

# *The Open Group* London 2009

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Storey's Gate  
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THE *Open* GROUP  
*Making standards work®*



## Enterprise Architecture & Business Strategy

### **Stream Host**

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# EA and Business Strategy Track Sponsor

- GLUE

Simon Wright

Principal Consultant

*We simplify the complex.*

Enterprise Architecture

Service Oriented Architecture

Enterprise Integration

Business Architecture & Business  
Process

Information Architecture & Management  
Competency Centre Development



# Introduction

- Enterprise Architecture is being discovered as a useful tool in the realm of strategic planning
- All industry verticals have created a set of models specific to their area of endeavour
- Many of the management frameworks have come up with their certified processes (e.g. ITIL, PRINCE2, PMI, SIX SIGMA, Balanced Scorecard)
- TOGAF provides a unifying process that enables the systematic creation of the models and integrates the various frameworks
- The totality of these frameworks are the tools with which strategic planners execute their mandate.

# William Sheleg

- William Sheleg is a Senior Manager in Deloitte Consulting's Technology Integration service area. He has more than 25 years of experience, the last 18 years being in Life Sciences.
- As an experienced enterprise architect he helps organizations achieve more integrated IT environments that improve support for the business, reduce costs and provide more consistent information. He helps organizations align IT initiatives with business priorities, rationalize their applications portfolio, and assess the impact and value of technologies for their business.
- He has led IT Strategy, Solution Architecture, and System Development initiatives for both operational and Data Warehousing systems. More recently he has used his Enterprise Architecture experience to perform IT due diligence for M&A transactions.
- He is TOGAF, ITIL V3, and PMP certified and has experience managing complex programs. He is also a member of the AF, and participating in the AF/TOGAF Strategy WG.

# **The Future of Enterprise Architecture: A Case Study from the year 2019**

- This presentation will build upon the theme Mr. Sheleg presented in San Diego that was focused on using EA and TOGAF to help organizations execute business strategy.
- It will present a "Vision" for how the practice of EA will look in 10 years time, with a focus on increased business involvement as EA extends beyond an IT focus to a true enterprise focus.
- It will also present a short "Case Study in the future" that describes what an EA case study might look like in 2019

# Mike Lambert



- Mike was one of the pioneers of TOGAF. As Chief Technical Officer for The Open Group, he was the Technical Editor for the IEEE 1003.0 architecture standard in the late 1980s and responsible for the development of TOGAF with The Open Group until the publication of TOGAF 8.
- Mike joined X/Open Company Limited (the predecessor of The Open Group) in 1994 from ICL, where he had a variety of roles leading up to Chief Architect for OMAC 29, ICL's flagship product for the Manufacturing Industry and Design Authority for all ICL's vertical application products.
- As Chief Technical Officer, Mike was responsible for The Open Group's technical strategy and presided over the standardisation of UNIX.
- On his retirement from The Open Group in April 2003, Mike was appointed as the first Fellow of The Open Group, in recognition of his extensive contribution to the development of Open Systems and Architecture.

# Business Driven Strategic Planning with TOGAF 9

- TOGAF 9 includes major new facilities to support strategic planning. This presentation will bring together concepts including Capability Based Planning, Business Transformation Readiness and Architecture Partitioning to show how TOGAF 9 provides strong support for business driven strategic planning

# Robert Weisman



- Robert Weisman has spent more than 25 years in enterprise level planning and implementation for business and IM/IT capabilities, in both private and public sectors in North America, Europe and Australia.
- For the past five years Bob has been an active member of the Open Group Architecture Forum, a significant contributor to TOGAF 9 and President of the Ottawa/Gatineau Chapter of the Association of Open Group Enterprise Architects (AOGEA).
- As Principal Consultant and CEO of Build The Vision Inc., he both practices Enterprise Architecture and provides in-house training for Enterprise Architects leading to TOGAF 8 and 9 certification.
- Robert has an MSc in Computer Science and is a Professional Engineer and Project Management Professional.



# Enterprise Architecture: The Strategic Tool for Innovation in Tough Times

- Enterprise Architecture is often ignored in the good times when success turns the existing money-making innovations into stale dogma. They do not want EA to re-invigorate the brand or "rock the boat".
- In tough times the rules change. EA is a strategic planning framework with which companies can strategically assess themselves and decide how to move forward.
- The EA products provide visible proof of the direction that the company has chosen and can assure shareholders that their hard-earned money is well-invested.
- TOGAF 9 is a mature EA framework and set of best practices and lessons learned that can provide companies with the shared vision with which to reignite their innovative spirit and return to long-term sustainable profitability

# Panel Discussion

## EA and Business Strategy

### Questions from the Audience

- Simon Wright – GLUE
- Bill Sheleg – Deloitte
- Darryl Humphrey - Deloitte
- Mike Lambert – Architecting the Enterprise
- Bob Weisman – Build The Vision Inc.