

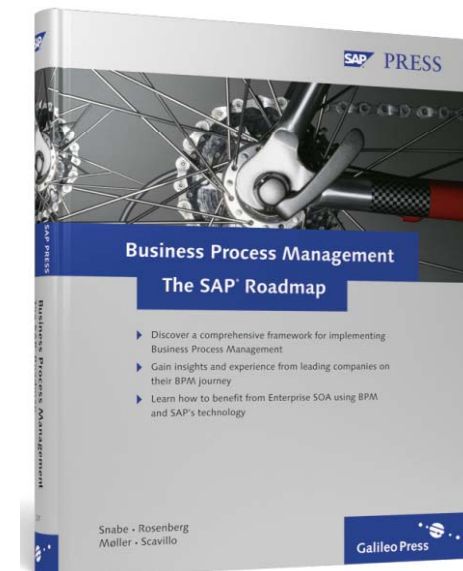
SAP's five BPM Deliverables

The Open Group Conference San Diego
February 2 – 4 2009



Ann Rosenberg

BTC Global Practice Ownership for Business Process Management
Senior Business Process Management Consultant
SAP AG



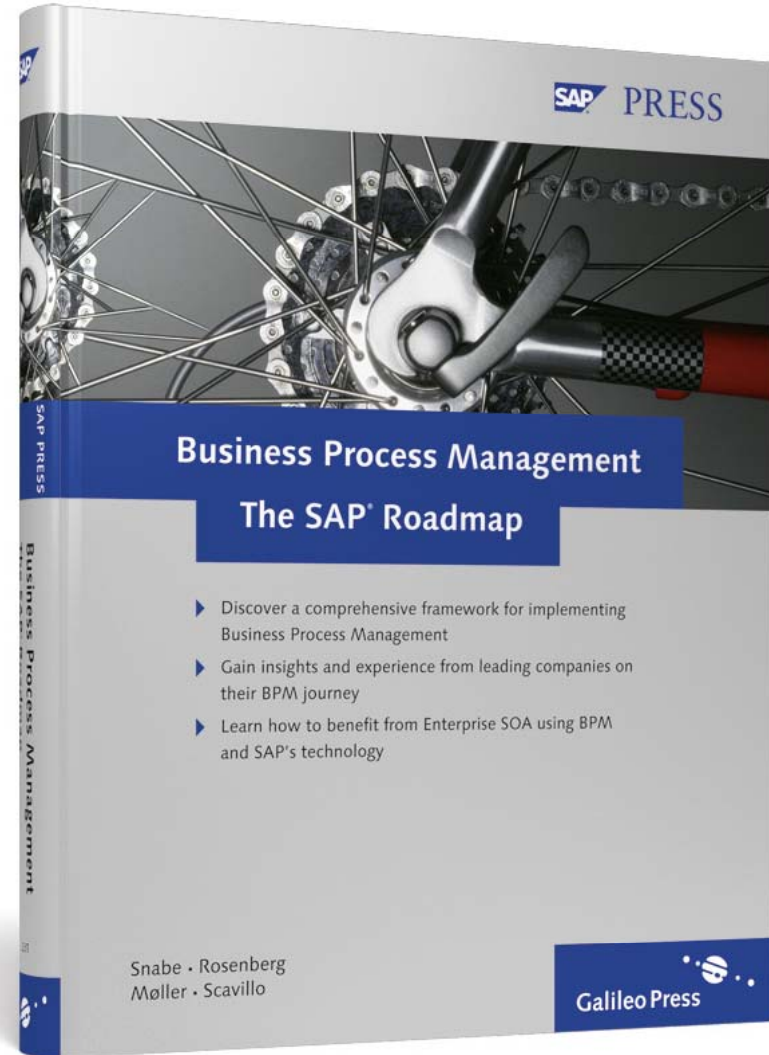
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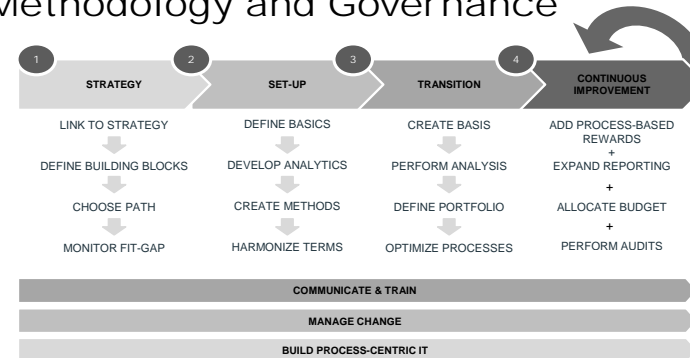
Top 10 Business Priorities	Ranking	Top 10 Technology Priorities	Ranking
Business process improvement	1	Business intelligence	1
Reducing enterprise costs	2	Enterprise applications (ERP, CRM and others)	2
Improving enterprise workforce effectiveness	3	Servers and storage technologies (virtualization)	3
Attracting and retaining new customers	4	Legacy application modernization	4
Increasing the use of information/analytics	5	Collaboration technologies	5
Creating new products or services (innovation)	6	Networking, voice and data communications	6
Targeting customers and markets more effectively	7	Technical infrastructure	7
Managing change initiatives	8	Security technologies	8
Expanding current customer relationships	9	Service-oriented applications and architecture	9
Expanding into new markets and geographies	10	Document management	10

