

THE *Open* GROUP



Boundaryless Information Flow
Open Source in the Enterprise

September 8, 2003
Hilton London Paddington
London, UK



Open-ness in the Enterprise

where to start and how

Walter Stahlecker, Hewlett-Packard

What does “Open” mean?

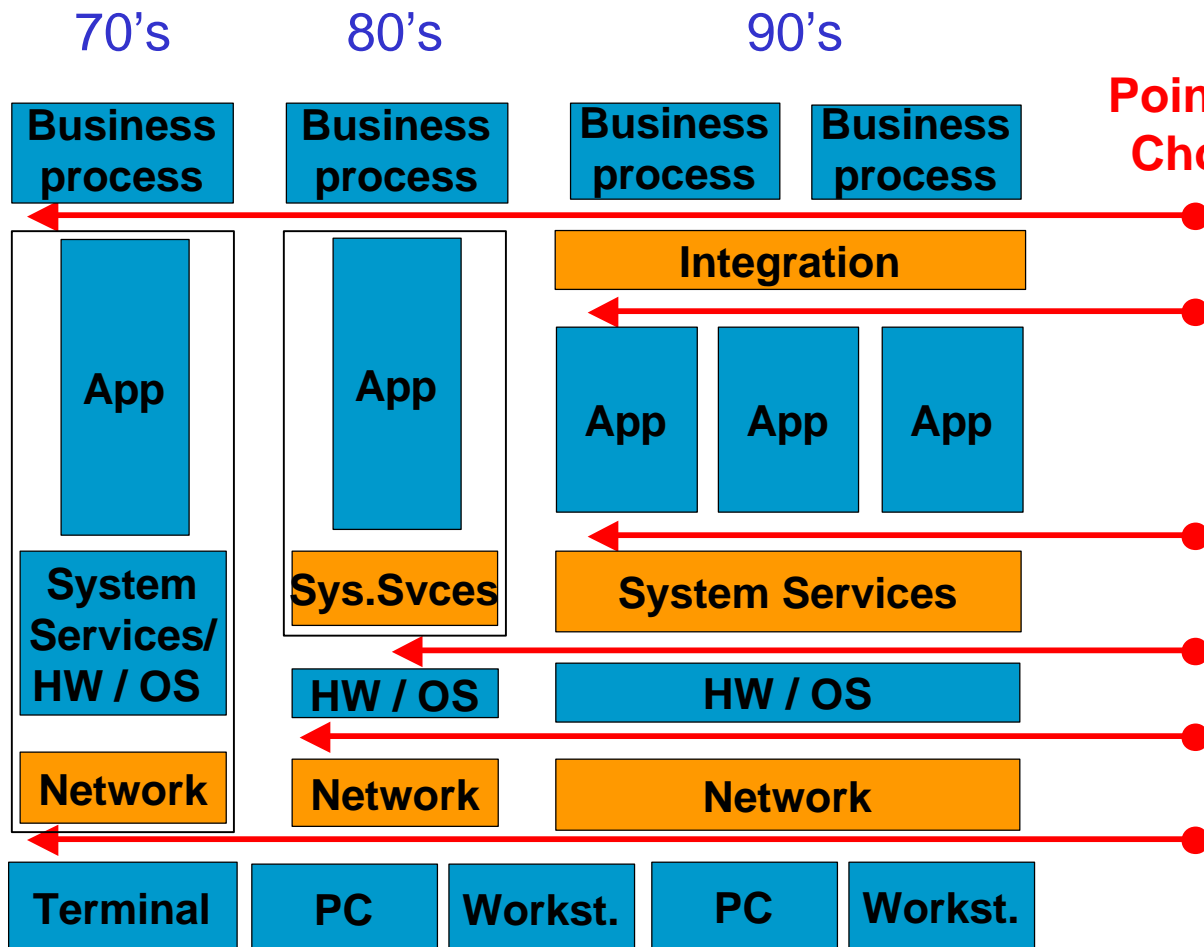
There are many definitions for “Open”

- legal
- common use
- vendor statements
- raging debates
- and more

The common thread is **choice** ...

