Welcome to the Conference: Business Transformation through Enterprise Architecture.

Stockholm 8-9 November 2011
Who Am I?
Why this conference?
It’s all about change!
What is enterprise architecture?
Business Benefits of Enterprise Architecture

- It helps an organization achieve its business strategy
- Faster time to market for new innovations and capabilities
- More consistent business processes and information across business units
- More reliability and security, less risk
IT Benefits of Enterprise Architecture - reuse
How do I become successful with EA?
7 Simple rules of Enterprise Architecture

1. Start with the business strategy
2. Start modestly
3. Work hard
4. Focus on communication
5. Deliver value within months
6. Integrate with development and investment management processes
7. Keep the architecture updated

Source: Gartner
Successful Enterprise Architecture
The building blocks

- Vision & Objectives
- Architecture Governance
- Business Linkage
- Architects
- The Architecture Blueprints
- Process & Methodology
- Standards & Ref. architecture
- Tools

Source: Biner
TOGAF 9 is an international framework and a standard covering most building blocks for building an architecture capability.
ADM - Process and Methodology

- Preliminary
  - A. Architecture Vision
  - B. Business Architecture
  - C. Information Systems Architectures
  - D. Technology Architecture
  - E. Opportunities and Solutions
  - F. Migration Planning
  - G. Implementation Governance
  - H. Architecture Change Management
Architecture Governance in TOGAF needs integration with other management disciplines.
Example: Integration of project management and system development
Business linkage - stakeholder management and communication

- Engage Stakeholders
- Build Comprehension
- Explore Specifics
- Articulate Value
- Incorporate Lessons Learned
- Mobilise Team
Your enablers!

- The Architecture Blueprints
- Process & Methodology *
- Standards & Ref. architecture
- Tools

Source: Biner
For practical implementation you need to integrate the enablers!
Biner´s integrated way of working

A pre-configured integration of the corner stones of architecture work

TOGAF – Methodology

Sparx EA – Tool

Archimate – Notation

BEAM

Extensions

Stakeholder
Concern
Assessment

Project
Program
Project role

Aggregate
Realization
Contribution
BEAM – based on experience
Key Takeaways

• It’s all about change
• Architecture needs to be integrated with other management disciplines
• Communicate the context and benefits with architecture
• Build your architecture on standards
• Integrate the use of a common process and methodology with tool support to create the desired Architecture Blueprints for change
# The Open Group Sweden Conference

## Program Tuesday Nov. 8th

<table>
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| 08:45-09:15 | Introduction to The Open Group  
Chris Parnell, Director, Membership Service at The Open Group |
| 09:15-09:45 | Business Transformation through Enterprise Architecture  
Lars Lundgren, CEO, Biner Consulting |
| 09:45-10:15 | Embedding EA at AstraZeneca - a holistic EA approach was successfully embedded in a global multi million business transformation program  
Tobias Ivarsson - former responsible for strategic architecture at AstraZeneca |
| 10:15-10:45 | Coffee break |
| 11:00-11:30 | Enterprise Architecture: Collaboration of Business and ICT - De Nederlandsche Bank  
Drs. Sandra de Kruijf, Enterprise Architect De Nederlandsche Bank |
| 11:30-12:00 | Lunch |
| 13:00-13:30 | Successful Enterprise Architecture with TOGAF and ArchiMate - A Case Study presentation  
Dr. Harmen van den Berg, director BIZZdesign |

## Track 1: Business Architecture

**Meeting room: Drottningholm B**

<table>
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| 14:15-15:00 | The TOGAF 9 Building Block Example Revisited  
William Estrem, President, Metaplexity Associates LLC |
| 15:00-16:00 | Infrastructure architecture and architecture governance at the Swedish Police  
Mats Gepneval, Senior Enterprise Architect, Capgemini Sweden |
| 15:15-15:45 | Coffee break |
| 15:45-16:45 | Trends for Enterprise Architecture Management and Tools  
Marcel Bermeaud, Head of Enterprise Architecture Transformation, Monika Zeiner, Consultant, Detecon International GmbH |
| 17:00-19:00 | Network reception and Entertainment  
Finger food and Entertainment with the magician Jonas Ljung |

## Track 2: Business Transformation

**Meeting room: Drottningholm A**

17:00

**Network reception and Entertainment!**
The Open Group Sweden Conference

Program Wednesday Nov. 9th

Plenary
Meeting room: Drottningholm B

08:30-09:30
Architecting an organization for architecture - Centiro a world class Transport Management company
Jonas Tolfstena, Vice president Architecture & Technology, Centiro

09:30-10:30
Lean Business Development – Managing the business architecture through Business Capabilities
Stefan Eriksson och Cecilia Persson, Sandvik Material Technology

10:30-11:00
Coffee break

11:00-12:00
Business Transformation - Key Success Factors behind the transformation of Apoteket
Lars Mårtensson, Director and Head of Business Design at Cordial Business
Anders Persson, Senior Business Adviser at Quadrans, has a background at Apoteket

12:00-13:00
Lunch

13:00-14:00
So you made an enterprise model, who cares?
Drs. Sander Dortland, Manager ICT Architecture & ICT Security, GasTerra BV, The Netherlands

Track 1: Business Architecture
Meeting room: Drottningholm B

14:00-15:00
Business Requirements as the basis for enterprise architecture and project architectures
Dr. Harmen van den Berg, director Bizzdesign

Track 2: Business Transformation
Meeting room: Drottningholm A

14:00-15:00
Introduction of new standards and Governance structure - an OCM exercise
Bjern Hjorth-Sørensen, Principal Consultant, NNIT A/S

Plenary
Meeting room: Drottningholm B

15:00-15:30
Coffee break

15:30-16:30
The Open Group Sweden, TOGAF 9 translation to Swedish
Johanna Almén, Senior Consultant, Biner Consulting

15:30 TOGAF translation to Swedish!
Contribute to the translation of TOGAF to Swedish

- Give your feedback on the most complex TOGAF terms in Open Groups showcase during the conference!

- Participate in the workshop on Wednesday between 15.30-16.30!
Network Reception with Jonas Ljung

Jonas is one of Sweden’s most successful magicians and comedians.

Eat, network and enjoy Jonas entertaining performance - starts at 17.00
Conference: Business Transformation through Enterprise Architecture

Here we go...