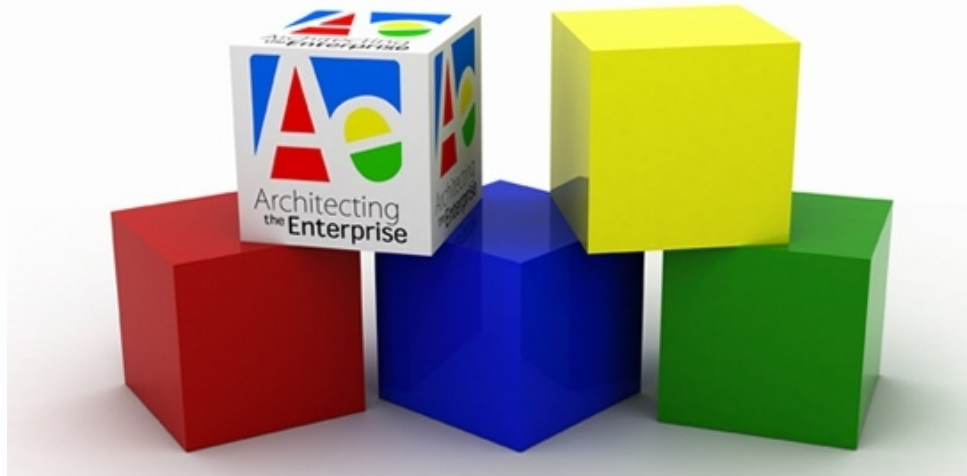
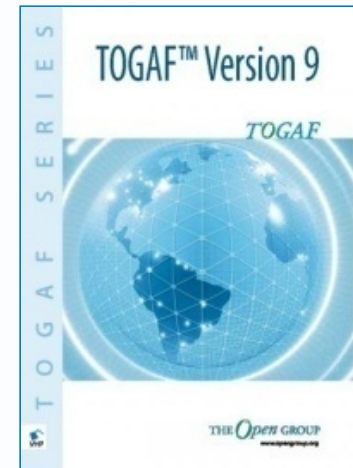


## ***A New Era Begins...TOGAF Version 9 And Business Alignment***

Judith Jones, CEO  
Architecting the Enterprise



- ▶ Where are we now?
- ▶ Why Enterprise Architecture the TOGAF Version 9 way
- ▶ How to align with the Business
- ▶ The cultural journey....
- ▶ And a few tips we learnt along the way.....



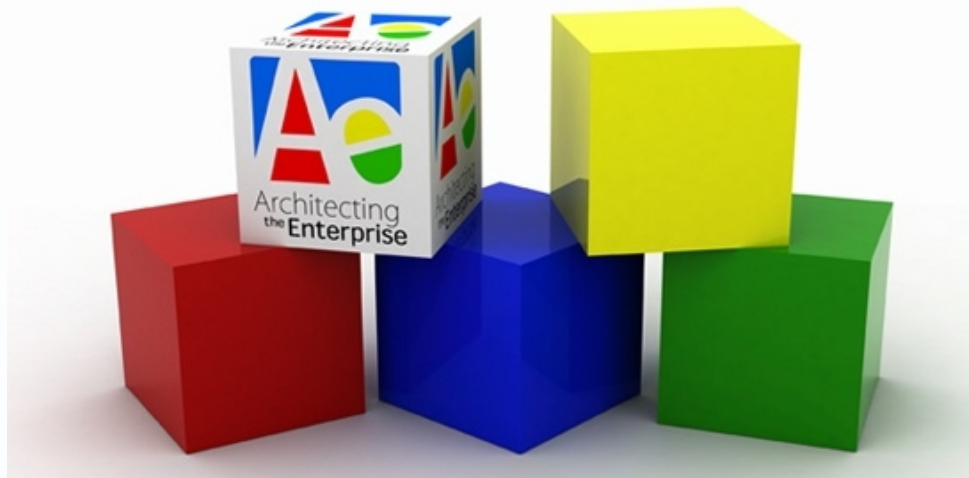


## Building the Enterprise Architecture Community

- ▶ Provide training and consultancy in Enterprise Architecture
- ▶ First TOGAF Version 9 Accredited TOGAF Training Provider – 500+ people already trained...
- ▶ Training and consultancy organisation with over 5000 TOGAF certifications (2003 – 2009)

Classes in 100 cities across 38 countries: 250+ classes per year

# Why did we chose TOGAF Version 9 ?





## *The AtE Vision*

*To ensure the availability of  
Global Enterprise Architecture Standards,  
Competencies and Professionalism  
which enable our customers  
to realize major value in their business and practices*



## Enterprise Architecture is not optional

**“Enterprise Architecture is the structure to deliver continuous enterprise outcomes”**

**... with....your... qualities.....attributes.....styles...differentiators ...  
that enable the cultures that you have or seek**

