# Investigative Architecture

#### The Conceptual Diagram

Ben Sommer, Senior Consultant, Systems Flow, Inc. Dan Hughes, Principal Consultant, Systems Flow, Inc. James Hosey, Senior Consultant, Systems Flow, Inc.

**Ben Sommer**, *Senior Consultant*, Systems Flow, Inc. **Dan Hughes**, *Principal Consultant*, Systems Flow, Inc. **James Hosey**, *Senior Consultant*, Systems Flow, Inc.



#### **Abstract**

Formal UML-based notation provides a powerful tool for architecture design and communication. There is also a compelling need for crisp, clear and marketing-friendly architecture diagrams for use in executive presentations. The creation of polished, clear and well-scoped renditions of an architecture can be more art than science. We propose a diagram that balances the appropriate level of accuracy with enough flexibility for targeted marketing. This same view also provides a clear "at a glance" representation of an architecture, setting the scope for more detailed, formal views.



### The Challenge

- Mission of enterprise architecture is to align technology design with business interests – visual modeling is the key tool for this:
  - Key challenge when modeling for technical stakeholders is proper scope and accuracy
  - Key challenge when modeling for business executives is marketing & selling a solution

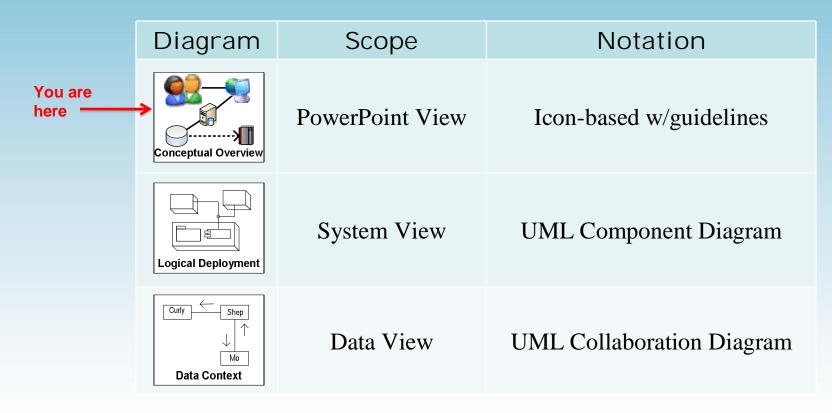


#### The Solution

- A formal conceptual diagram approach that results in a work product that is:
  - Pretty enough to catch attention in the board room or the sales pitch
  - Formal enough to guide an architect to the right design
  - <u>Lightweight enough</u> to quickly draft as a way to introduce stakeholders to the design
  - Refined enough to serve as a foundation for moving forward (can map to UML diagrams)



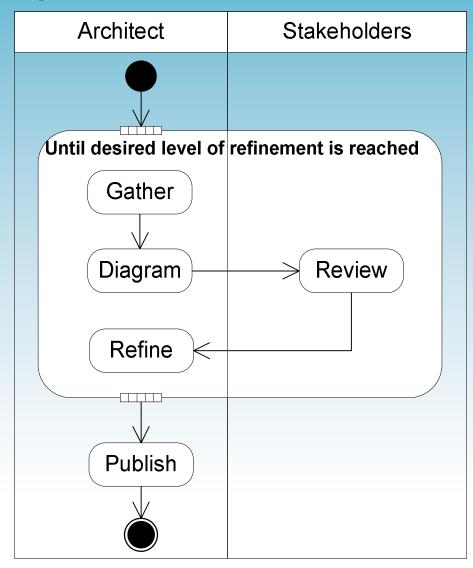
### Investigative Architecture Core Diagrams



See <u>Leveraging UML as a Standard Notation for Enterprise Architecture</u> and <u>Investigative</u> Architecture – Making Sense of your Enterprise for additional information.



