Business Forum Spot Light

Open Group Conference
– London

9th May 2011
Agenda

- Introduction to the Business Forum
- Activities to date
- Accomplishments
- Next steps
Introduction to the Business Forum

- Objectives
  - To deliver a business architect certification program
  - To deliver a business architecture method

- Contributors
  - Platinum members: IBM, Capgemini, HP, SAP and Oracle
  - Universities: Copenhagen Business School, Sheffield Business School, Wiesbaden Business School, Henri Tudor Research Centre
Activities to date

- 7 days of plenary face to face meetings
- 2 task forces: method and certification
- Method task force
  - 9 universities involved in research, over 4 months of work and examining 18 methods
  - Frequent meetings and teleconferences with the members and research contributors
- Certification task force
  - All business forum members were involved in defining the conformance criteria
  - Frequent conference calls to discuss the conformance requirements
Accomplishments

- Definition of business architecture
- A point of view on business architecture
- A draft white paper about business architect certification
- Conformance requirements document
- Critical analysis of 30 Business Architecture Methods
- Definition of 60 business architecture building blocks
Next steps

- Finalize products
  - Point of View
  - Business Architecture Method
  - Conformance Requirements for certification
- White paper review on Point of View
- Company review on Method and Conformance Requirements
- Present the results in Austin in July
- Execute a Proof of Concept of the Method
- Make the certification operational
- Publish
BUSINESS ARCHITECTURE

... is the formalized description of how an organization uses business competencies essential to realizing its strategic intent and objectives