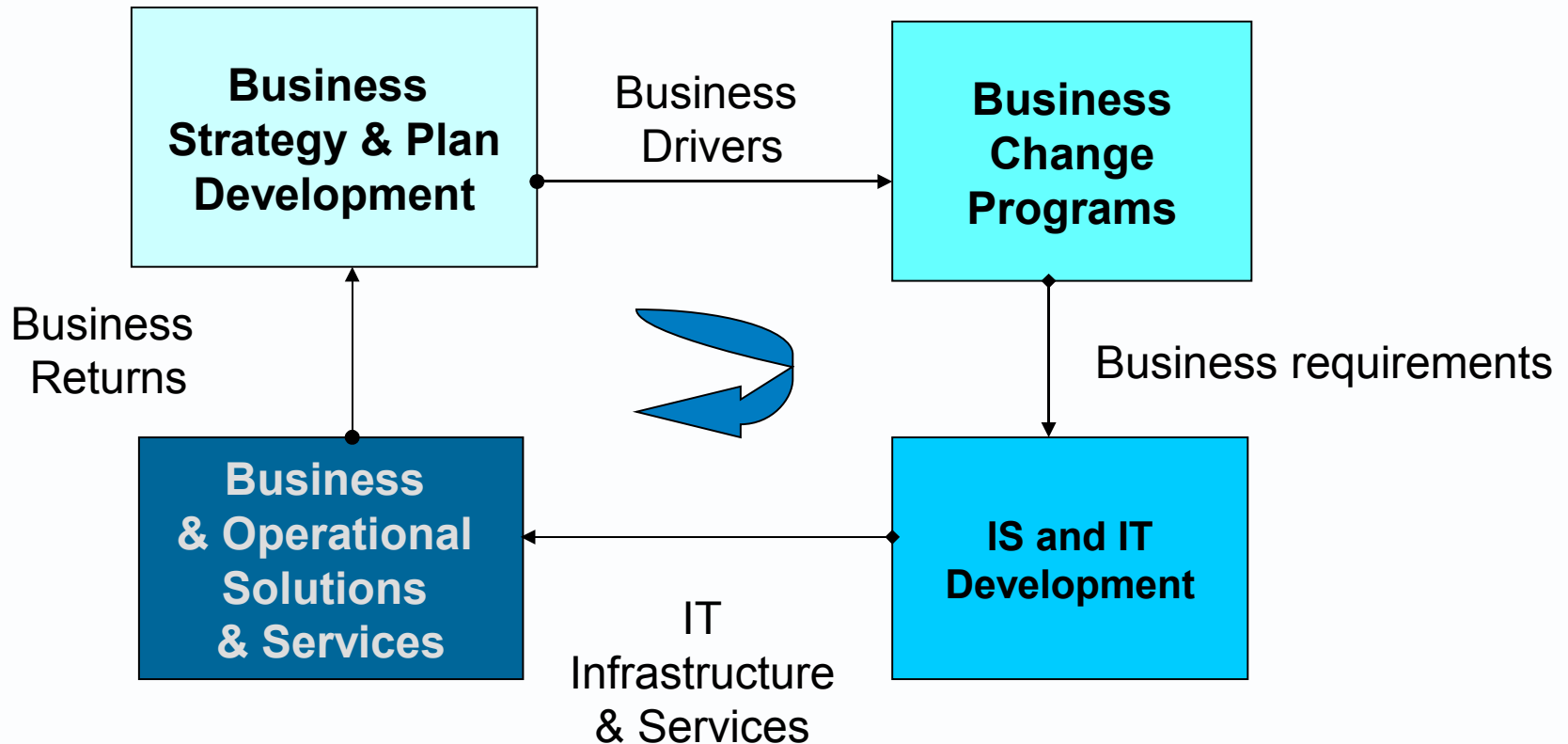


**Governments**  
**Central, State & Local**

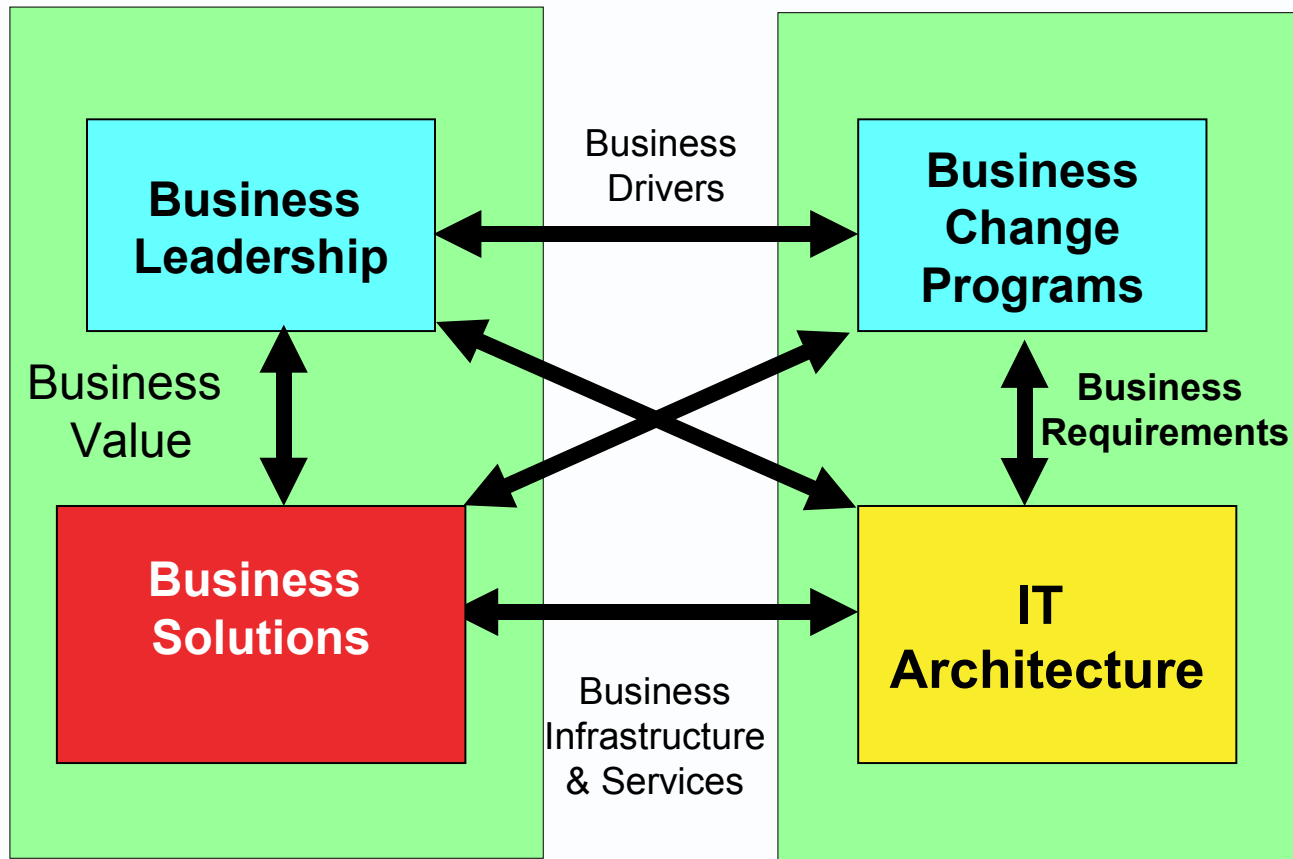
