

THE *Open* GROUP

Boston, Massachusetts
July 22-23, 2002

Keynote Speaker:
Tim Berners-Lee
Director, W3C

Boundaryless Information Flow: The Role of Web Services



[Register now](#) for this essential conference!

Keynote: Join **Tim Berners-Lee**, Director of the World Wide Web Consortium (W3C) and inventor of the Web, charting the course for Web Services as his vision continues to evolve.

Case Studies: Senior decision-makers from four Fortune 500 industry verticals share their experiences planning and integrating Web Services into their extended enterprises.

Sessions: Presenters include senior practitioners from OASIS, OGC, OMG, and W3C.

Current Challenges to be Addressed at this Conference:

- Web Services Standards
- Legal and Intellectual Property Rights
- Identity Management
- Conformance Testing
- Quality of Service

Round Table: Attendees are invited to engage our presenters and each other in a public dialogue focused on Web Services issues and answers.

Speakers:

Steve Bratt, COO, W3C

Winston Bumpus, President, DMTF and Corporate Architect, Novell Inc.

Patrick Gannon, President, OASIS

Dan Geer, CTO, @stake

Kathryn Korostoff, President, Sage Research, Inc.

Simon Pugh, Vice President, Standards & Infrastructure, MasterCard International

Carl Reed, Director of Spec. Programs, OGC

Ted Schadler, Group Director, Forrester Research Inc.

Ron Schmelzer, Founder and Senior Analyst, ZapThink

Richard Soley, CEO, OMG

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[conference fees](#)

Conference Benefits

- Understand the drivers fueling the imperative to get viable Web Services online now
- Gather intelligence about Web Services initiatives underway and planned
- Gain insights about Web Services relevant to your own business and industry
- Discern and anticipate buy-side needs in this emerging growth market
- Set the direction of the open, vendor-neutral specifications required to ensure that Web Services meet business needs

Who Should Attend

- CIOs/CTOs; IT/IS Executives
- Line of Business Managers
- Strategic Planners
- Affiliate Partnership Relationship Managers
- Technology Suppliers, Solutions Providers

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