
Business Forum Spot Light

Open Group Conference – London

9th May 2011

Agenda

- ❑ Introduction to the Business Forum
- ❑ Activities to date
- ❑ Accomplishments
- ❑ Next steps

Introduction to the Business Forum

- Objectives
 - To deliver a business architect certification program
 - To deliver a business architecture method
- Contributors
 - Platinum members: IBM, Capgemini, HP, SAP and Oracle
 - Universities: Copenhagen Business School, Sheffield Business School, Wiesbaden Business School, Henri Tudor Research Centre

Activities to date

- ❑ 7 days of plenary face to face meetings
- ❑ 2 task forces: method and certification
- ❑ Method task force
 - 9 universities involved in research, over 4 months of work and examining 18 methods
 - Frequent meetings and teleconferences with the members and research contributors
- ❑ Certification task force
 - All business forum members were involved in defining the conformance criteria
 - Frequent conference calls to discuss the conformance requirements

Accomplishments

- ❑ Definition of business architecture
- ❑ A point of view on business architecture
- ❑ A draft white paper about business architect certification
- ❑ Conformance requirements document
- ❑ Critical analysis of 30 Business Architecture Methods
- ❑ Definition of 60 business architecture building blocks

Next steps

- ❑ Finalize products
 - Point of View
 - Business Architecture Method
 - Conformance Requirements for certification
- ❑ White paper review on Point of View
- ❑ Company review on Method and Conformance Requirements
- ❑ Present the results in Austin in July
- ❑ Execute a Proof of Concept of the Method
- ❑ Make the certification operational
- ❑ Publish

BUSINESS ARCHITECTURE

... is the formalized description of how an organization uses business competencies essential to realizing its strategic intent and objectives