# Investigative Architecture Process





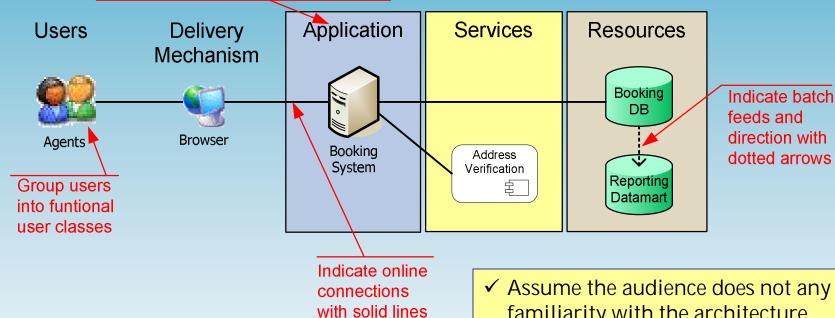
# Investigative Architecture Sources

Information Source	What to Expect	Target Diagram
Vendor	Product Documentation	Logical Deployment
Support Engineer	Operations Manuals	All
Server Engineer	Server Documentation	Logical Deployment
DB Administrator	Database Information	Logical Deployment, Data Context
Business Line	Requirements Artifacts	Conceptual Overview, Data Context
Network Engineer	Network Topography	Logical Deployment
Company Intranet	Links to above information	All
EA Repository	As-is visual models	All
Google, Wikipedia, etc.	Stray pieces of the puzzle	All
CMD.EXE (or csh)	Network information	Logical Deployment



### Conceptual Diagram Quick Start

Swimlanes indicate architectural layers



- Left to right depiction of user driven architecture
- Uses standard set of icons
- Designed to fit on one presentation slide

- ✓ Assume the audience does not any familiarity with the architecture
- ✓ Keep the focus high level and conceptual
- ✓ Do not get distracted by inaccurate details - target "big picture" accuracy
- ✓ Target the diagram to your need
- ✓ Rescope to multiple diagrams to fit

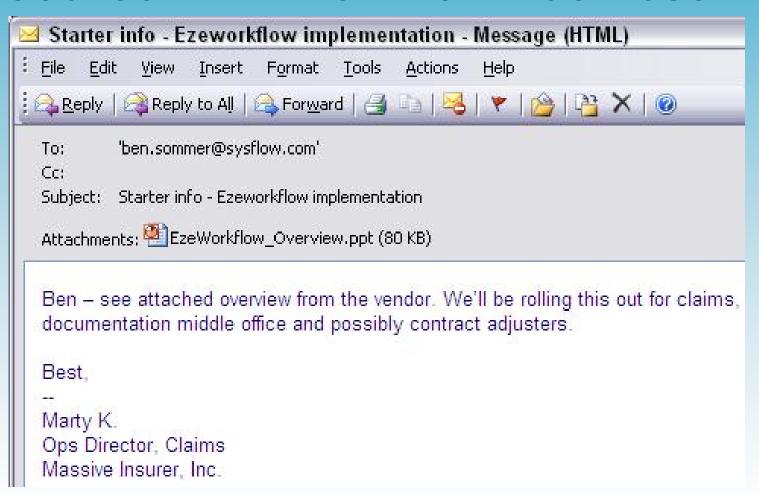


# Investigative Architecture Case Study

The Company	Massive Insurer, Inc.
The Vendor	EzeDoesIT, Inc.
The Product	EzeWorkflow
The Project	In disarray
The Task	Produce a Conceptual Diagram of the target solution



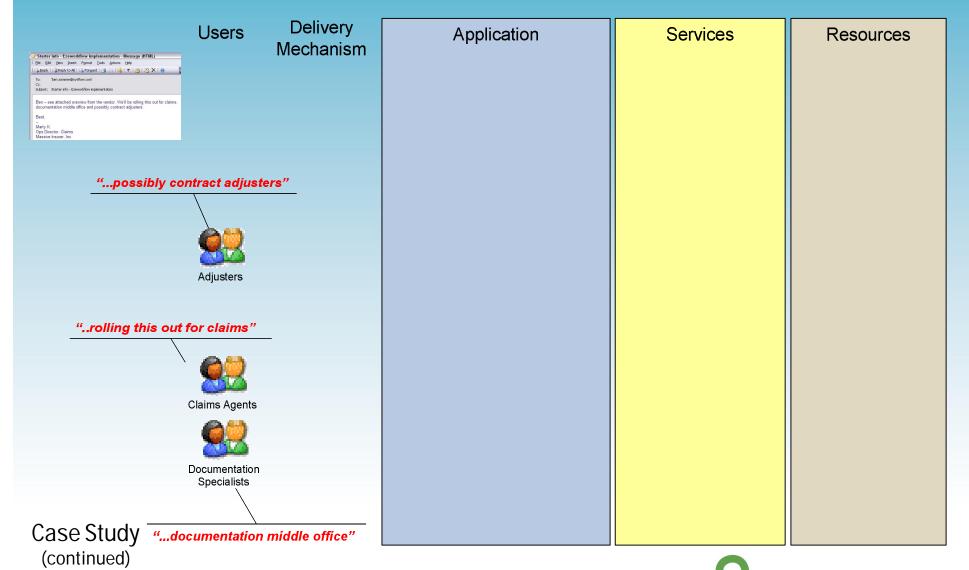
### Source #1 – Email from Business Line



