

# Security Forum Strategic Plan

THE *Open* GROUP

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THE *Open* GROUP

# Why I asked for this meeting

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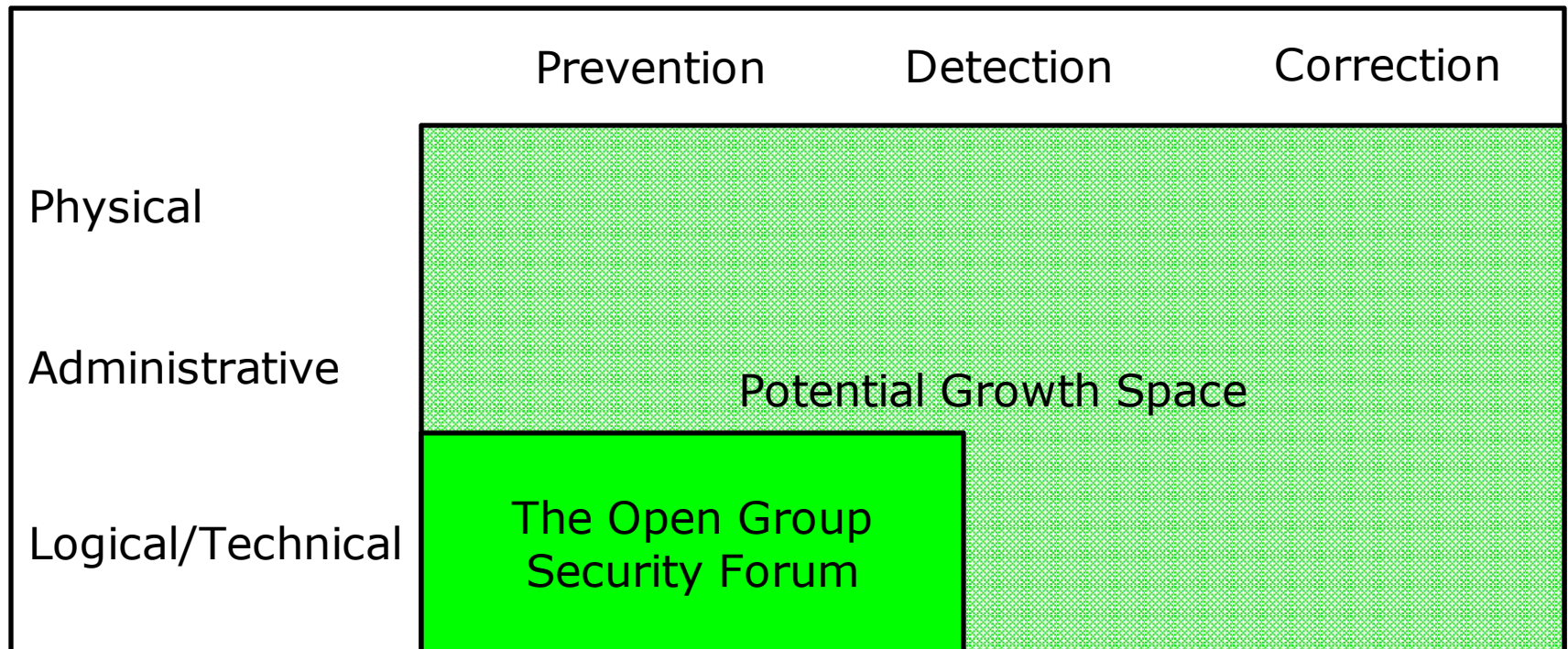
- Who
- What
- Why