... but choice is a boon and a bane

History & scope of open-ness



Points of Choice

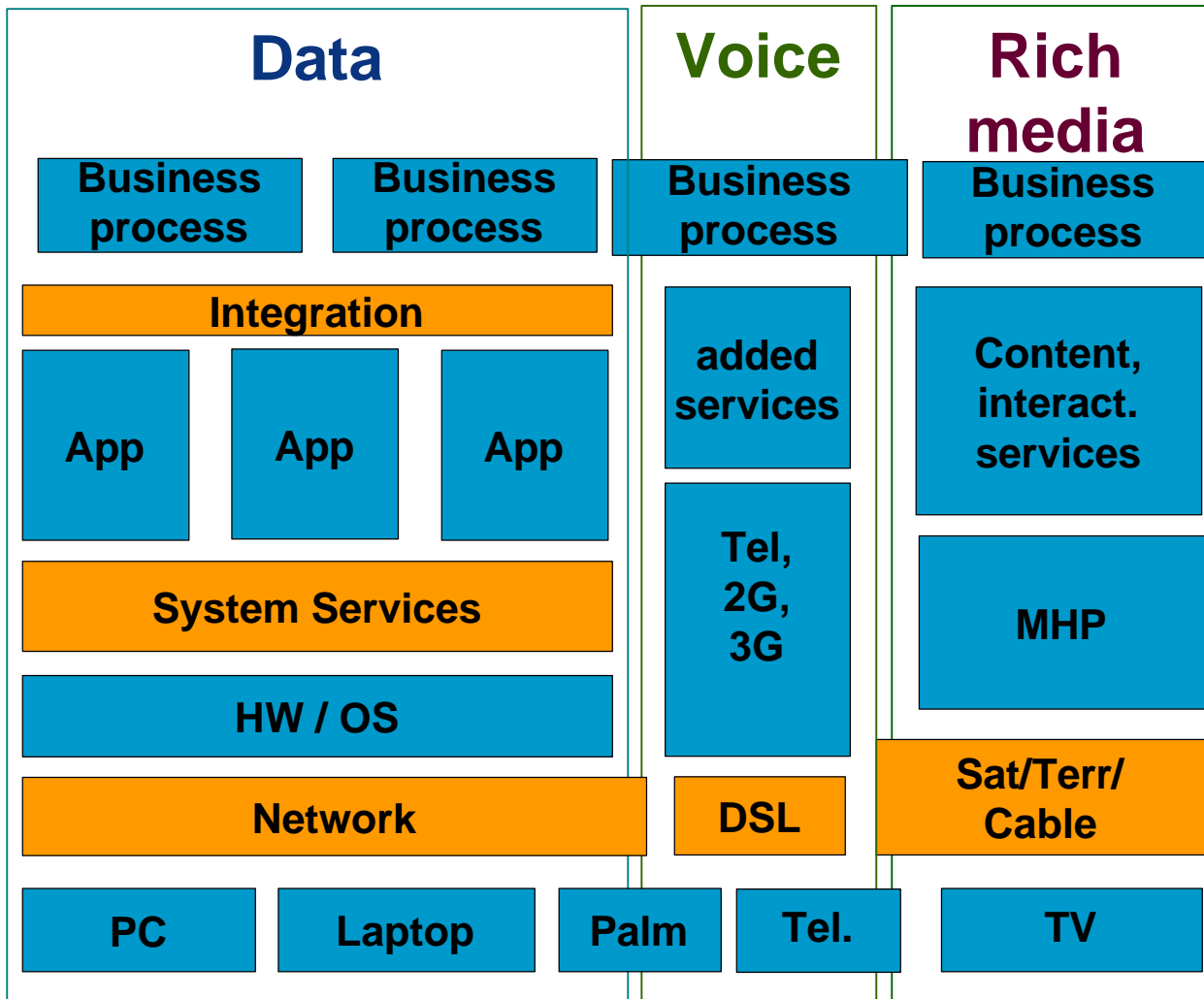
We do have a lot more choice

... and a lot more possibilities to govern our IT

... do we govern?

... which scope?