Case Study (continued)



### Stub Users





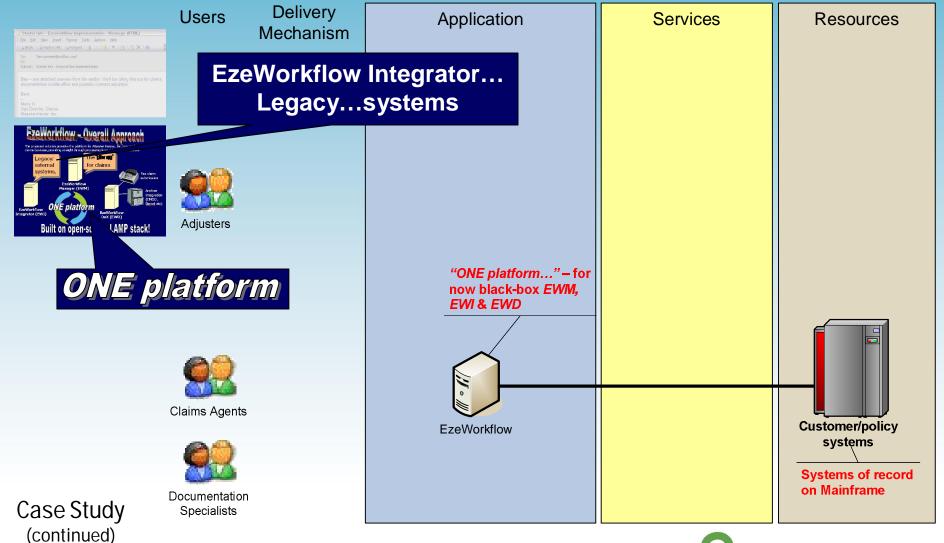
### Source #2 – Vendor "Marketecture"



Case Study (continued)



# Application & Legacy Systems





# Source #3 – Google Sleuthing

open source LAMP



Good old

Wikipedia...

Built on open-source LAMP stack

Built on open-source LAMP stack!



#### LAMP (software bundle)

From Wikipedia, the free encyclopedia

The acronym LAMP refers to a solution stack of software, usually free and open source software, used to run dynamic Web sites or servers. The original expansion is as follows:

history

- Linux, referring to the operating system;
- Apache, the Web server;
- MySQL, the database management system (or database server);
- one of several scripting languages: Perl, PHP or Python.<sup>[1]</sup>

"Apache Web Server"...smells like a web app...

Encyclopedia

content

Google

...and a database

Case Study (continued)