**Industries**

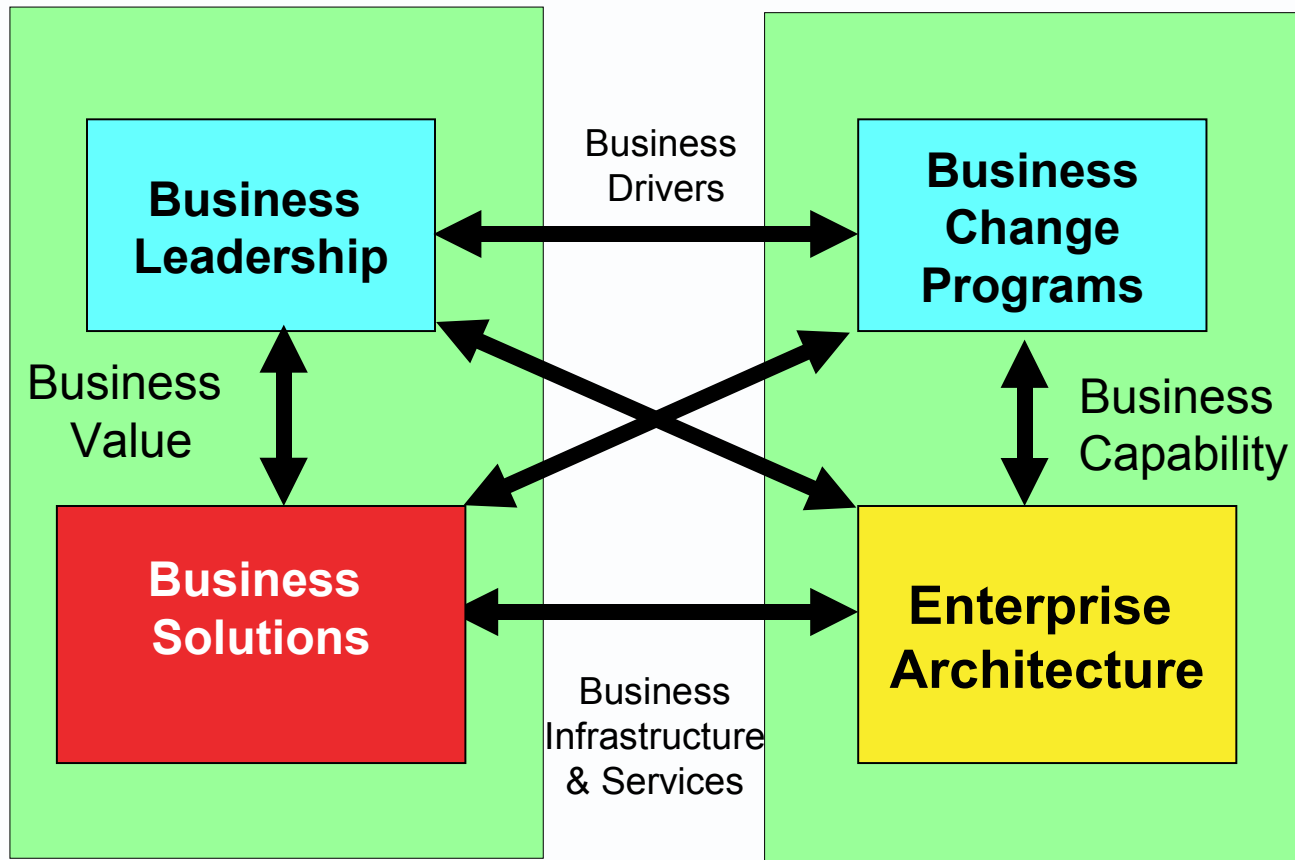
**Gone Global...**

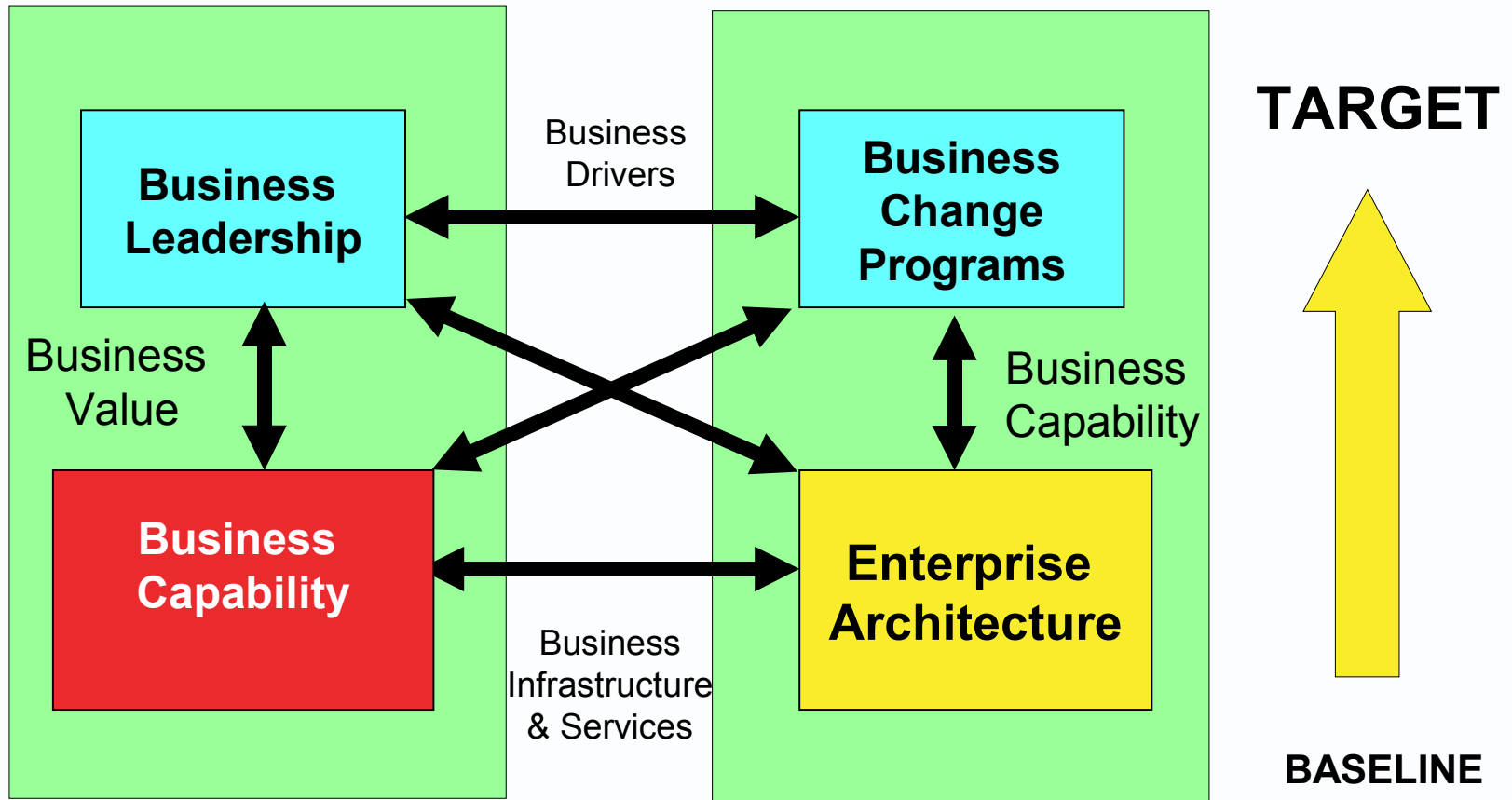
# How did we get here? ...in the 1900s...

