

Spotlight: The BAWG (1)

- Initiated to explore the scope of “business”
- Found enormous divergence of opinions and meanings
- Two streams of activity emerged:
 - “Business” in the sense of everything beyond IT
 - “Holistic EA” – literally the architecture of the entire enterprise
 - “Business” in the sense of how the enterprise creates the intended value
 - “Chemistry” – the way an enterprise evolves and deploys capabilities, including people, finance, IP, brand, IT, production, etc.
- Working with practitioners, academia, other consortia

116 People from 32 companies

Accenture
ACORD Corporation
American Express
Architecting the Enterprise Ltd
Armstrong Process Group
Bank of Montreal
British Telecom Plc
Capgemini
Celestial
cognizant
DWP Corporate IT
Getronics
Hewlett-Packard
HSBC
IBM
Infosys
Letsema Consulting
Logica
MITRE
Model Driven Solutions
PricewaterhouseCoopers
Qernel
Q-tips B.V.
Real IRM
SAP
Sasol
satyam computer services
Smart421
Sun Microsystems
The Salamander Organization
UK MoD
Unisys

Spotlight: The BAWG (2)

- “Holistic EA” – literally the architecture of the entire enterprise
 - Developed a generically applicable definition of architecture
 - Developed a model of Enterprise and Enterprise Architecture
 - Building links to test the above with other disciplines beyond IT

- “Chemistry” – the way an enterprise evolves and deploys capabilities
 - Developing relations with practitioners in other disciplines beyond IT
 - Working with OMG
 - Building links with business schools

Spotlight: The BAWG (3)

- “Holistic EA” – literally the architecture of the entire enterprise
 - Developed a generically applicable definition of architecture
 - Developed a model of Enterprise and Enterprise Architecture
 - Building links to test the above with other disciplines beyond IT
- “Chemistry” – the way an enterprise evolves and deploys capabilities
 - Developing relations with practitioners in other disciplines beyond IT
 - Building links with business schools
- Vision: A coherent EA that is understood and valued
by Boards, CEOs, and architects