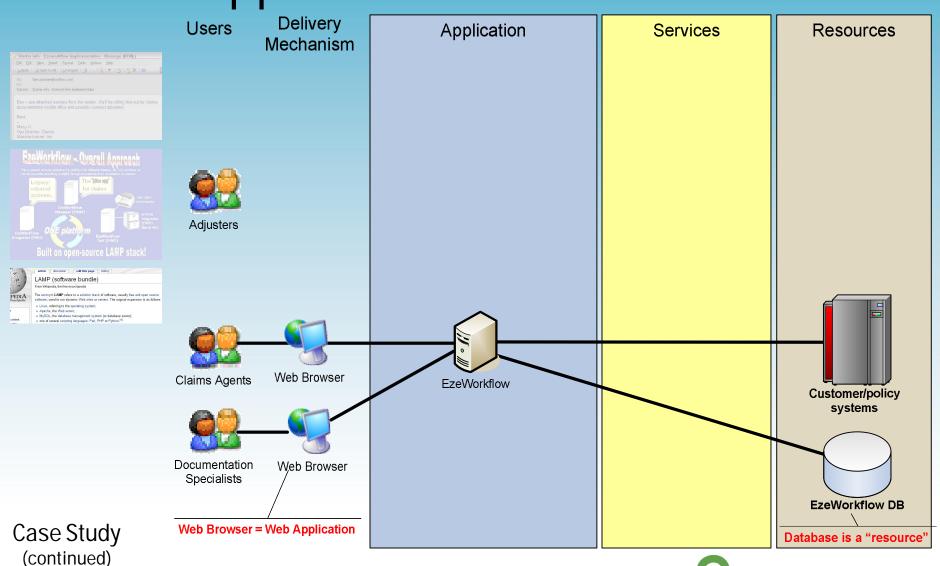


Advanced Search

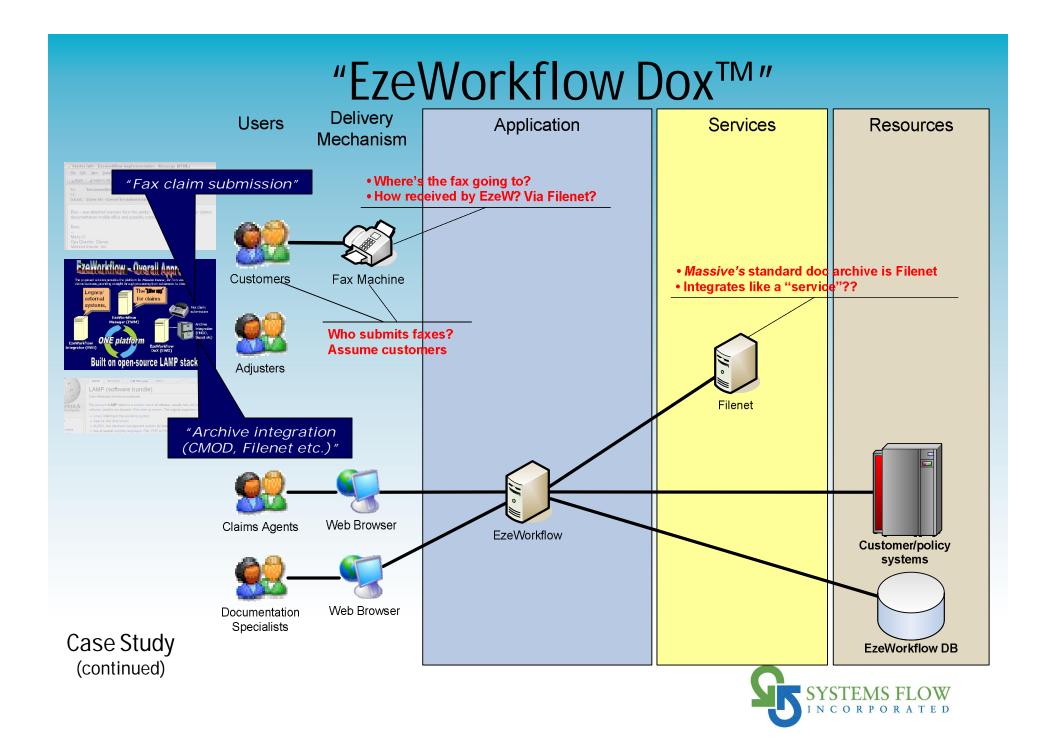
Preferences

Search

# App - Front-end & Back-end

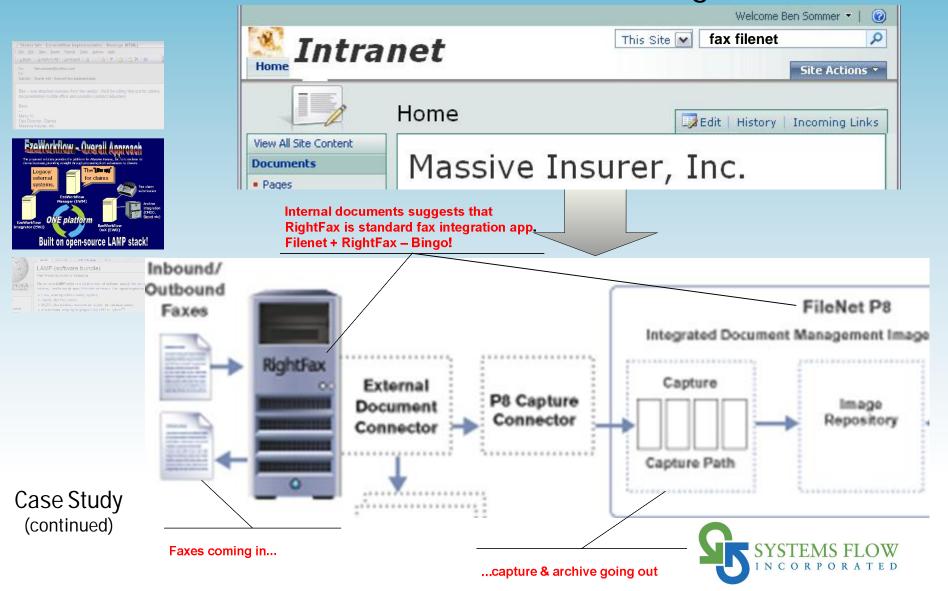


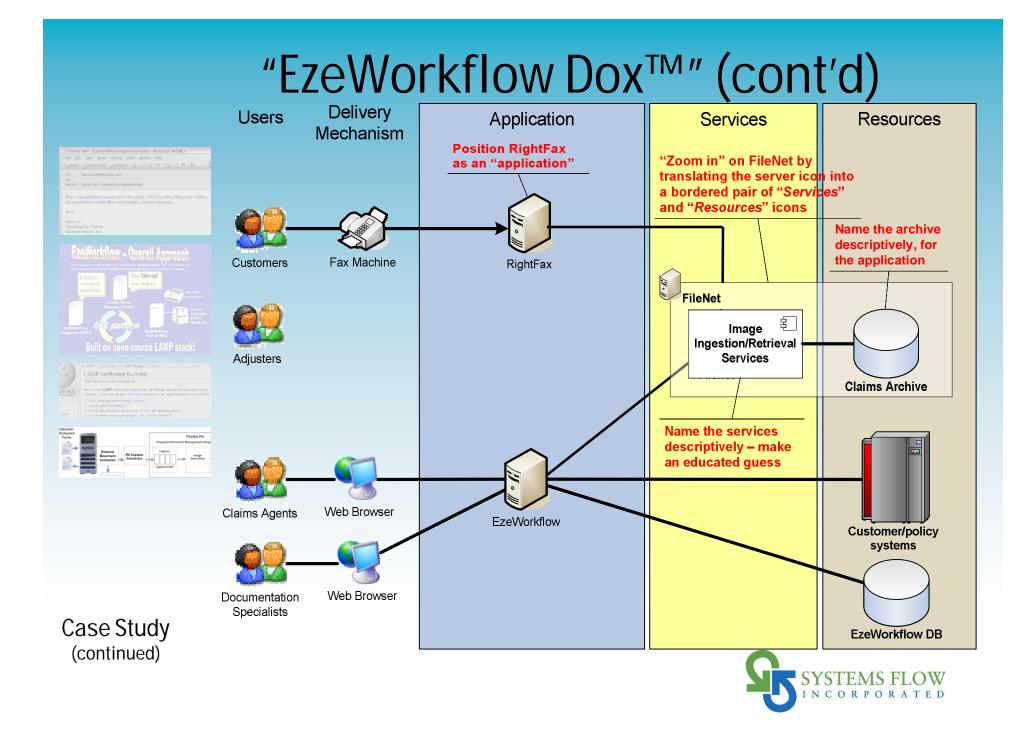
NCORPORATED



#### Fax & Archive?

Source #4 - Intranet Sleuthing





### Source #5 - Follow-up Email to Business

RE: Starter info - Ezeworkflow implementation - Message (HTML)

"...possibly contract adjusters"



To: 'martyk@massive-inc.com'
Subject: RE: Starter info - Ezeworkflow implementation

Thanks Marty. Can you please clarify the following about the "contract adjusters"?

1. Are they staff-augmentation type contractors (i.e. individuals) – or who field teams (i.e. companies)?

2. Do they use any of Massive's internal apps for adjustment workflow or would we just "throw data over the wall"?

o On that note – is it envisioned we'd send them an extract of claims to work periodically – i.e. once/day? Or would it be more complicated (i.e. real-time)?

Thanks!