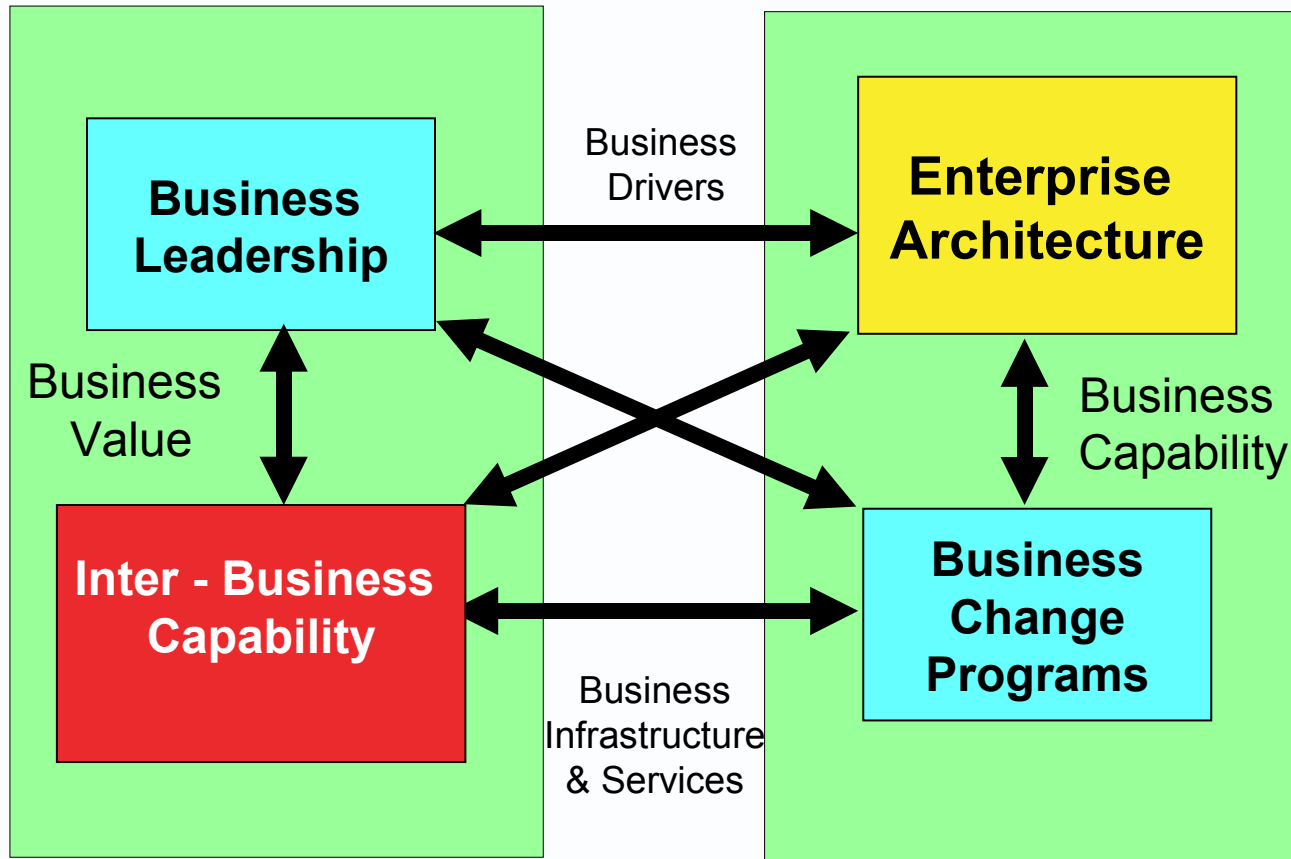












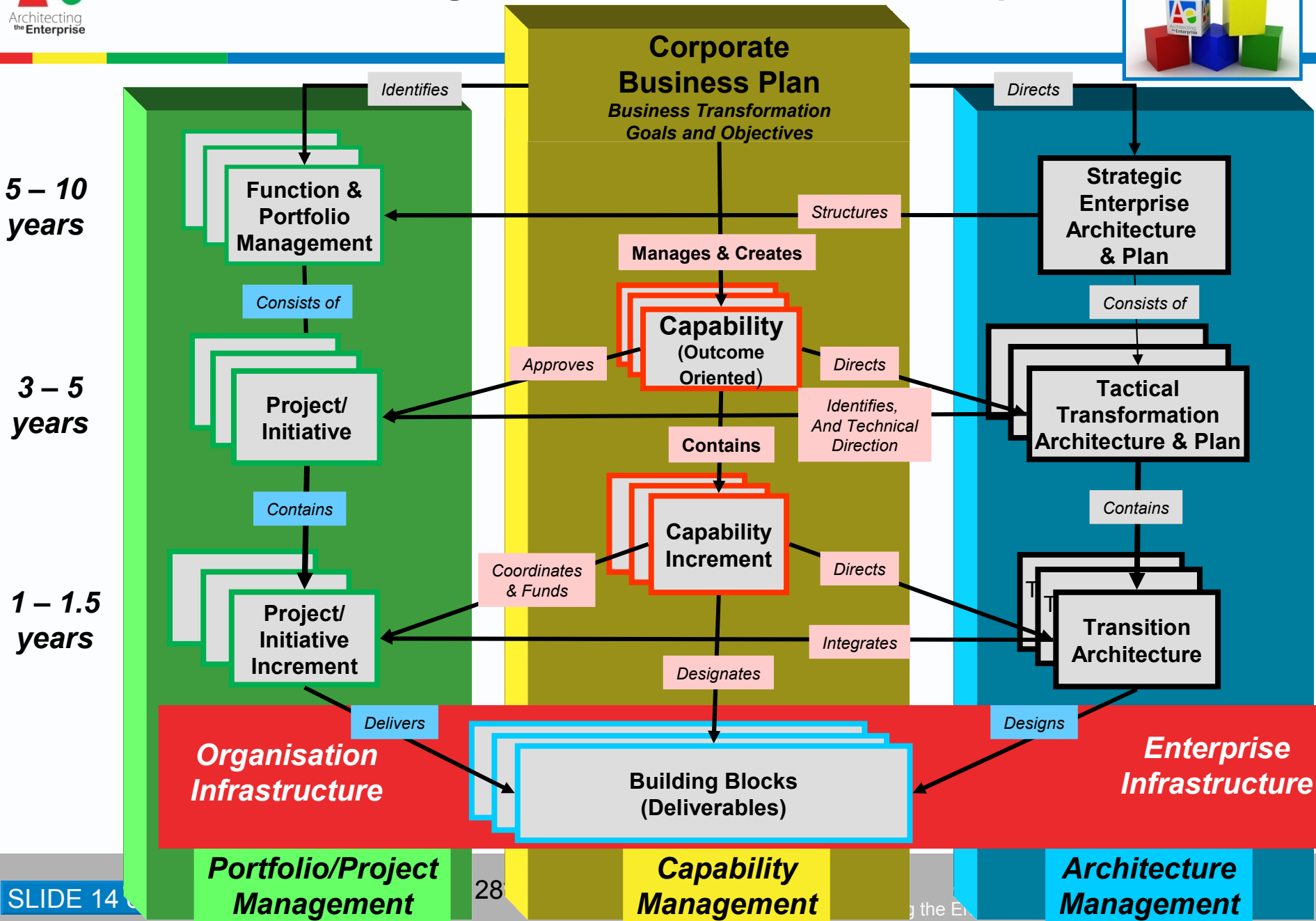
# What does this mean?