Source: Gartner EXP (January 2009)

SAP's Roadmap for Business Process Management (BPM)



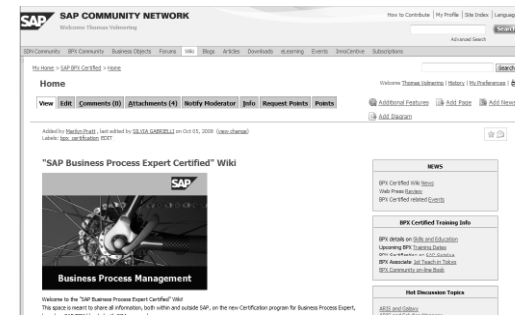
Methodology and Governance



BPM Technology

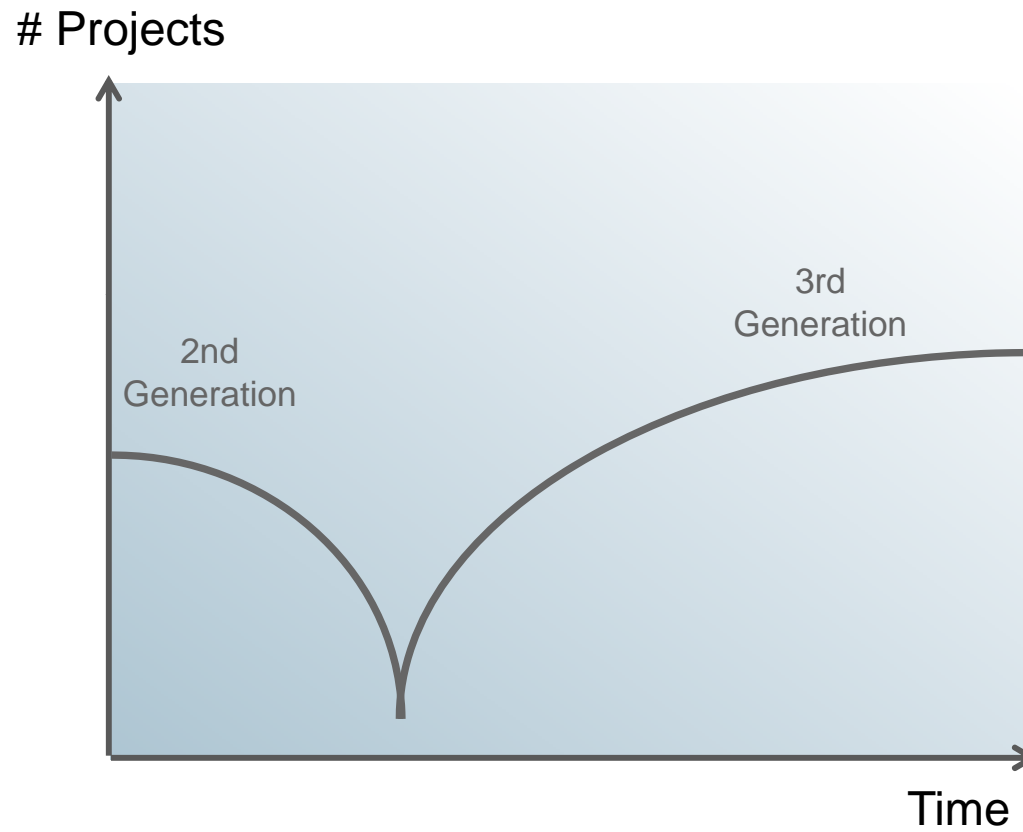