Ben

To: 'ben.sommer@sysflow.com'
Subject: RE: Starter info - Ezeworkflow implementation

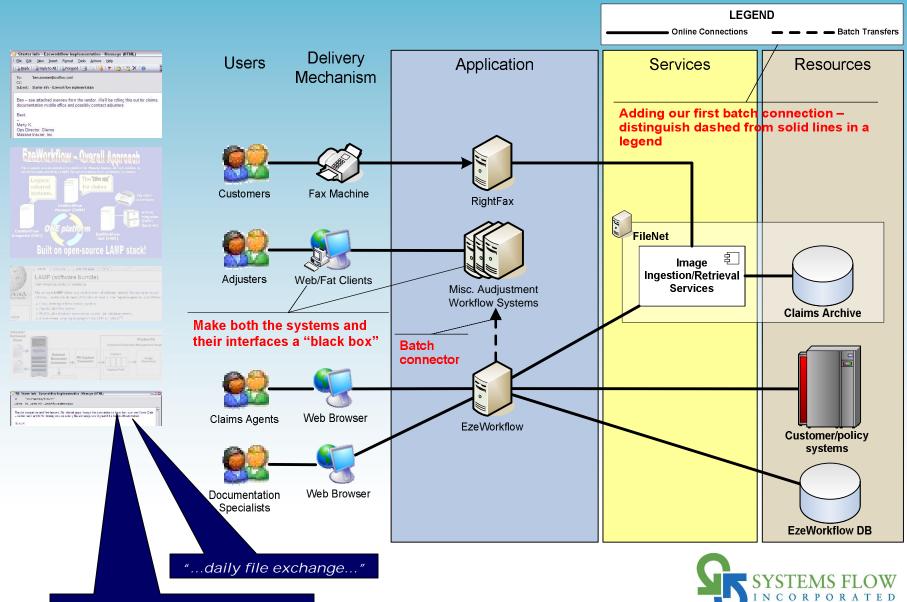
They're companies and free-lancers. No internal apps, though the companies do have their own workflows. Data – we fax back and forth intraday now so a daily file exchange would great if it's hands-off/automated.

Marty K.

Case Study (continued)