- ▶ What changes are needed?
- ▶ Where are the “territory” lines?
- ▶ What resources?
- ▶ How much investment?
- ▶ How are we going to make this work.....
- ▶ We can't do this.....

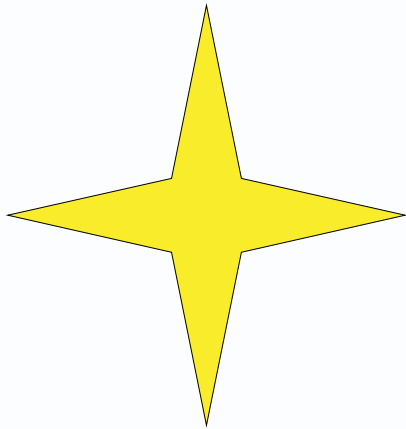
**YES .. WE CAN**

# Business Management Framework Relationships



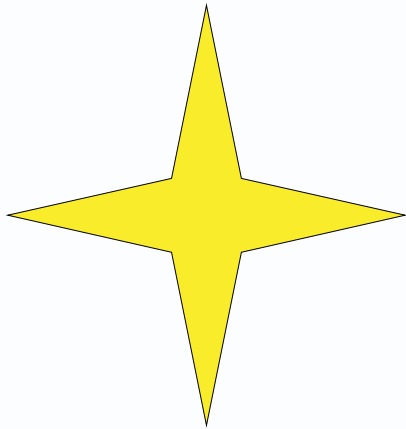
# The BIG Question.....

How do you develop **good** and **even better**  
Enterprise Architecture



# The BIG Question.....

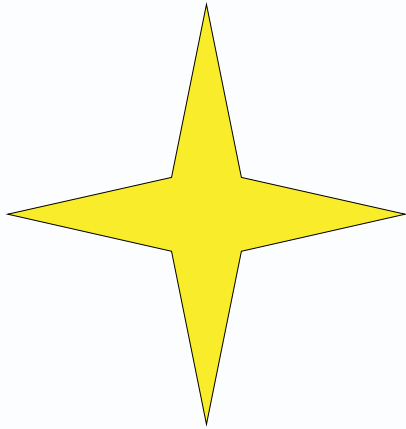
How do you develop **good** and **even better**  
Enterprise Architecture



## **TOGAF Version 9**



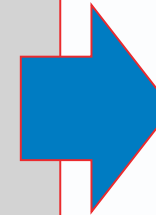
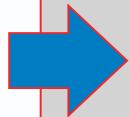
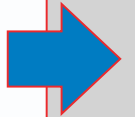
# YES WE CAN



## TOGAF Version 9



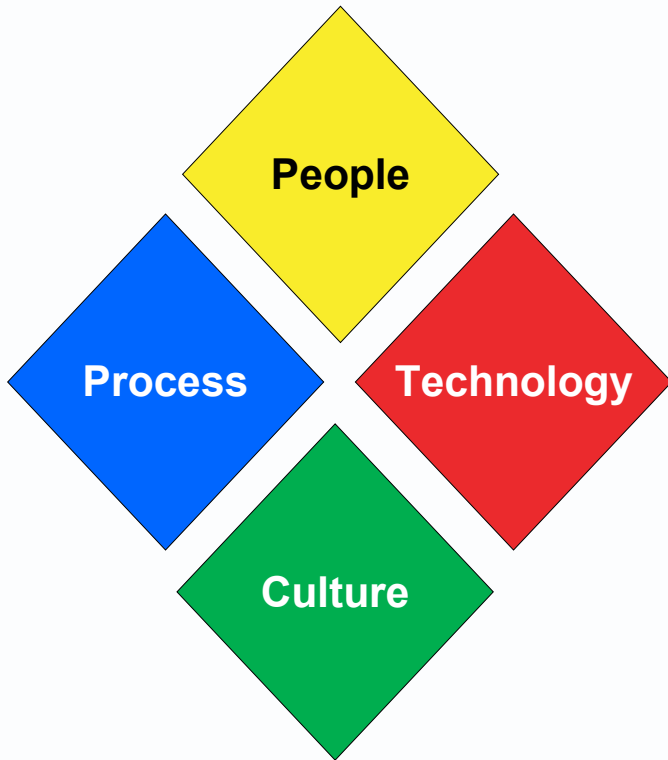
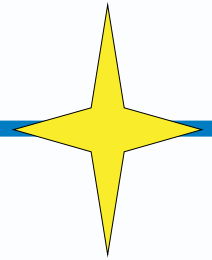
**What  
TOGAF  
gave  
you..**



**Business  
Alignment**

**What  
TOGAF  
gives  
now....**





## HR<sup>2</sup> Factor

- ▶ **Helps get the job done quicker!**
- ▶ **Reduce your risk!**
- ▶ **Reduce your running costs!**



...and then what hits us....?

***HELP!***

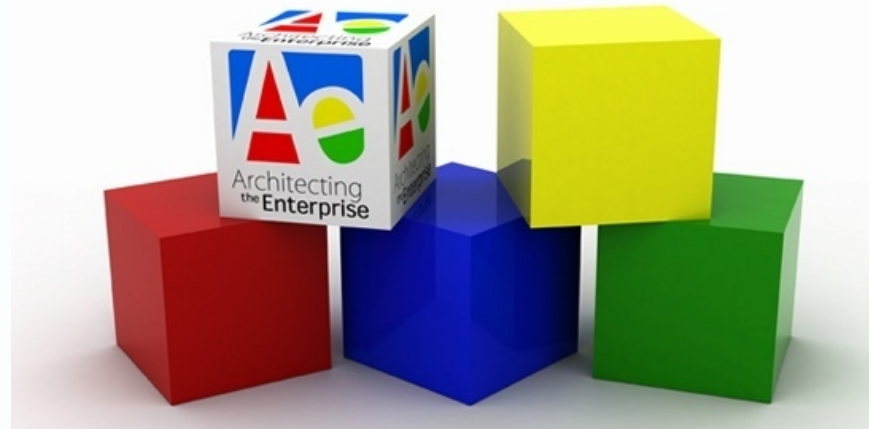


**CREDIT CRUNCH**

**BUDGET CUTS**

**FREEZE**

# The Opportunity to Prepare for the Cultural Journey to .....TOGAF9





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The ADM comprises a series of linked phases which enable the full life-cycle management of an Enterprise Architecture from planning to operational deployment and change