BPX Certification and BPX Community

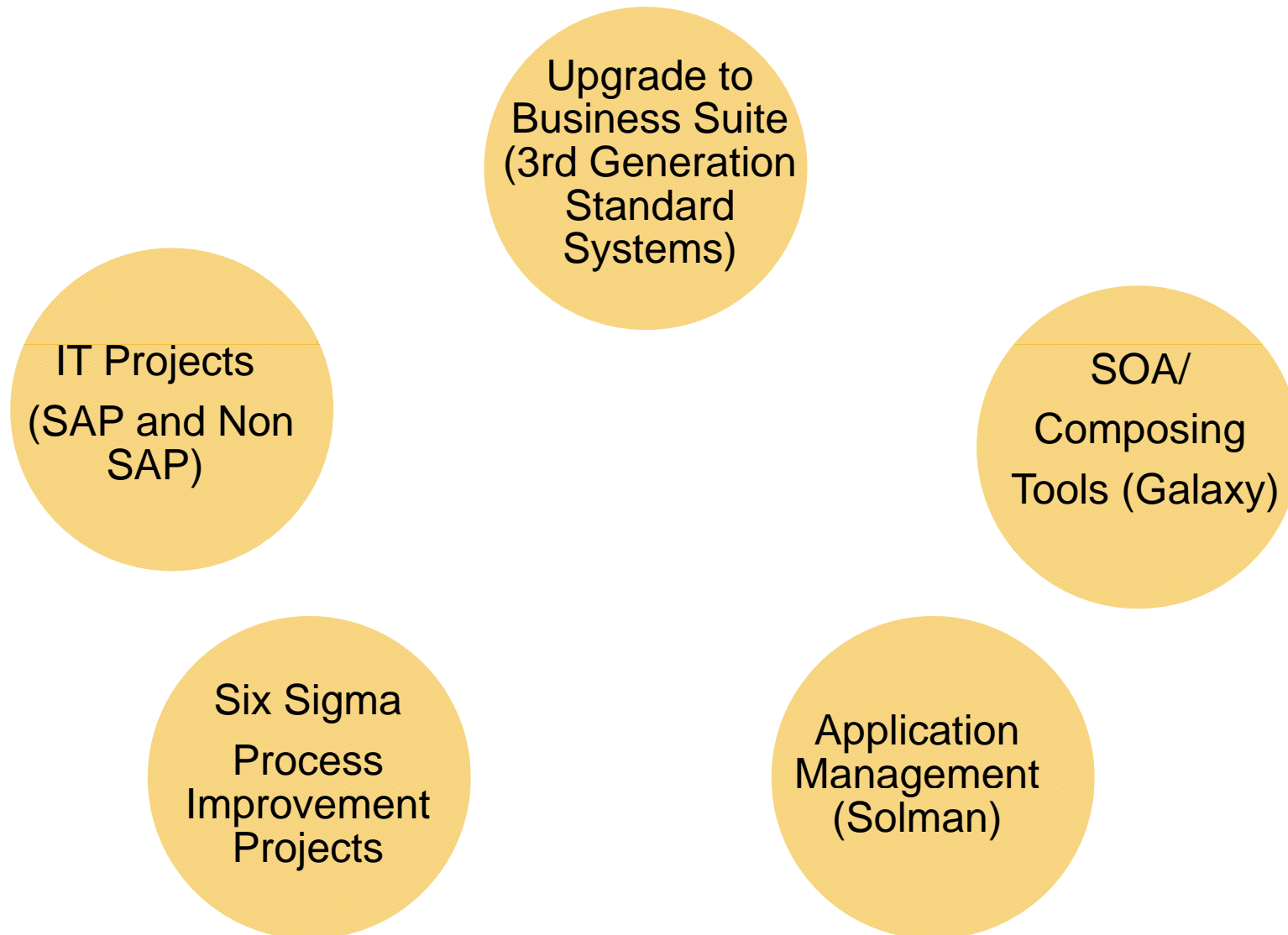


voted #3 in terms of popularity on www.sappress.com

From 2nd Generation to 3rd Generation



How BPM can drive alignment !!!