New competitors drive convergence



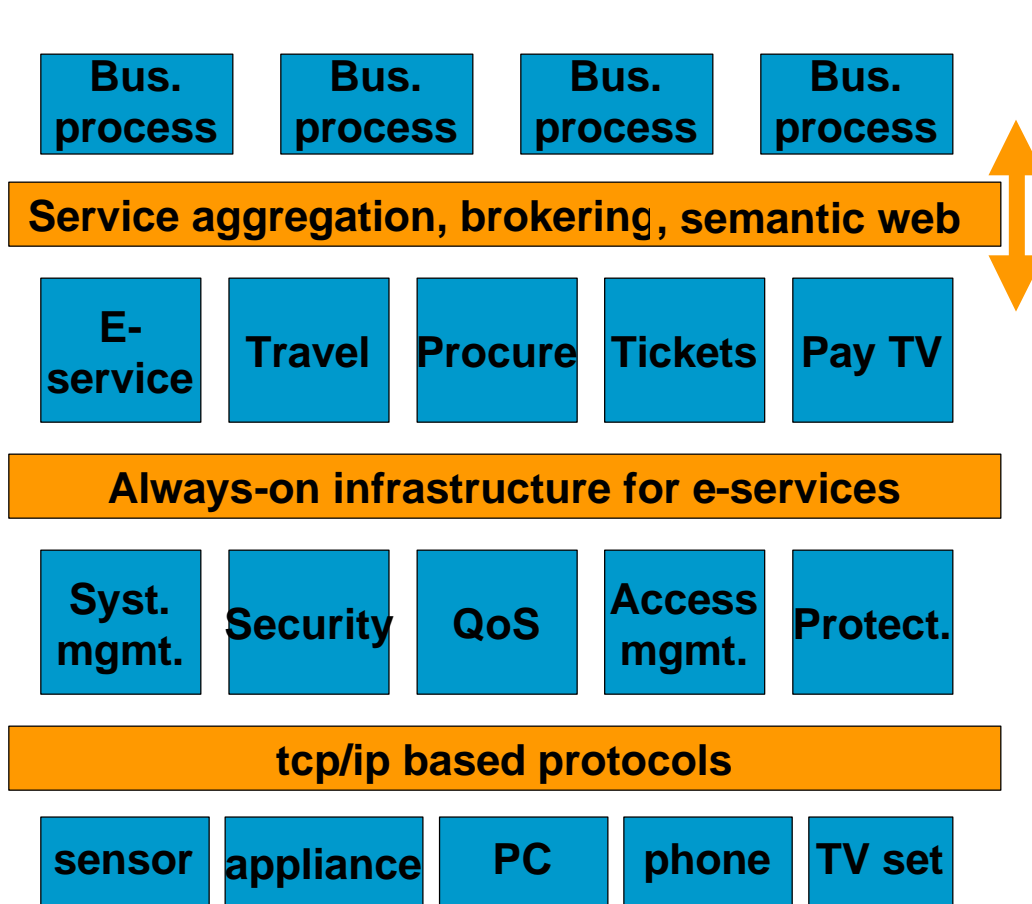
Competitors from the side add investment