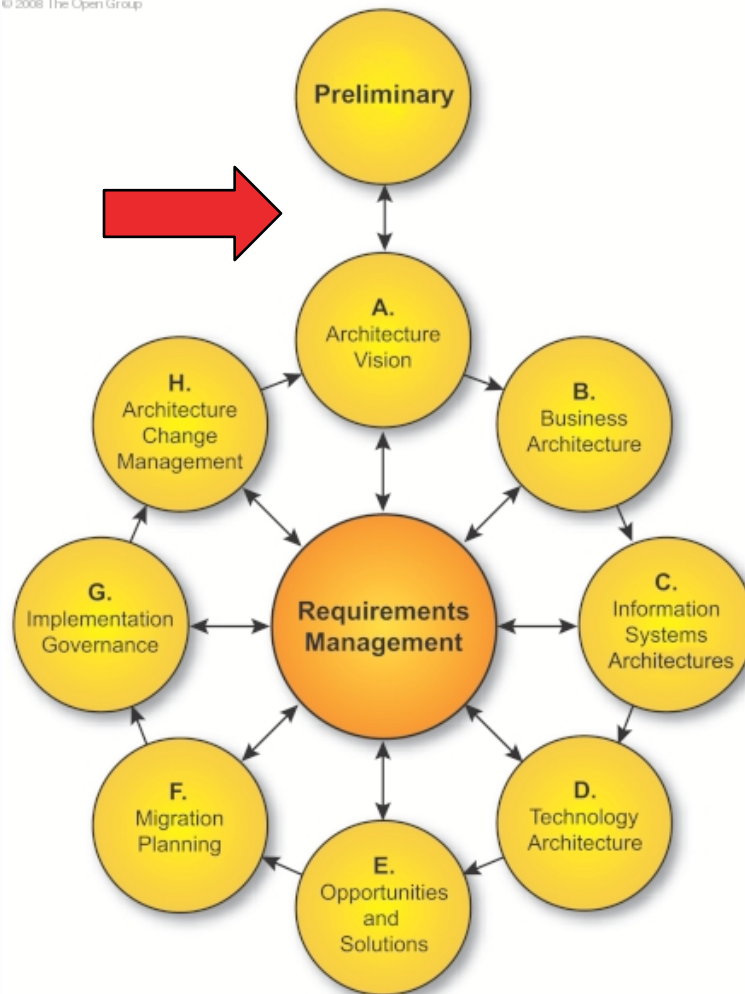
All Phases enhanced

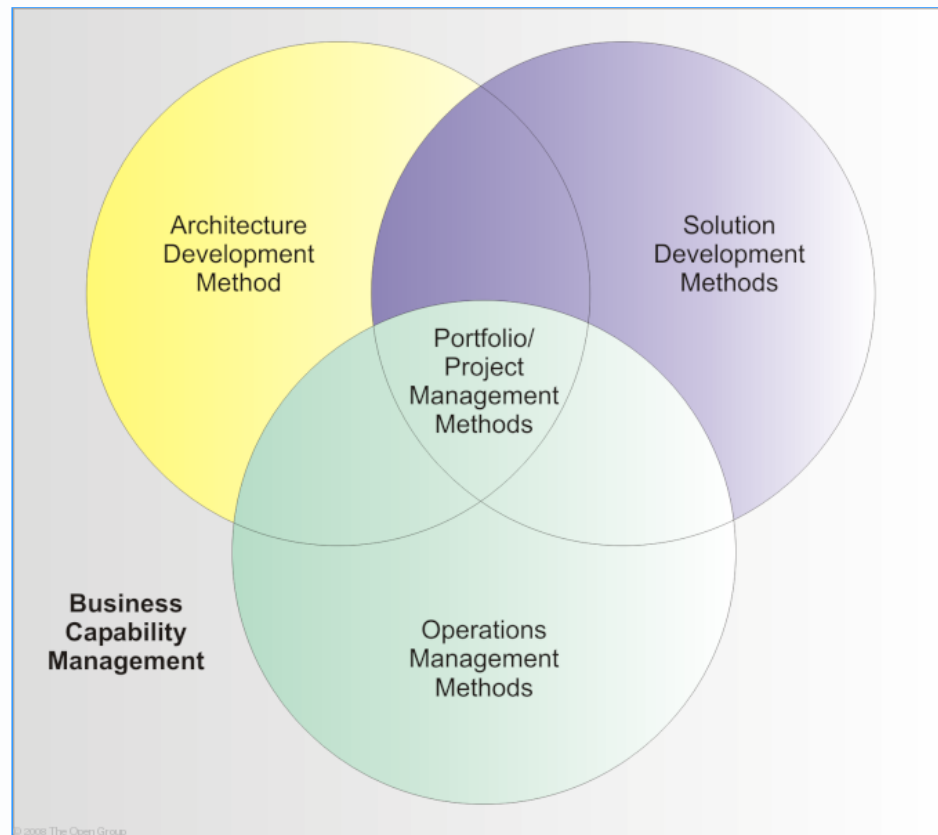
Objectives

Step Changes

Deliverables

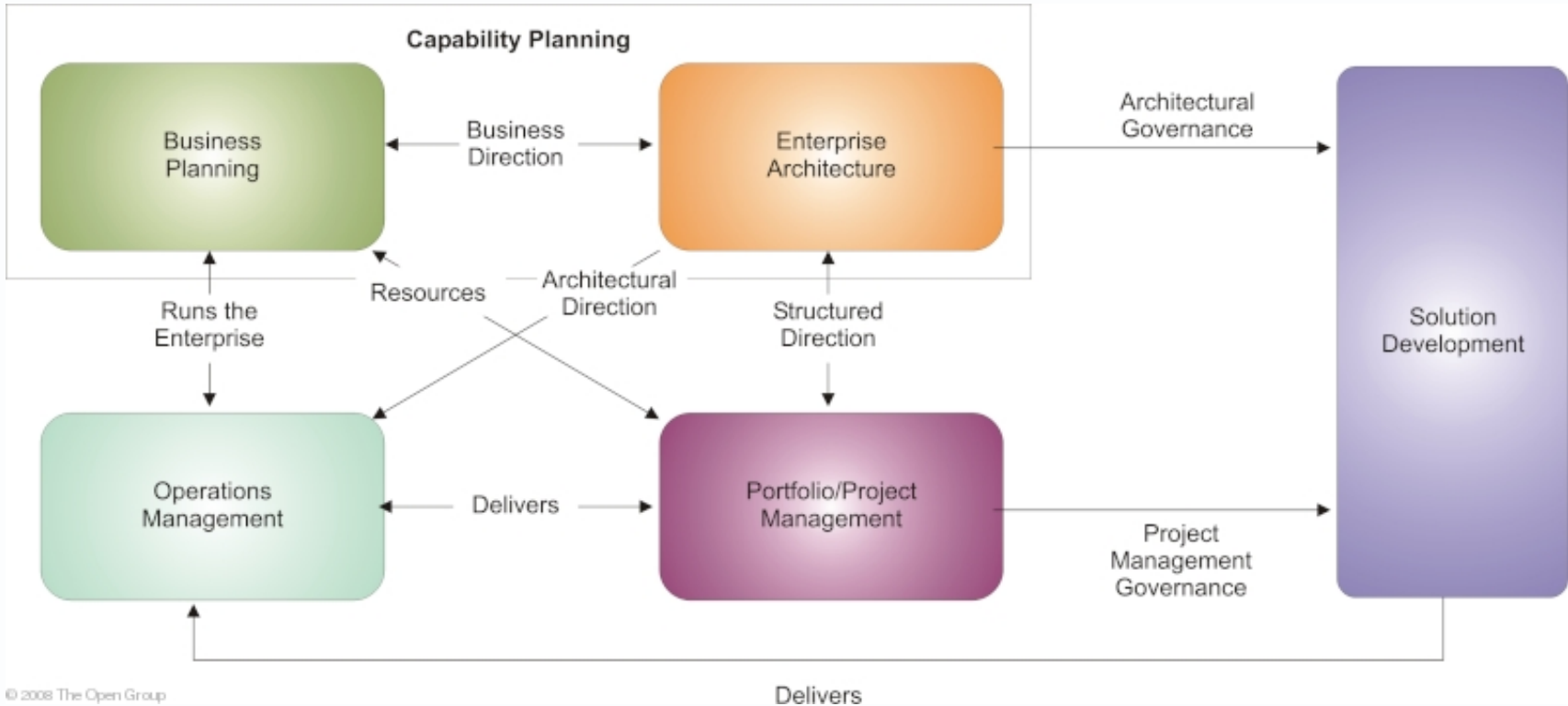
Significant Phases A, E&F,G & H



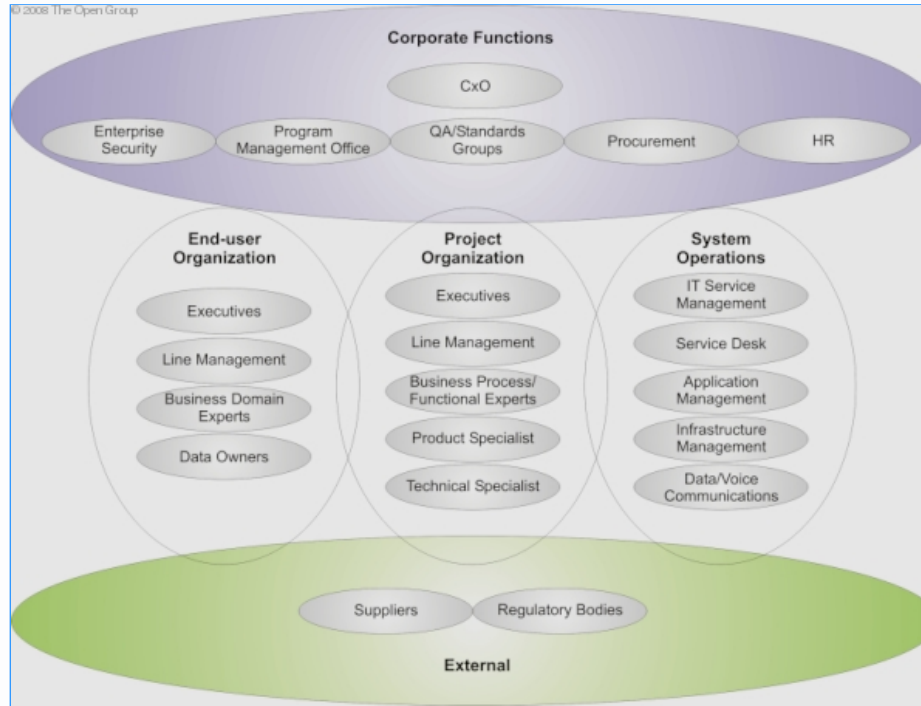


