

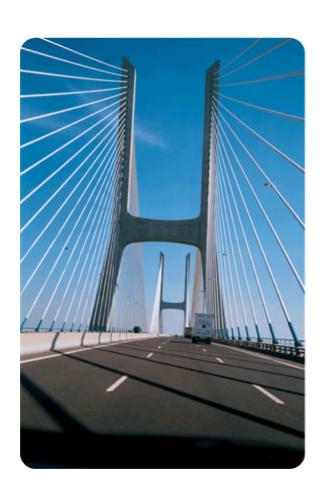
HP Darwin Reference Architecture Framework – Principles for the Adaptive Enterprise

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Agenda





Why an Adaptive Enterprise Architecture Framework?

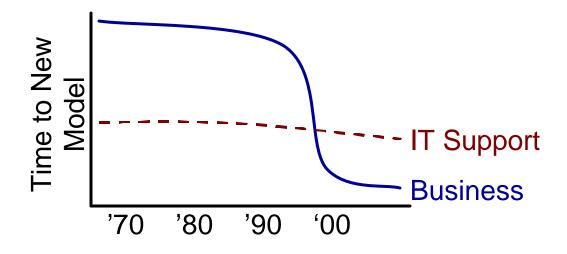
HP Darwin Reference Architecture Overview

Becoming an Adaptive Enterprise

Enterprise Architecture & EA Frameworks Coming of Age



- Best tool & practice to address Enterprise complexity
 - Business & IT
 - Linked with Strategy/Planning/EPMO & Financial controls
- Not a 1-shot!
- Change is the hard problem



Challenge for EA:

- How to be relevant?
- How to avoid being the bottleneck on business agility?

Business agility: the new dimension



Improve agility:

- Enable business to respond to:
 - changing markets
 - competitive pressures
 - regulator mandates
 - etc.

Manage costs:

- Reduce cost of change & integration
- Lower operations and acquisition costs
 - •# servers, apps, ...
- Balance fixed vs. variable costs

- Enable business and IT to synchronize
- Use ability to change as a competitive advantage

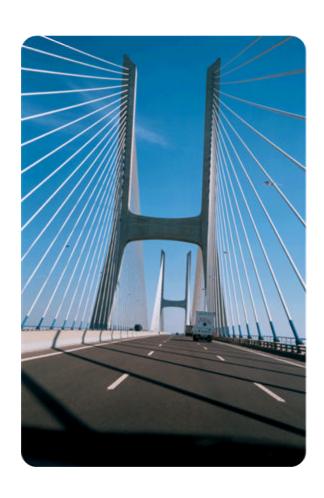
Increase quality:

- Improve customer satisfaction
- Link and extend value chain
- Improve service levels across the value chain

Mitigate risk:

- Ensure security and continuity of business operations
- Risk of not innovating
- Impact of technology implementation on people and process