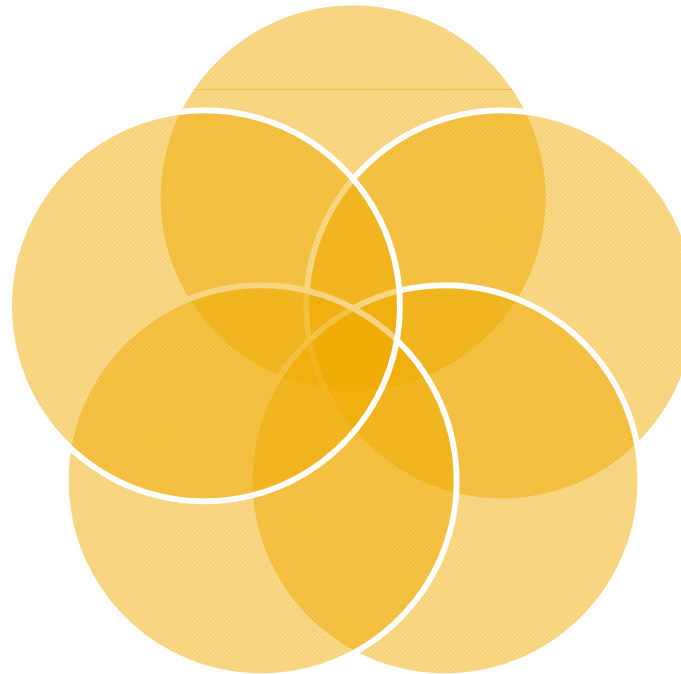
Upgrade to
Business Suite
(3rd Generation
Standard Systems)

IT Projects (SAP
and Non SAP)

SOA/
Composing Tools
(Galaxy)

Six Sigma
Process
Improvement
Projects

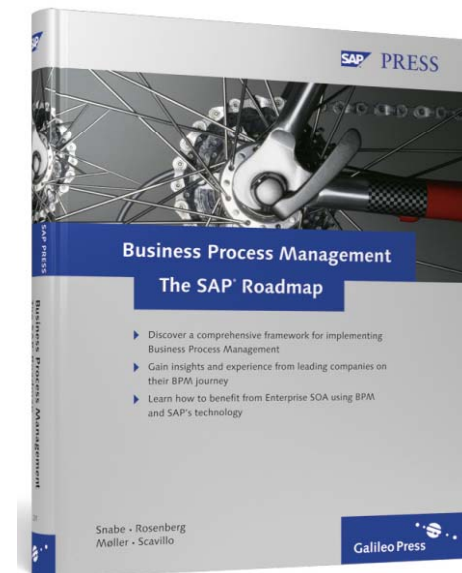
Application
Management
(Solman)