Integrate your method with those of your Business Planners, Quality & PMO Teams





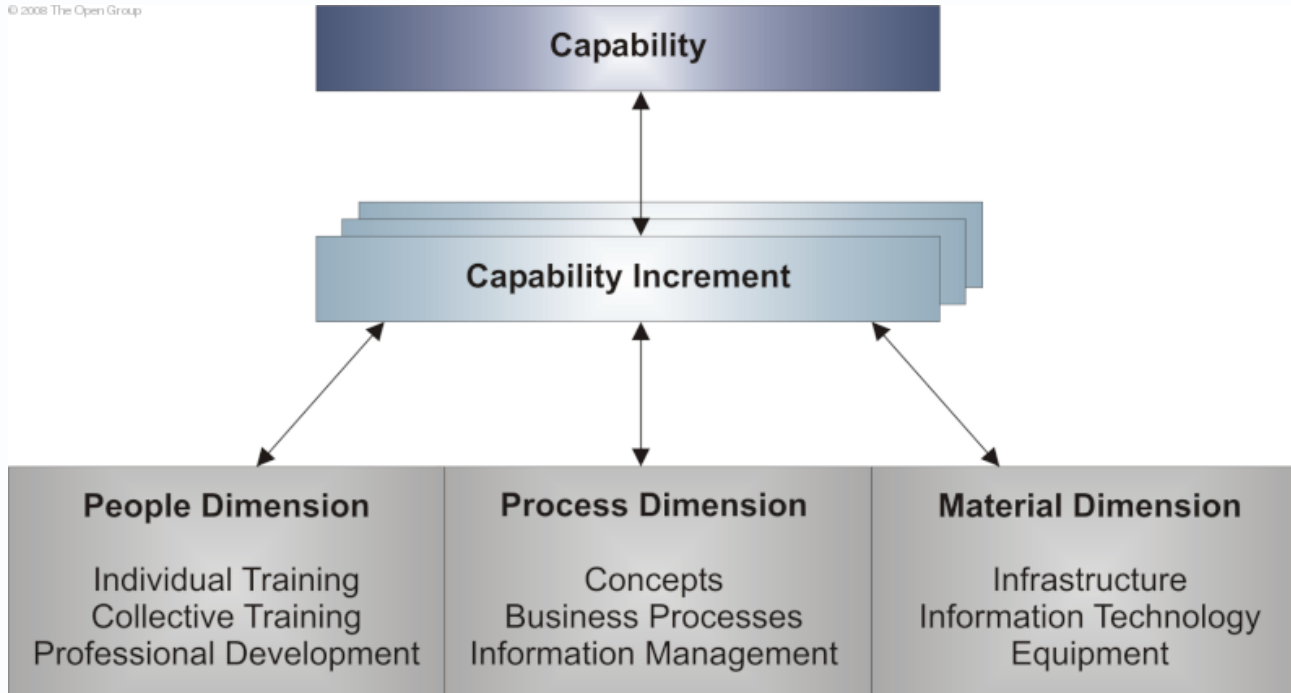
## Position Enterprise Architecture as a Business Capability



Manage Stakeholder Expectations like a Professional



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Align Target Capabilities with Deliverables

