AEA

Washington, DC–July 15, 2012

Birgit Hartje
Program Manager

b.hartje@globablaea.org

8 New England Executive Park
Burlington, MA
USA

The Association of Enterprise Architects

❑ Launched on January 29, 2007 with 730 members

❑ 2008 - Merged with

❑ 2010 - Acknowledge certifications from

FEAC Institute (Federated Enterprise Architecture Certification) *Microsoft*

❑ 2010 - Merged with a|EA

Journal of Enterprise Architecture
A Publication of the Association of Enterprise Architects (a|EA)

a|EA JOURNAL

AEA
Association of
Enterprise Architects

Now…

- Close to 25,000 members worldwide…
    - …and growing fast!

- Members from more than 70 countries

- 30+ Chapters around the world….
    - …and growing fast!

AEA

Association of
Enterprise Architects

AEA Chapters

- US chapters

  Atlanta, Boston, Washington D.C., Chicago, Southern CA, Michigan, Minnesota, Ohio, Seattle and No. Carolina coming!

- India (6)

  Bangalore, Chennai, Hyderabad, Mumbai, New Delhi, Pune

- Europe (8)

  Belgium, Denmark, Hungary, Russia, Switzerland, Turkey, UK, Greenland

AEA Chapters

- South America

  Brazil, Colombia, Peru, Mexico, to be launched: Costa Rica, Chile

- Asia

  Hong Kong, Taiwan, Japan, China!

- Canada

  Toronto, Ottawa-Gatineau

- Australia

  Melbourne, Sydney

- NZ

- South Africa

AEA

Association of
Enterprise Architects

Journal of Enterprise Architecture

Journal of Enterprise Architecture

❑ Peer-reviewed international quarterly publication

❑ Available to members of the Association

❑ Members can download:

https://www.globalaea.org/journal

❑ Next edition August 2012

❑ All members are welcome to submit articles

AEA
Association of
Enterprise Architects

Next Steps

- ❑ Association identity
  - ▪ Name – Now confirmed as Association of Enterprise Architects (AEA)
  - ▪ Logo – now confirmed
  - ▪ URL – changed from www.aogea.org to www.globalaea.org
- ❑ Membership – not dependent on certification
- ❑ Membership levels – simplify:
  - ▪ Member
  - ▪ Student
- ❑ Continuous Professional Development (CPD) Program
- ❑ Social Networking tools launched

Next Steps (2)

- Journal of Enterprise Architecture – balance of academic and practitioners' journal

- What do you want YOUR association to be?
    - no sense in "re-inventing the wheel"
    - review of the nature and structure of other, relevant, professions will be useful
    - end-user organization survey

AEA

Association of
Enterprise Architects

End-User Organization Survey

❑ Survey large end-user organizations, with questions such as:

- ▪ What professional development do you provide to staff generally in your organization that takes the individual from college / university through to professionally qualified status? e.g. accountants, lawyers, etc.

- ▪ What form does this take? e.g. Continuous employment, internship, financial support with exams, books, tuition etc?

AEA
Association of Enterprise Architects

End-User Organization Survey (2)

❑ What do you do for IT and Enterprise Architects?

❑ What model would work best for this as an emerging profession?

❑ Results need to be tested – *through the membership*

Vision - for the Enterprise Architecture Profession

❑ The Enterprise Architecture profession will strengthen the practice and professionalism of Enterprise Architecture, and increase the public and industry recognition of the value of Enterprise Architecture and Enterprise Architecture professionals

AEA

Association of
Enterprise Architects

Vision – for the AEA

- When an organization is hiring an Enterprise architect, they will only consider AEA members
- AEA membership becomes a standard component of the career path of Enterprise Architects
  - Businesses build it into their profession frameworks
  - Academic institutions provide EA qualifications
    - e.g. Penn State

PENNSTATE
1855
COLLEGE OF INFORMATION
SCIENCES AND TECHNOLOGY

  - To be taken seriously in the Enterprise Architecture world, you will be an AEA member

AEA
Association of
Enterprise Architects

Benefits of Membership

❑ The AEA helps Enterprise Architects succeed

- Advance your career
  - Increase salary and promotion prospects
  - Job postings access for members
  - Better job satisfaction
  - Helps you succeed in today's competitive job market
  - Peer recognition
  - Part of an elite community

- Access to an exclusive community with resources, knowledge, information & skills
  - Part of an exclusive profession
  - Local and global networking
  - Improved job effectiveness
  - Keep abreast of EA practices & standards
  - Generally accepted EA practices
  - Encourages job satisfaction

AEA

Association of
Enterprise Architects

Along The Way….

❑ While we get there…..

  ▪ The AEA will focus on:

    ▪ Elevating the profession

    ▪ Promoting the employment of AEA members

    ▪ Establishing a standards of ethics

    ▪ Creating a CPD program

    ▪ Continuing the Journal of Enterprise Architecture

    ▪ Developing generally accepted architecture principles

    ▪ Sharing experiences and knowledge

    ▪ ***Bringing value to its members***

How to Participate

- AEA site using Member Dashboard

- Linkedin and Twitter

- Local chapters

- Global conferences, seminars, and webinars

- Special Interest Groups (SIGs)

- Workgroups and bulletin boards – e.g. Ethics WG (Ethics Doc.)

- Speaker's bureau

- Job boards and resume postings

- Contribute to the Journal of Enterprise Architecture

     http://www.aeajournal.org/

Social Networking site

AEA
Thank You!

Questions?

Birgit Hartje
Program Manager
Phone: 781.564.9208
b.hartje@globablaea.org

8 New England Executive Park
Burlington, MA
USA