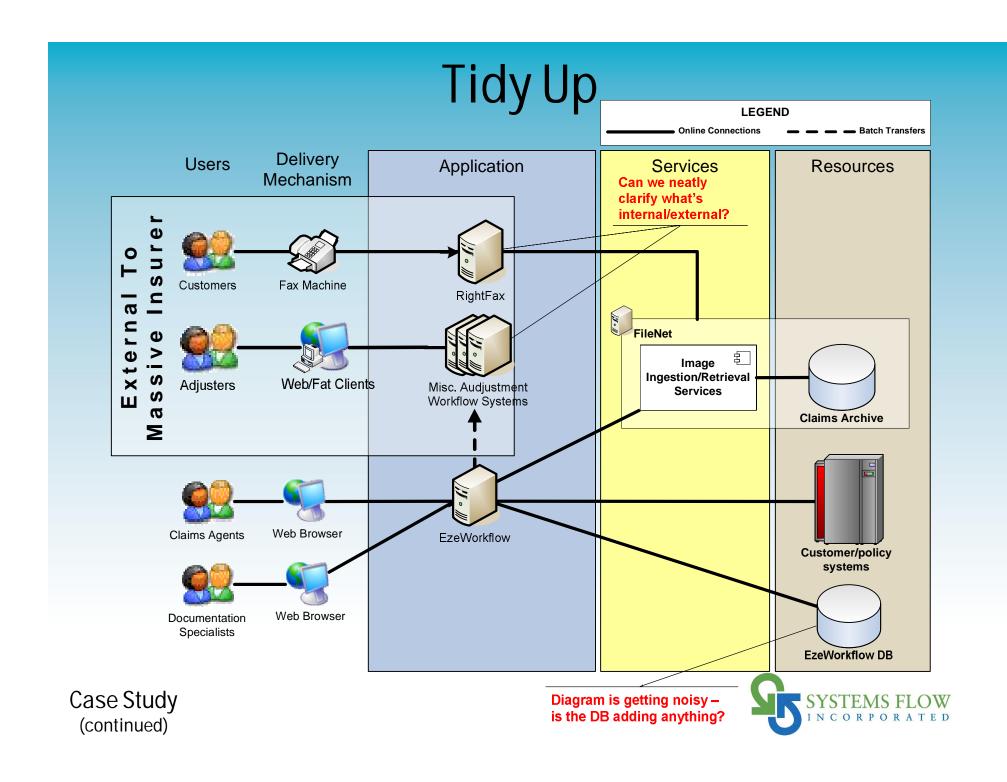


# Model "Contract Adjusters"

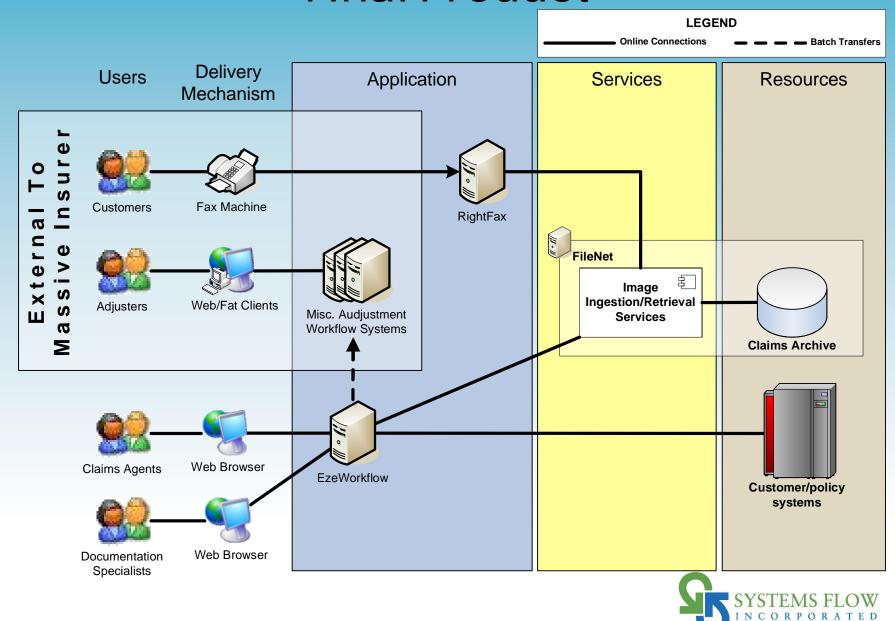


"...have their own workflows..."

Case Study (continued)



### **Final Product**



### References

- Systems Flow Whitepapers, including:
  - Investigative Architecture Making Sense of Your Enterprise
  - Leveraging UML as a Standard Notation for Enterprise Architecture



Ben Sommer (ben.sommer@sysflow.com) is a senior consultant with Systems Flow, Inc, www.sysflow.com, where he helps organizations dramatically improve their competitive advantage through the practical, effective application of best practices in enterprise architecture and software development. Ben is currently consulting at Citizens Bank, providing architectural leadership for strategic IT projects. His career has spanned network engineering, systems administration, and software development - running the gamut from tools to automate network and systems tasks, to web-based CRM applications, to Identity Management and Provisioning systems, to real-time music synthesis applications. His industry experience includes education, education finance, interactive marketing and banking. Ben is a trained composer and musician.

Dan Hughes (daniel.hughes@sysflow.com) is a principal consultant with Systems Flow, Inc. He is is currently engagement lead at Citizens Bank where he guided the launch of the enterprise architecture practice and is now the lead architect for Citizens Bank's Basel II implementation. Dan has 16 years of software engineering experience spanning a broad range of technologies and techniques. Startup to enterprise, he has launched, managed, and executed all aspects of both product and enterprise life cycle for clients in industries ranging from industrial automation to banking and insurance. He maintains a blog on software engineering at <a href="maintains.com">xengineering.com</a>. He holds a Bachelor of Science in Computer and Systems Engineering from Rensselaer Polytechnic Institute.

James Hosey (james.hosey@sysflow.com) is a senior consultant with Systems Flow, Inc. is currently engaged at Citizens Bank as an enterprise architect providing strategic architectural guidance and project-specific support across the bank's technology portfolio. Over the course of his 16-year career, Jim has managed and executed all phases of the software life cycle and has delivered a wide variety of technology solutions for both commercial resale and internal use in domains that include banking, insurance, warehousing & distribution, marketing, communications, and management training & development. Having worked with organizations of all sizes, Jim can tailor his approach to the specific driving forces within each type of environment. His experience managing his own consulting practice for ten years has provided him with the entrepreneurial experience necessary to work with stakeholders at all levels to achieve results.

# **QUESTIONS?**