Phone services reach across

Digital TV with rich services platform

Win across all - or lose

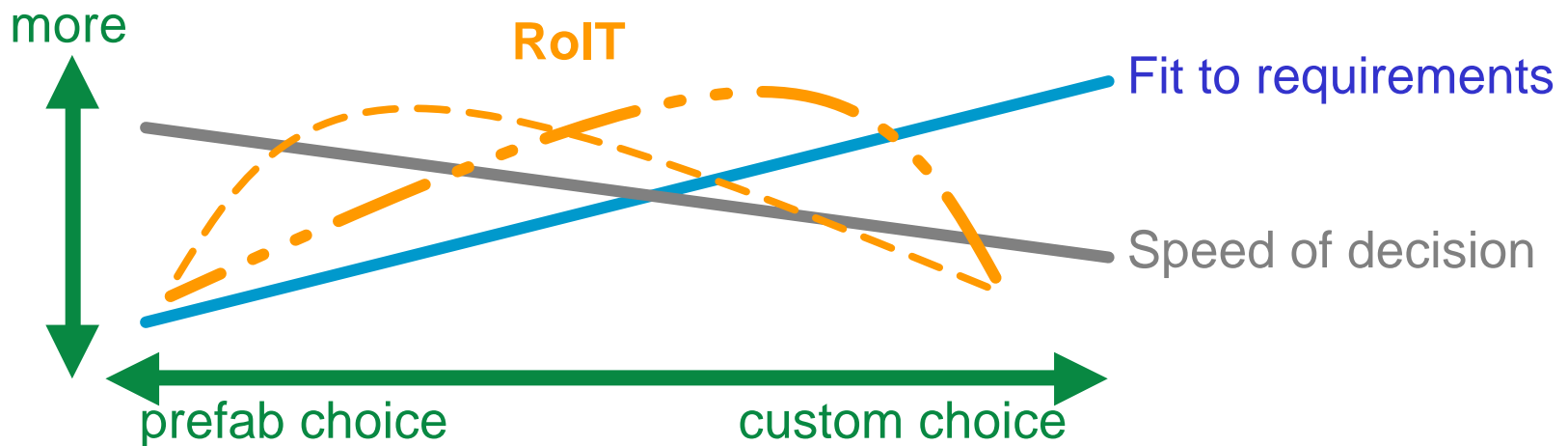
Abstraction & coherence all the way



-
- IT and business can share concepts
 - Business terms can be mapped to IT terms
 - Abstraction, adaptiveness across the full stack
 - Change can be assessed, approved and measured
 - Enterprise Architecture reaches its full potential

Summary: Choice must be by design

- ❑ With freedom of choice, you must choose
- ❑ Choice requires expertise, in-house or external
- ❑ Architecture adds methodology and re-use to choice
- ❑ Your choice starts with architecture, your degree of open-ness is a consequence

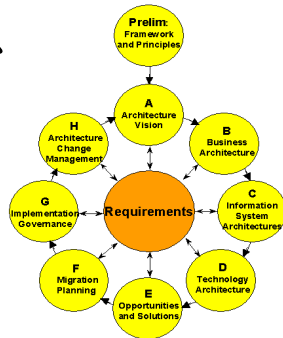
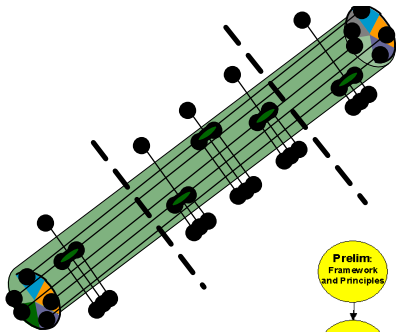


There are many ways to your freedom ...
and you have helpers on your way



The Open Group's vision & tools

THE *Open* GROUP



THE *Open* GROUP
Boston, July 2003

- Vision: “Boundaryless Information Flow”
- You can’t just “buy one”
- But The Open Group offers tools:
 - To define your vision
 - To develop the right architecture
 - To find or develop required standards
 - To ensure standards are followed
 - To network with peers for advice
- All of these will help you make wise choices

Project Open Source in the Enterprise

*(one of The Open Group's tools
to support your choices)*

Why does The Open Group care ?

- ❑ Because of its members
- ❑ They are involved in Open Source:
 - Directly: - Develop, procure, deploy
 - Indirectly:
 - Architectural aspects
 - Security aspects
 - Interoperability
 - Strategically
 - Open Source is part of their landscape
 - Releasing code under an Open Source license
- ❑ Is Open Source an enabler for
Boundaryless Information Flow?

Why “Open Source in the Enterprise”

- ❑ Enterprises:
 - take a strategic view on introduction of new methods and technologies into their business and IT scope
 - need integration and interoperability, usually within a quite heterogeneous environment
 - take decisions with an expectation of meeting planned returns

- ❑ This requires a neutral, fact-oriented venue to provide resources and networking for rational decisions.

5 Strategic aspects of the Project

- ❑ Inner Source
 - Open Source Methods in internal development
- ❑ Open Source Licensing
- ❑ Engage the Open Source Community
- ❑ Open Standards, Open Source and Certification
- ❑ Fulfilling the business requirements for Open Source
- ❑ To realize the value from this effort there is an imperative to reach out beyond The Open Group itself

What next?

- ❑ If you are interested in progressing this, join www.opengroup.org/ose
- ❑ If you know someone who should be aware, pass on the word
- ❑ If you find aspects holding back participation, speak up
- ❑ And remember: Open-ness starts by designing your choices into your architecture