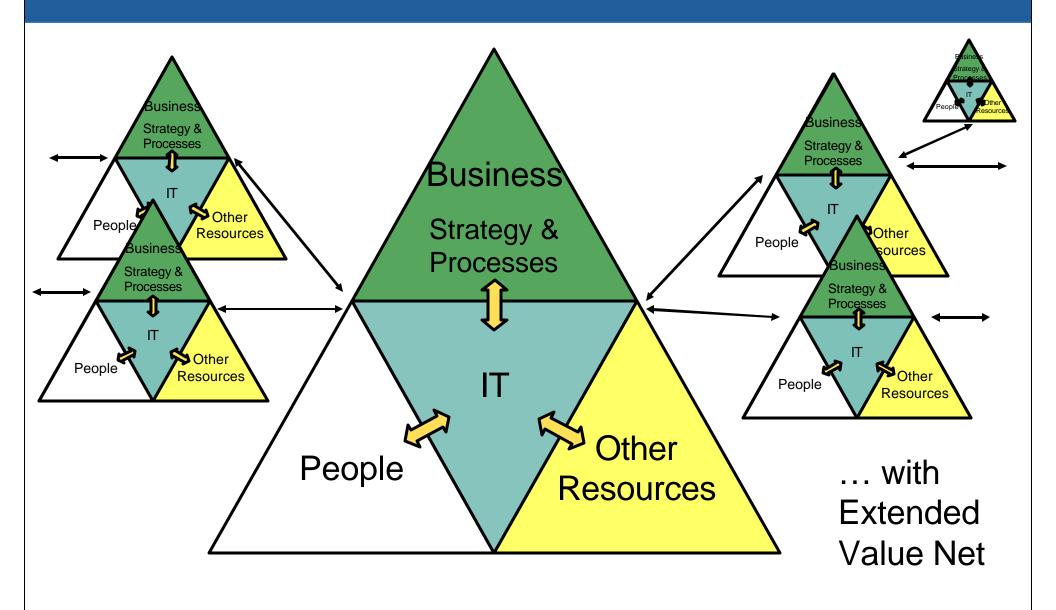




HP Darwin Reference Architecture Overview

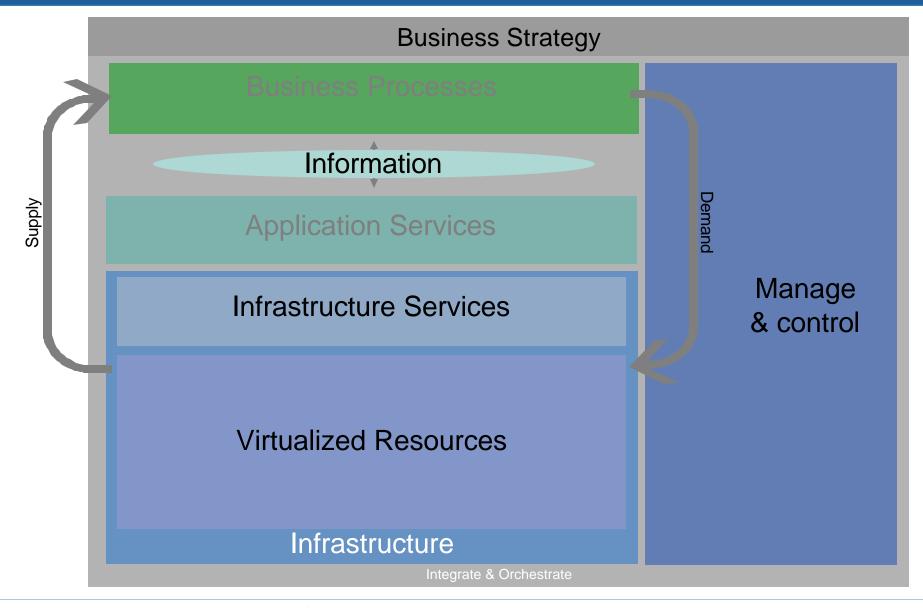
Simple Enterprise Model





The HP Darwin AE Reference Architecture – Top-level Components

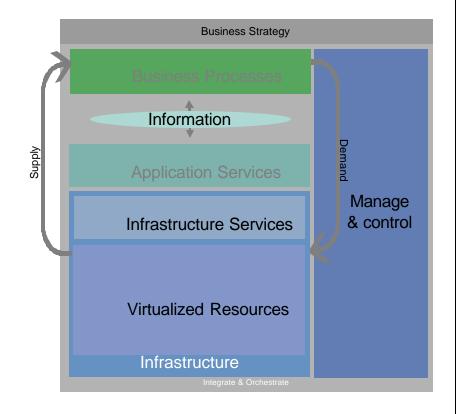




Key Principles of the HP Darwin AE Reference Architecture

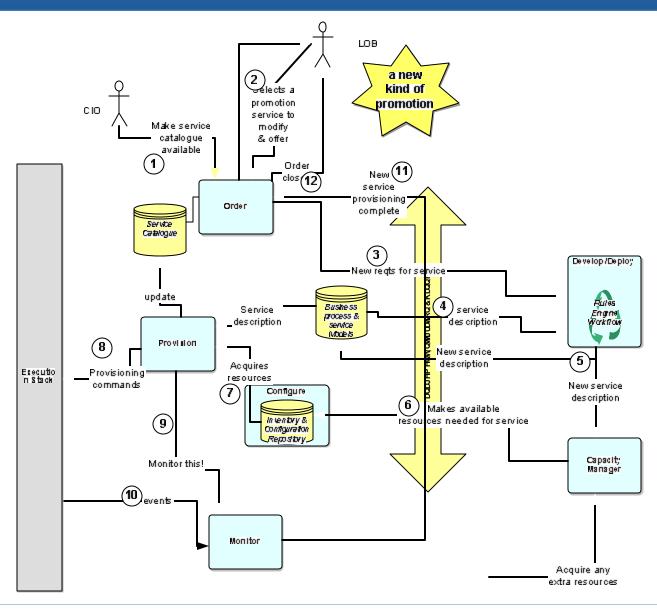


- Manage business processes end to end (across silos & extended value net)
- Business metrics drive IT (closed loop)
- 3. Virtualize & dynamically scale resources
 - Servers, storage, networks
 - Apps, info, business processes
- 4. Automate & orchestrate processes
- 5. Adopt industry standards
- 6. Adopt Services Oriented Architecture
- 7. Exploit repeatable patterns at all levels
- 8. SLAs to cover system qualities
- 9. Build in instrumentation & control panels
- 10. Create an end-to-end IT value chain
- 11. Integrated platform for mgt. & control
 - OSS & BSS
 - Continuous secure operation
 - Lifecycle management
- 12. Evolution vs. revolution



Example: Use Case Overlays to Show Behavior & Value





Security Example: "Overlays" for System Qualities, Technologies, Standards, Products, & Services



Information Security

