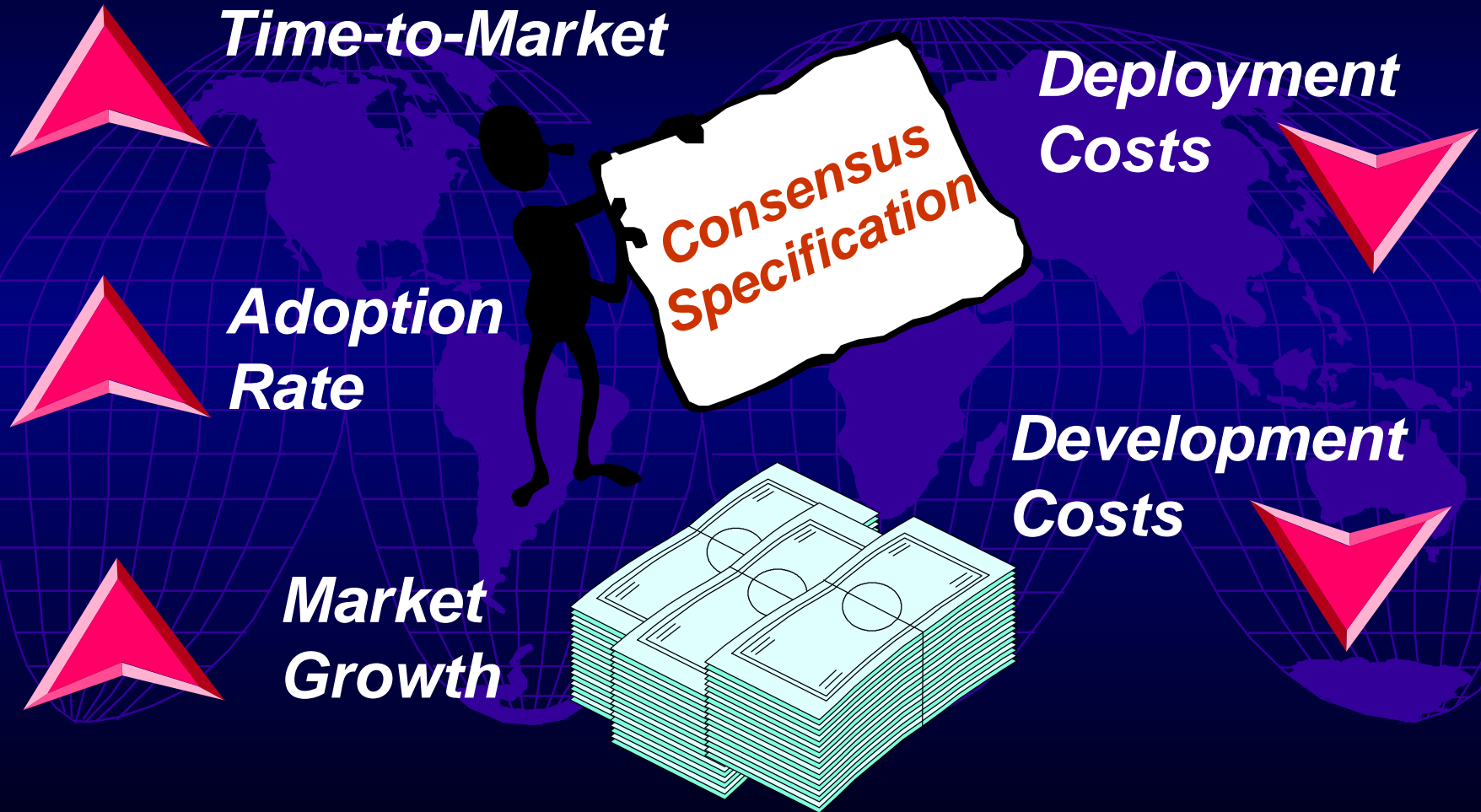


# Standards Process Overview...

## Branded Products



# The Economics of Standards...



# The Open Brand...

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- ⇒ **Legal Agreement**
  - ⇒ **Vendor Guarantee**
    - **It Works**
    - **It will continue to work**
    - **Non-conformances - fixed**
  - ⇒ **Interoperability Program**



**Today**

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- ⇒ **Change**
  - ⇒ **Tools / Techniques**
  - ⇒ **Business Benefit**
  - ⇒ **Real-life!**
  - ⇒