*Do we want to become?*

# Security “Space” and TOG SF Interest

*Where Mike sees it*

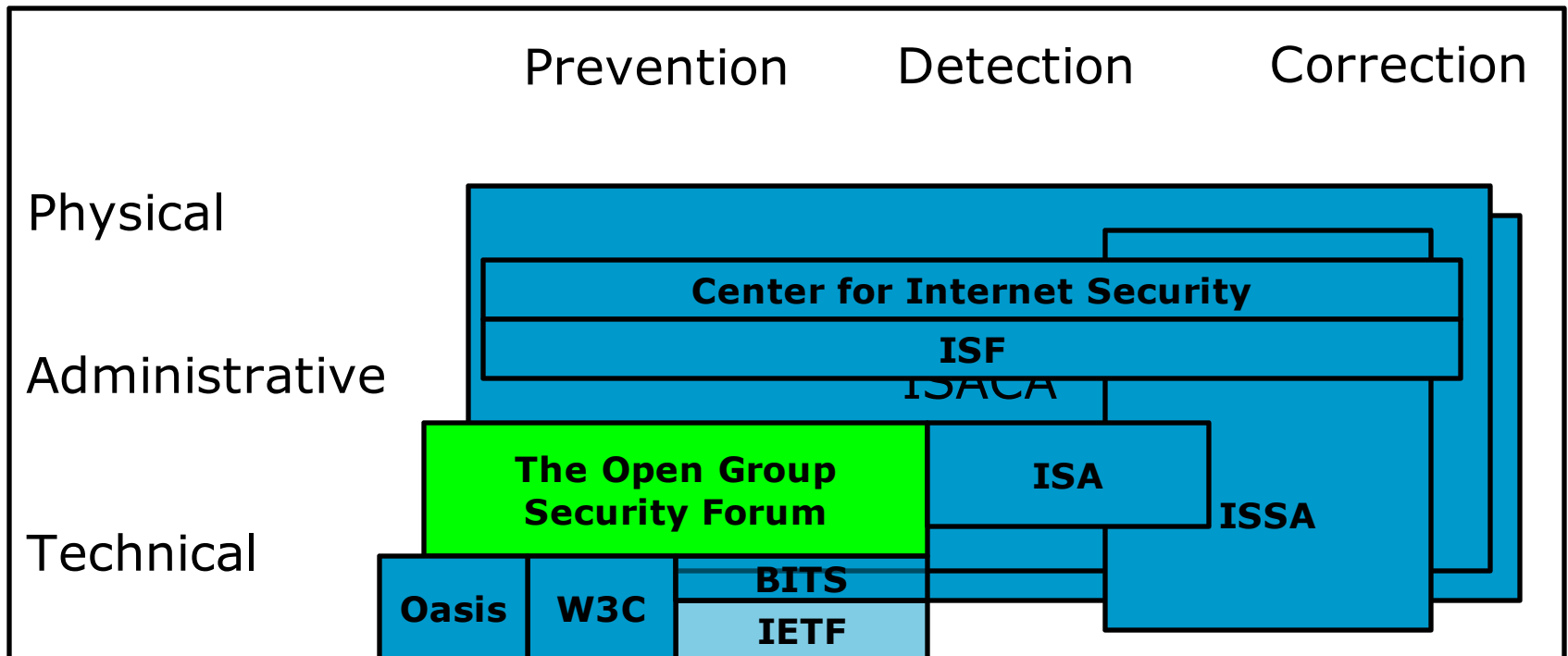
## Security Management Responsibilities



# Opengroup Security Forum Positioning

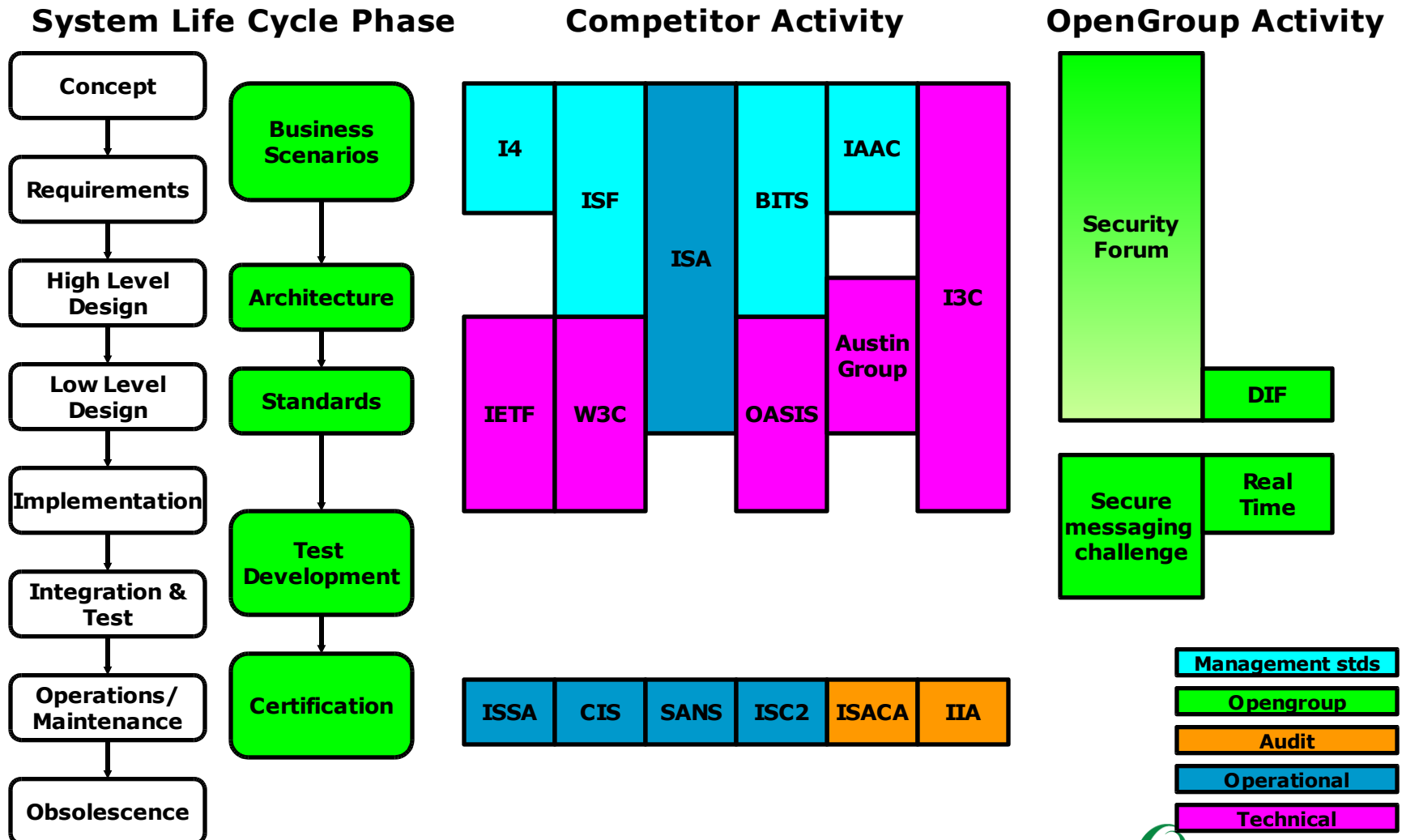
*Where Mike sees it*

## Security Management Responsibilities

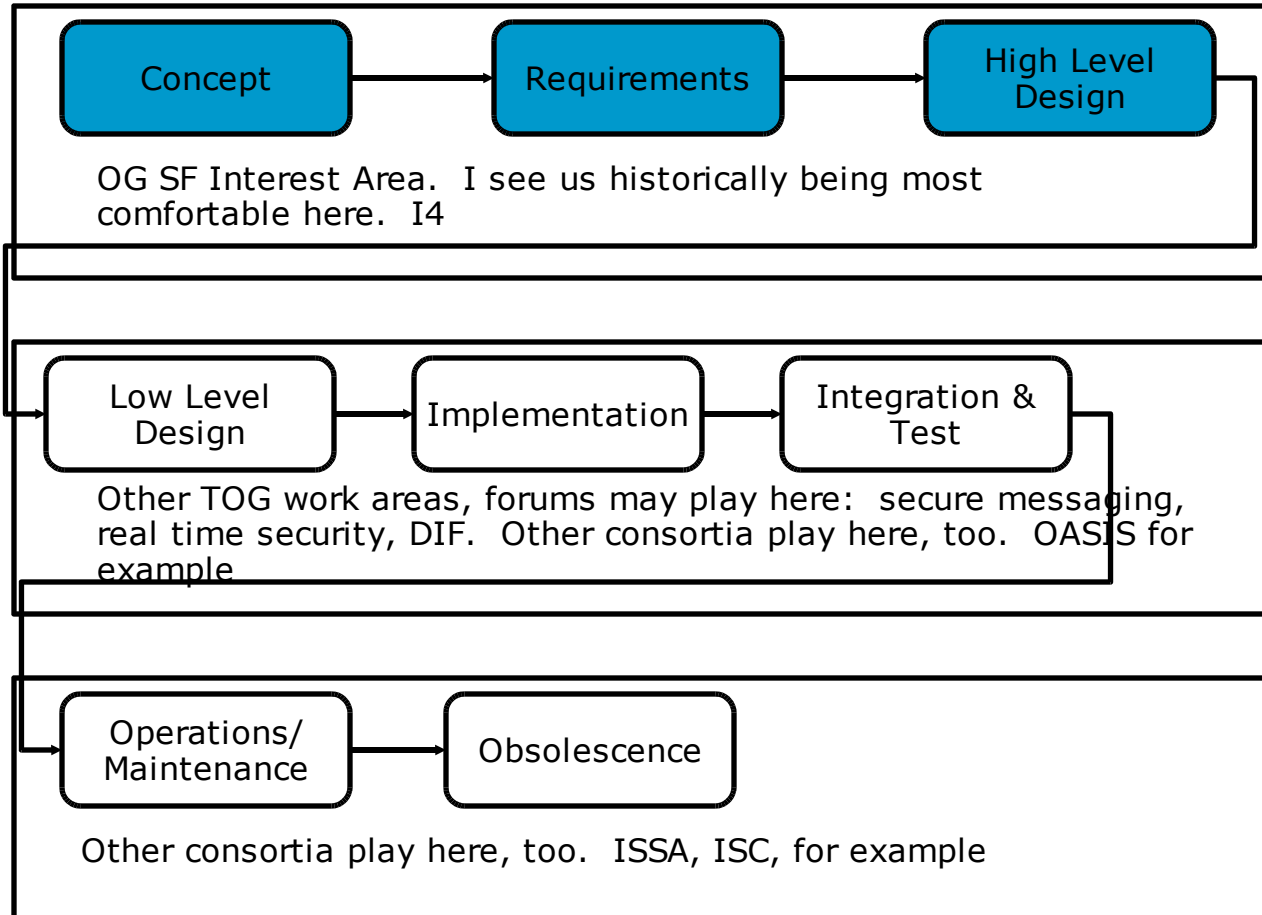


# Security Forum Competitive Positioning

*What security organizations are now doing*

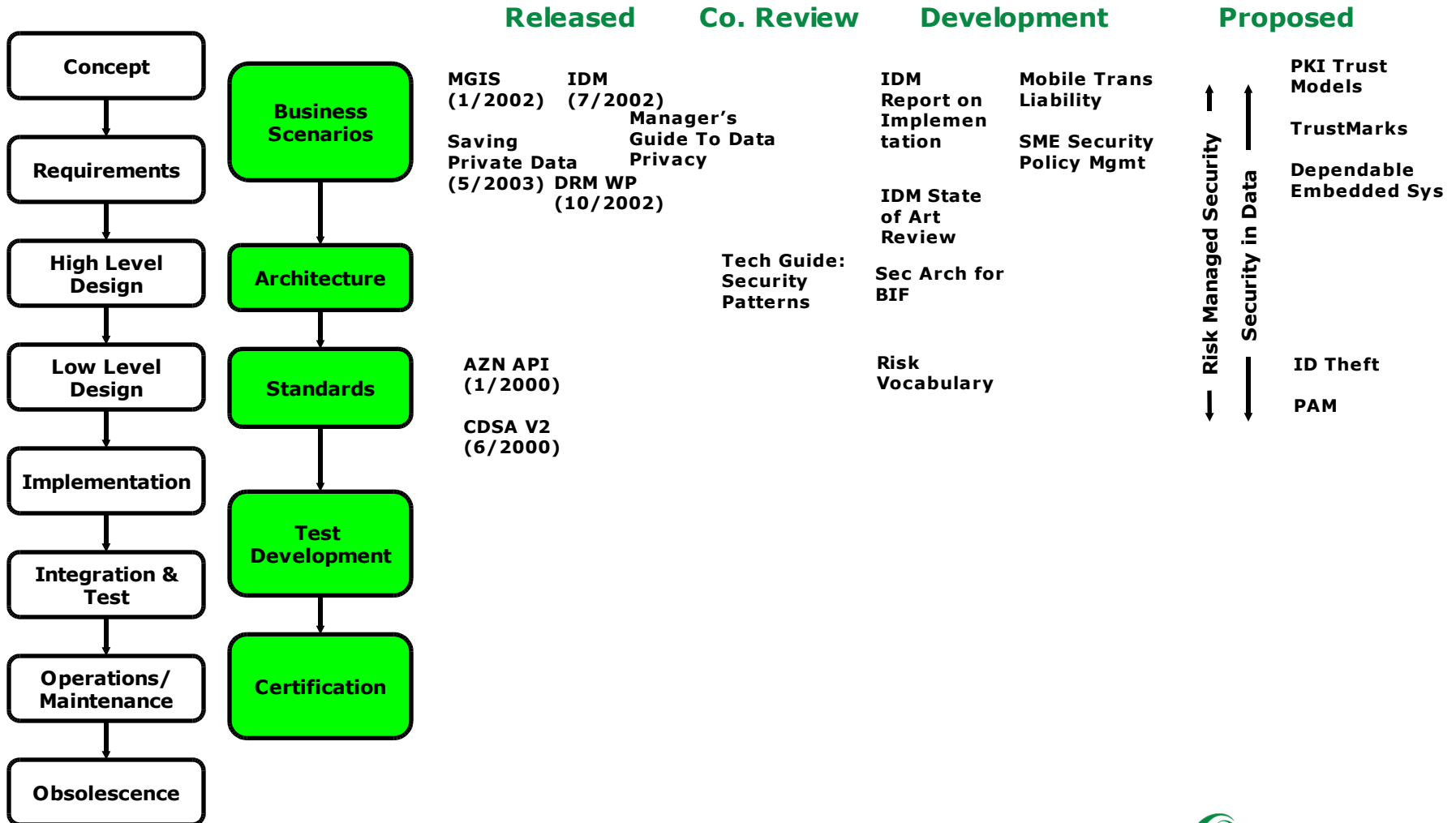