Policy related to handling, use, and disclosure of information

Business Strategy

Business Security

Business strategy & processes to define trust relationships & attitude toward risk.

Application Security

Integration & orchestration of security services & controls to implement security policy and provide end-to-end

Information

Application Services

Security Governance

Organizational structure, processes & procedures to create an effective enterprise information security program

Infrastructure Services

Manage & control

Trust & Security Services 1&A, authorization, privacy, confidentiality, integrity, non-

repudiation...

Virtualized Resources

Trustworthy Infrastructure

Combination of system, device & network security to protect availability, integrity & confidentiality of data & processes.

Infrastructure

Integrate &

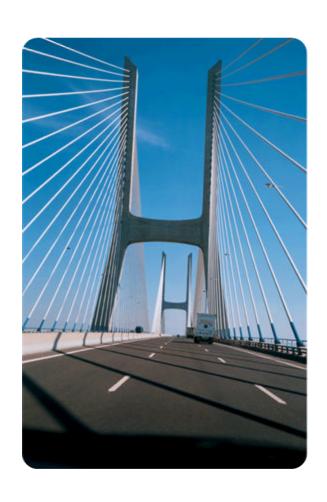
Risk and Trust Management

Synchronization, assurance, fulfillment, & management of trust relationships, policies, security attributes, & security services. Includes event & incident management.

Trustworthy Management

Effective trust & security policy & controls applied to the management & control infrastructure.