Agenda



Business Process Management: A new strategic context? SAPs five BPM Deliverables

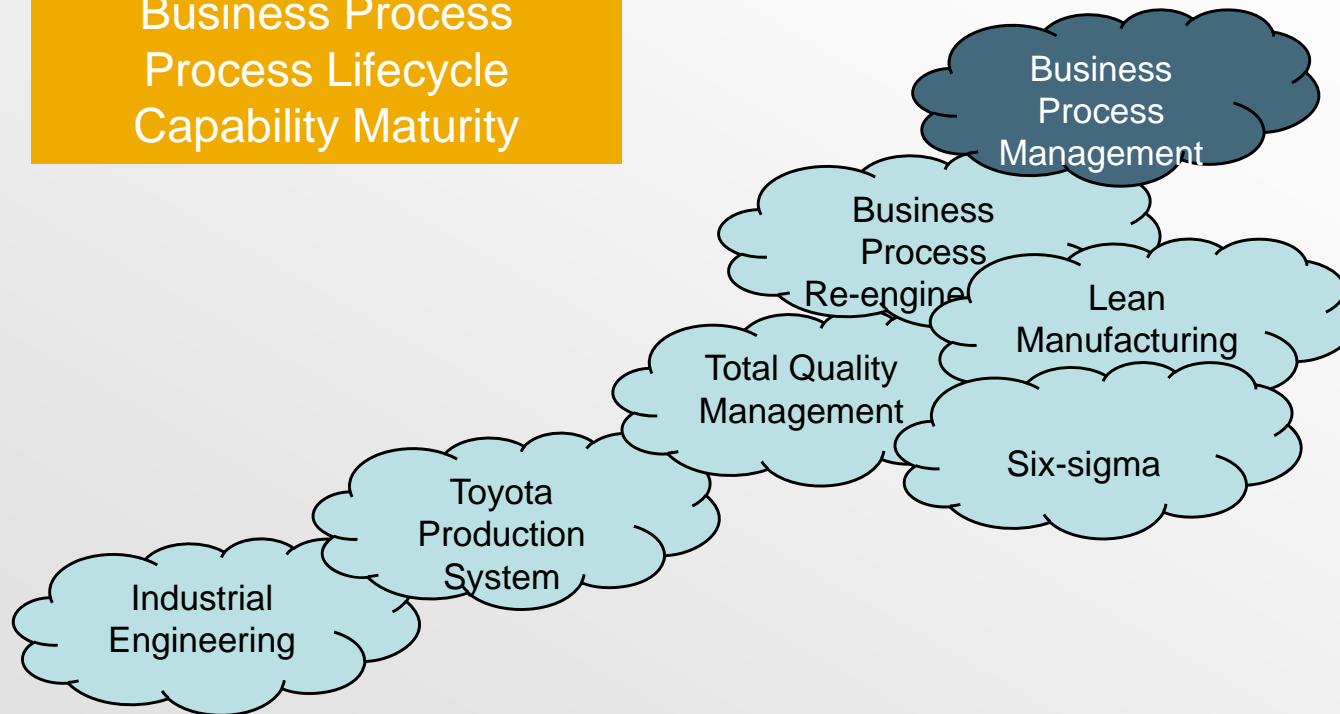


The Evolution of Process Management



Evolution (Quality)

Central Ideas
Business Process
Process Lifecycle
Capability Maturity



Evolution (Time)

Business Process Management Is a Management Discipline



Business Process Management (BPM) is a management discipline that requires organizations to shift to process-centric thinking, and to reduce their reliance on traditional territorial and functional structures.

BPM requires and enables organizations to manage the complete revision cycles of their processes, from process design to monitoring and optimization, and to change them more frequently to adjust to changing circumstances.

The development of BPM technologies is enabling business managers to abstract process flows and rules from the underlying applications and infrastructure, and to change them directly.

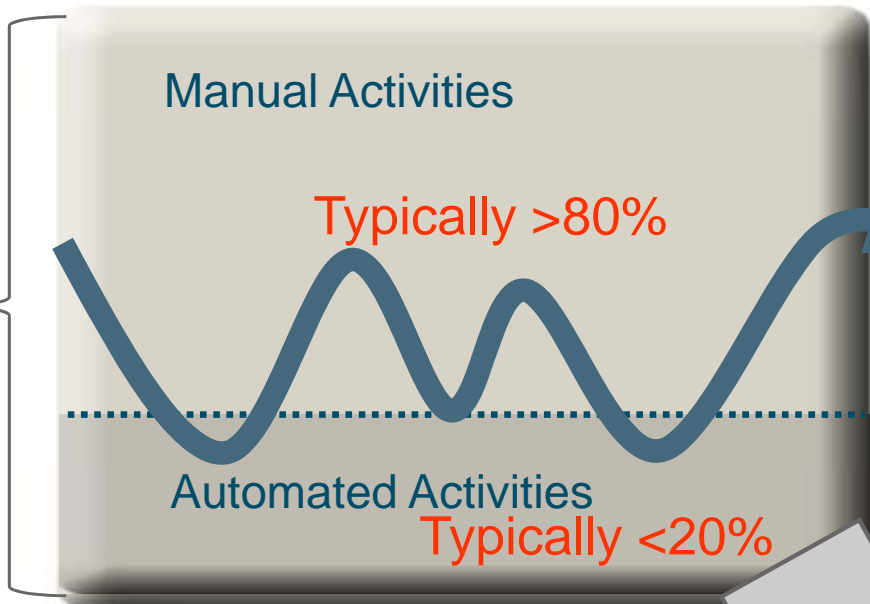
BPM is neither a technology nor an updated version of BPR. It is an IT-enabled management discipline. It represents a fundamental change in how business manage and run their processes

Source: Gartner Business Process Management Summit 2007

Business Process Management covers both automated and manual perspective



Business Process Modeling in ARIS



End to End process spans manual and automated activities

Of the 20% of Automated Activities

Processes that deliver competitive advantage and evolve regularly (SOA –Candidates)

Processes that should be as cost effective as possible



Composing in Galaxy

Architectural Maturity Stages, by Ross

Companies move from standardization to business modularity



History

Today



Future

	Business Silos	Standardized Technology	Optimized Core	Business Modularity	Dynamic Venturing
IT capability	Local IT applications	Shared technical platforms	Companywide standardized processes or databases	Plug-and-play business process modules	Seamless merging with partners' systems
Business objectives	ROI of local business initiatives	Reduced IT cost	Cost and quality of business operations	Speed to market; strategic agility	ROI of new business ventures
Who defines applications	Local business leaders	IT and business unit leaders	Senior management and process leaders	IT, business, and industry leaders	IT, business, and industry leaders and partners
Strategic implications	Local/functional optimization	IT efficiency	Business/operational efficiency	Strategic agility	Organic reconfiguration