# Where TOG Fits in the Security System Development Life Cycle



I have a goal to explain to anyone, any other consortium where TOG SF fits, what its contribution is, and where it sees itself within the security industry

# Security Forum Portfolio



# OG SF Management Projects

*Projects we need to do to manage the group effectively*

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- ❑ Position Ourselves: market research, “competitive analysis”
- ❑ Define new projects that compel members to attend and contribute
- ❑ Member recruitment & growth
  - Targeted membership growth:
    - Industry sectors
    - Individual companies, vendors we need
    - Individuals?



# We Decide Where We Go

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- The Open Group Security Forum stands for:
  - Who (What community do we want to build)
  - What (do we want to do; role of Opengroup strategy)
  - When (how long/how big are our projects)
  - Where (in the SSDLC do we work)
  - Why (are we here)
  - How (are we willing to commit to this)

# One (of many) Criteria for New Projects

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Project 1

Project 2

Project 3

Who

What

When

Where

Why

How

# Strategic Goals

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- ❑ Expand industries represented
- ❑ Define clear areas of interest with respect to “competitive” consortia, non profit organizations
- ❑ Stay/become relevant. Become recognized as world class thought leaders in our area of interest
- ❑ Develop a project portfolio clearly focused on our market segment, that is
  - Contributive
  - Diverse
  - Useful
  - Visible/attractive

# Discussion

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