Becoming an adaptive enterprise

HP's Adaptive Enterprise Vision



/alue

The Adaptive Enterprise is the ultimate state of fitness in a world where every business decision triggers an IT event

2. Efficient:

Integrate & optimize to drive quality of service and performance management

1. Stable:

Standardize & ensure continuous secure availability for operations excellence

3. Agile:

Business & IT dynamically linked & synchronized for maximized business value



Time

Evolution to an Adaptive Enterprise



	stable	efficient	agile
Relationship	Trusted supporter	Respected peer	Strategic Partner
Objective	keep it running	quality of service	time to value
Architecture	available & secure	managed & integrated	dynamic & synchronized
Economics	predictable	optimized	flexible
	operational		transformational
			

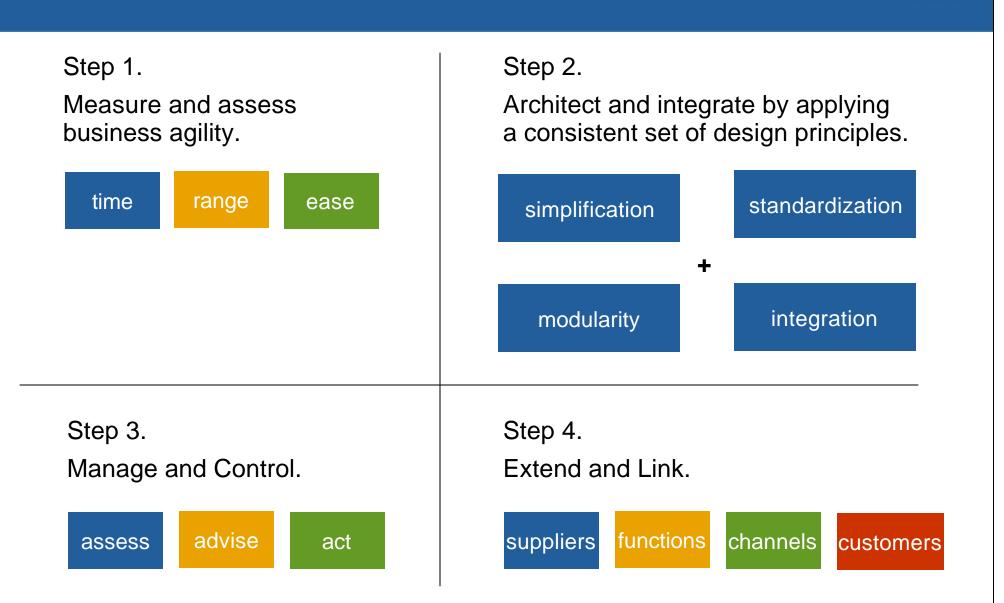
Evolution to an Adaptive Enterprise – architectural transformations on the customer journey



	stable	efficient	agile
Business processes	Un-formalized processes, each operates in a silo tied to a specific application	Some processes defined, utilize multiple apps and planned IT embodiment	Process formalized & automated, independent of apps, tied closely to metric performance indicators
Information	Information stored by each app separately	Info links between some value chain members, shared across some apps	Virtualized info exchange between processes and apps, analysis for business innovation
Application Services	Stove piped per function, dedicated infrastructure resources for each app	Some apps shared by and linked across multiple business processes	All apps available as services to all processes and info across value chains through an SOA
Infrastructure Services	A few simple shared services such as network services	Consolidated services such as security shared across multiple apps	Web based services shared across multi-sourced IT environments
Virtualized Resources	Clustering and partitioning, resources dedicated to specific apps and services	Virtualized resources within data centers, some automated provisioning	Balanced multi-sourced capacity-on-demand with comprehensive automation
Management and Control	Manage resources	End-to-end service mgt	Proactive business synchronization based on business success criteria
	operational		transformational

Key Steps toward the Adaptive Enterprise





Wrap Up



- Journey to Adaptive Enterprise is evolutionary; requires a continuous architecture effort (think "city planning")
 - Main journey stages are: stable, efficient, agile
- Journey requires collaboration and support across IT and the business; need to break down unhelpful barriers
- Adaptive Enterprise architecture framework focuses on enabling change and balance across imperatives: cost, quality, risk, and agility
 - Full range of dimensions:
 - Layers & components, principles, behaviors, patterns,
 system qualities, technologies, standards, products, services
- New investments should enable the journey

"It's not the strongest of the species that survives, nor the most intelligent; it is the one that is most adaptable to change."

Charles Darwin