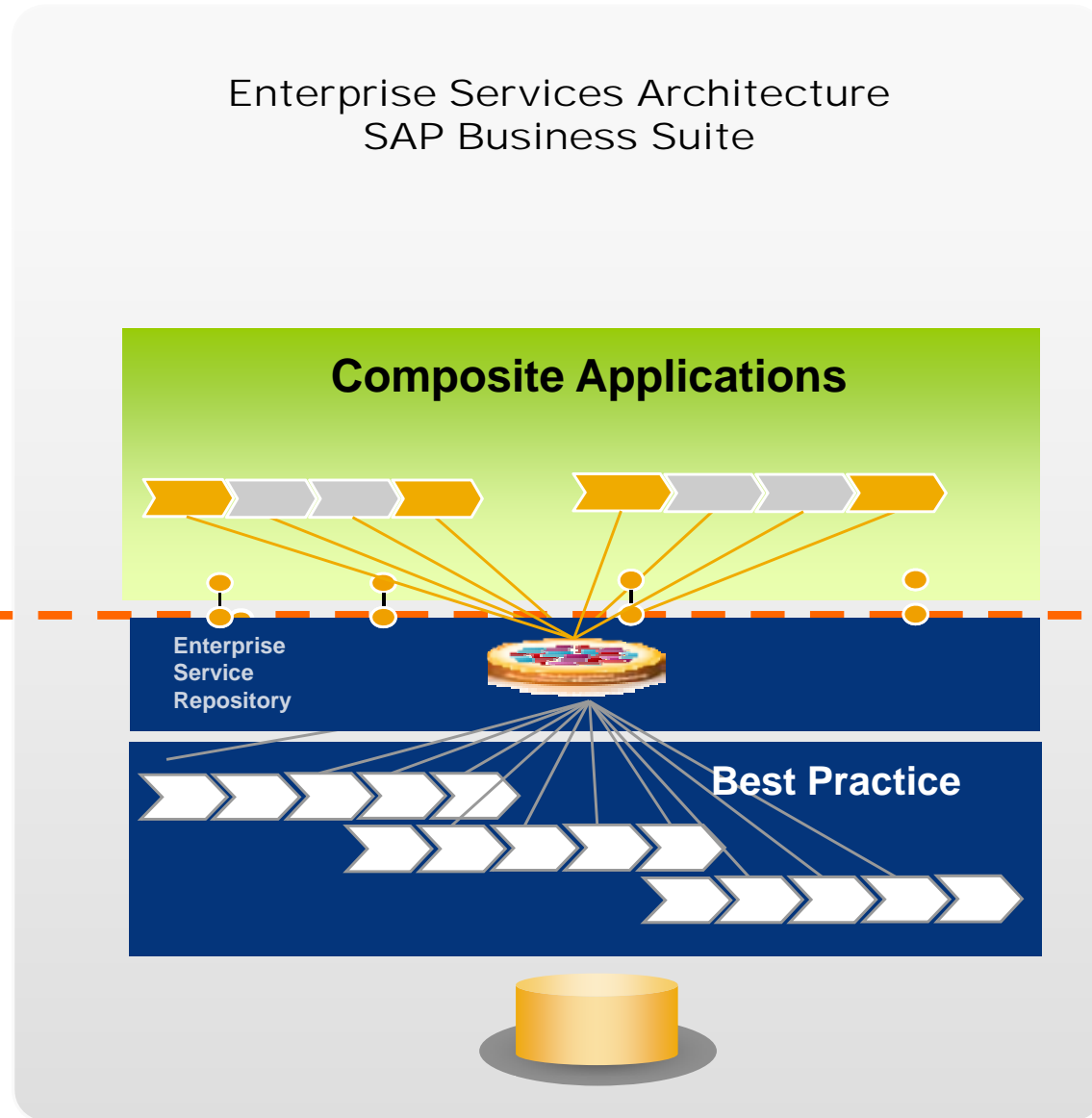
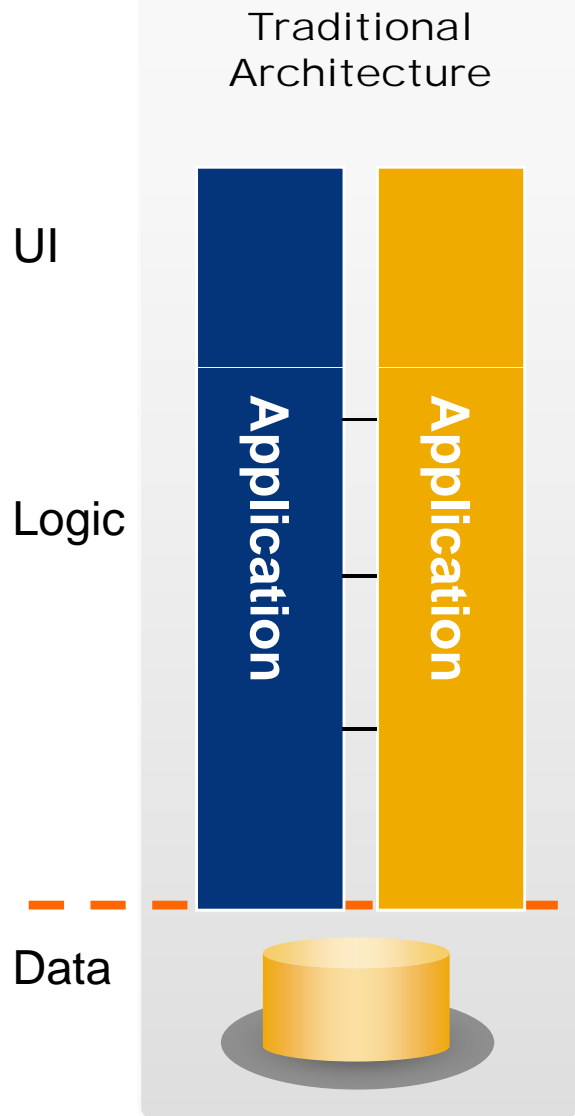
Source: Ross et. al, 2006