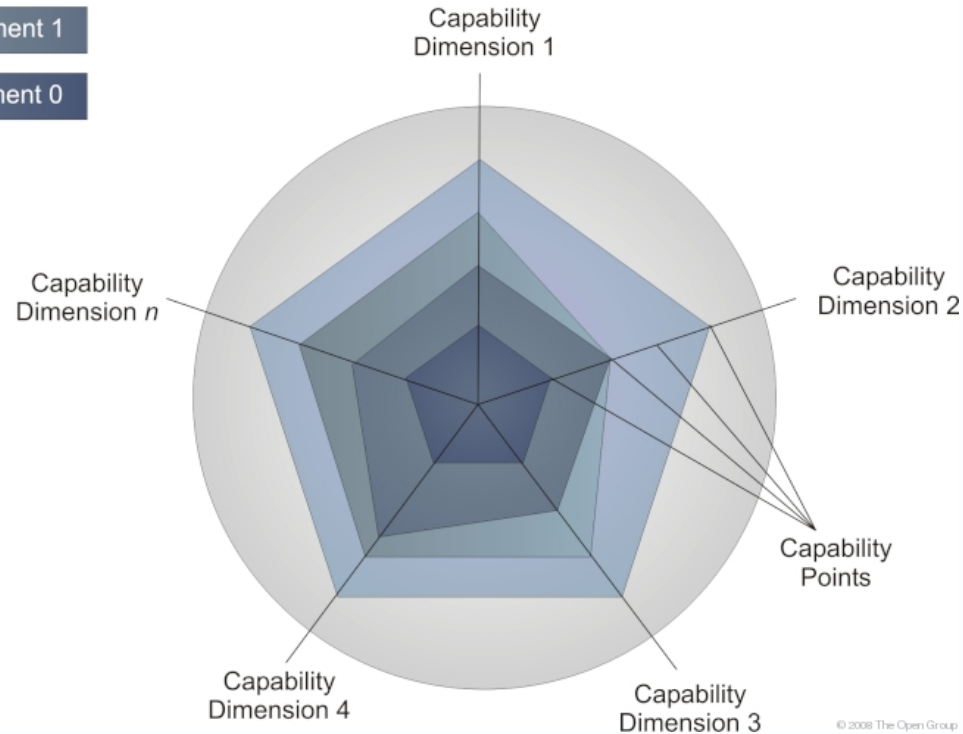


Capability Increment 3

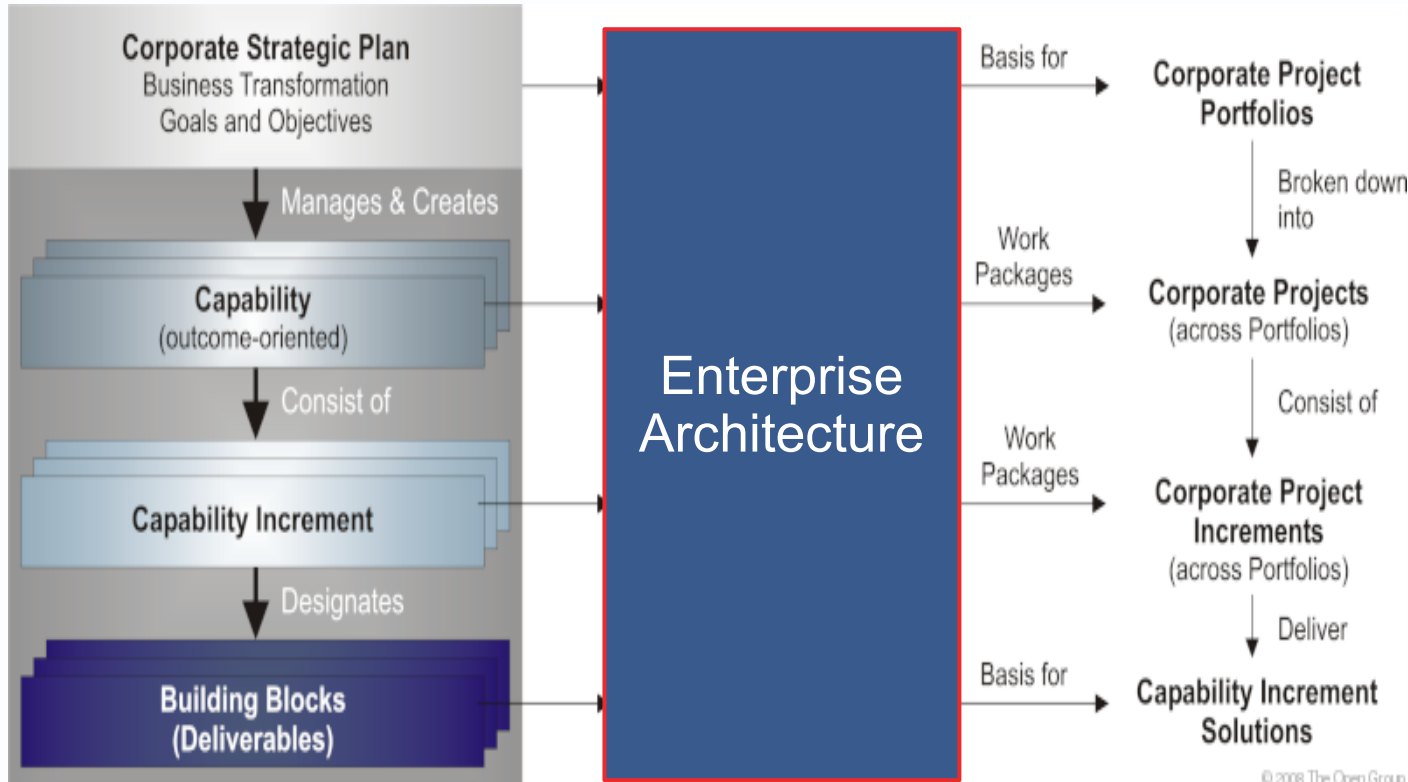
Capability Increment 2

Capability Increment 1

Capability Increment 0



And continuously measure and assess the effectiveness of your business capabilities and therefore the success of the Enterprise Architecture



Show where the enterprise architecture processes are working and deliver the value



**Provide the business leadership - know where you are .....  
.....and where you are going!**

**Ensure that you have the resource and skills to manage buy-in....**

**Establish the Architecture Metrics, Frameworks and Standards to be used**

**Leverage industry knowledge and best practice frameworks**

**Use best practice Reference Models and Metamodels as foundation baselines**

**Use Architecture Governance to ensure conformance**

**Ensure your people are competent and professionals**

**Manage the architecture costs and expectations**

**Control the Architecture and embed in your business process**

**Ensure there is ownership of the Enterprise Architecture ....**

## HR<sup>2</sup> Success Factor

- ▶ **Helps get the job done quicker!**
- ▶ **Reduce your risk!**
- ▶ **Reduce your running costs!**
- ▶ **Succeed where no-one has been before.....**



Thank you for your time today

▶ Thank you to the TOGAF Teams

**Judith Jones**

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