SAP Enterprise Service Architecture ensures low TCO and flexibility without disruption – Support Business Modularity



(Ross, Standardized Technology and Optimized Core)

(Ross, Business Modularity)

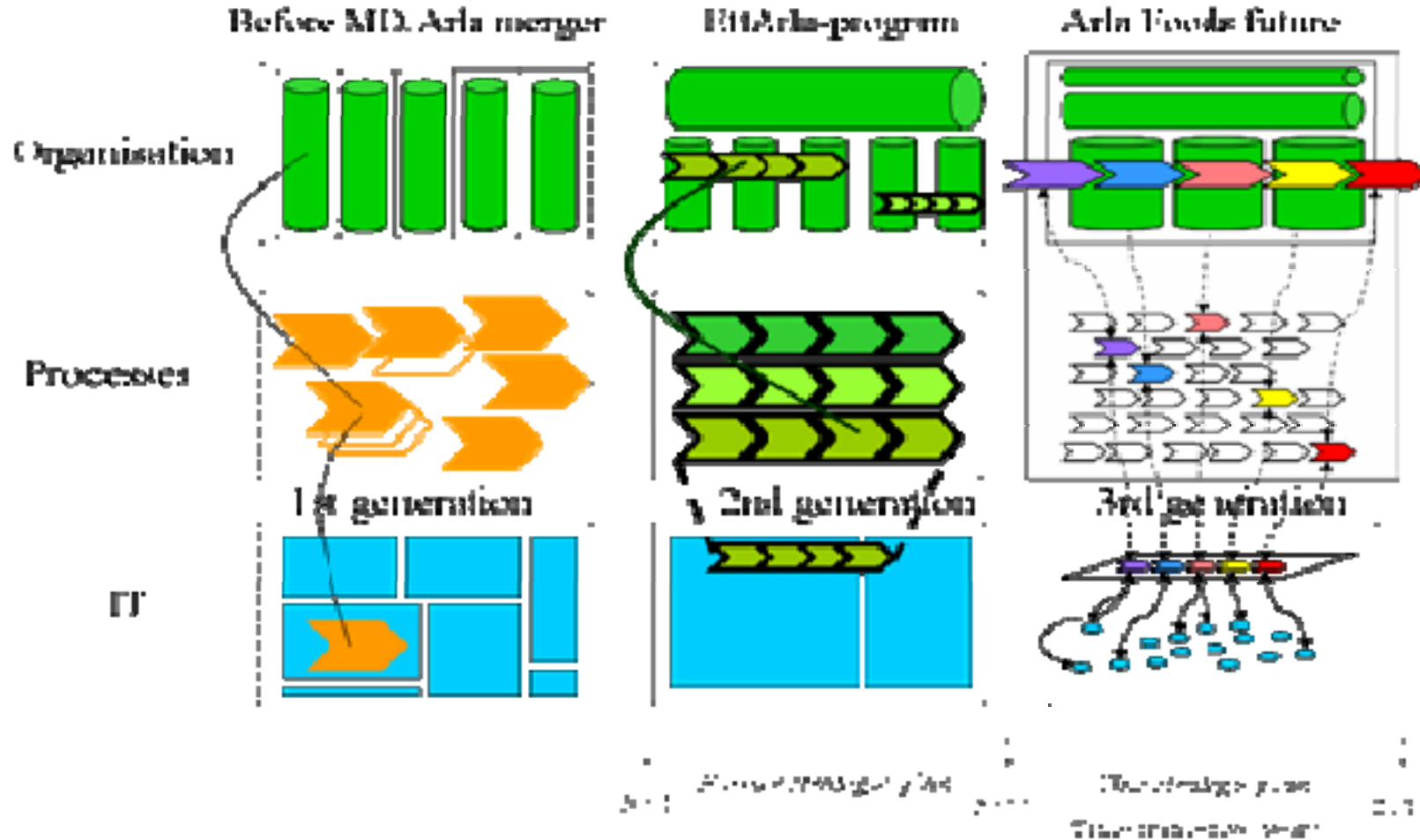


Case study "Arla Foods "IT history" and the direction outlined in the strategic IT plan for 2007-2012."



(Ross, Standardized Technology and Optimized Core)

(Ross, Business Modularity)



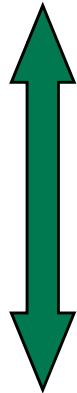
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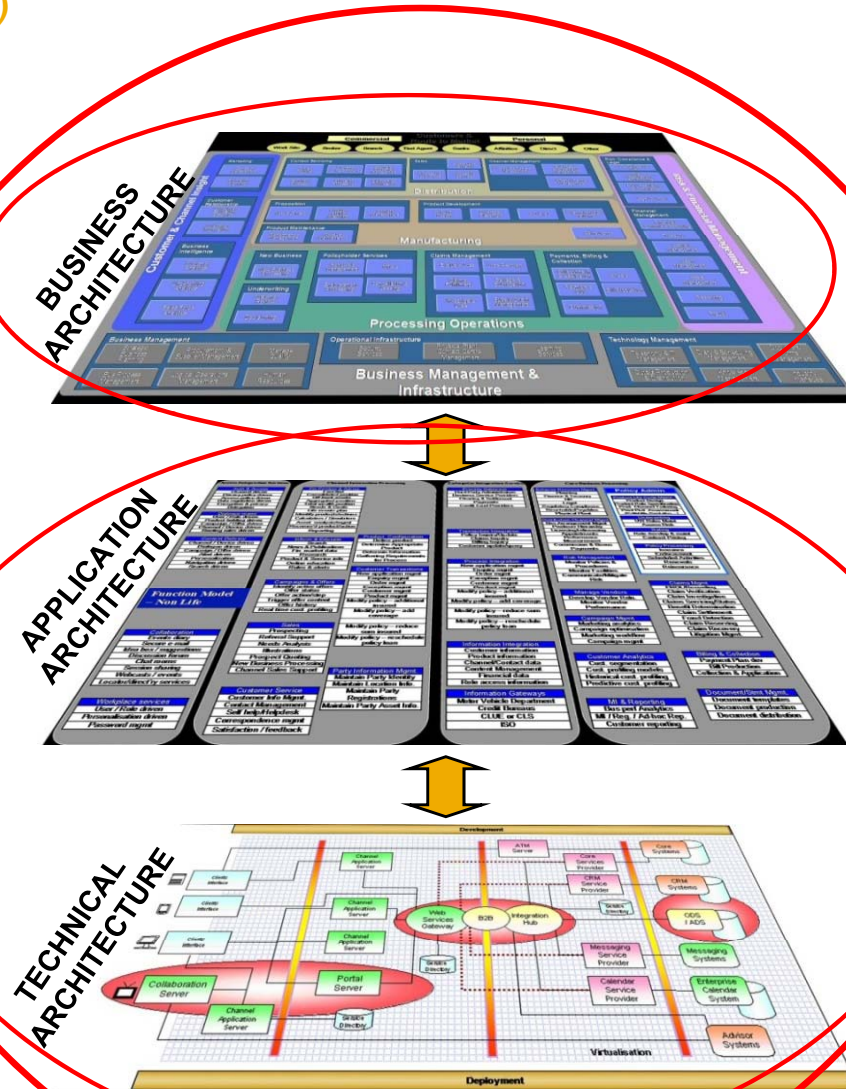
(Ross, Business Modularity)



BPM



SOA



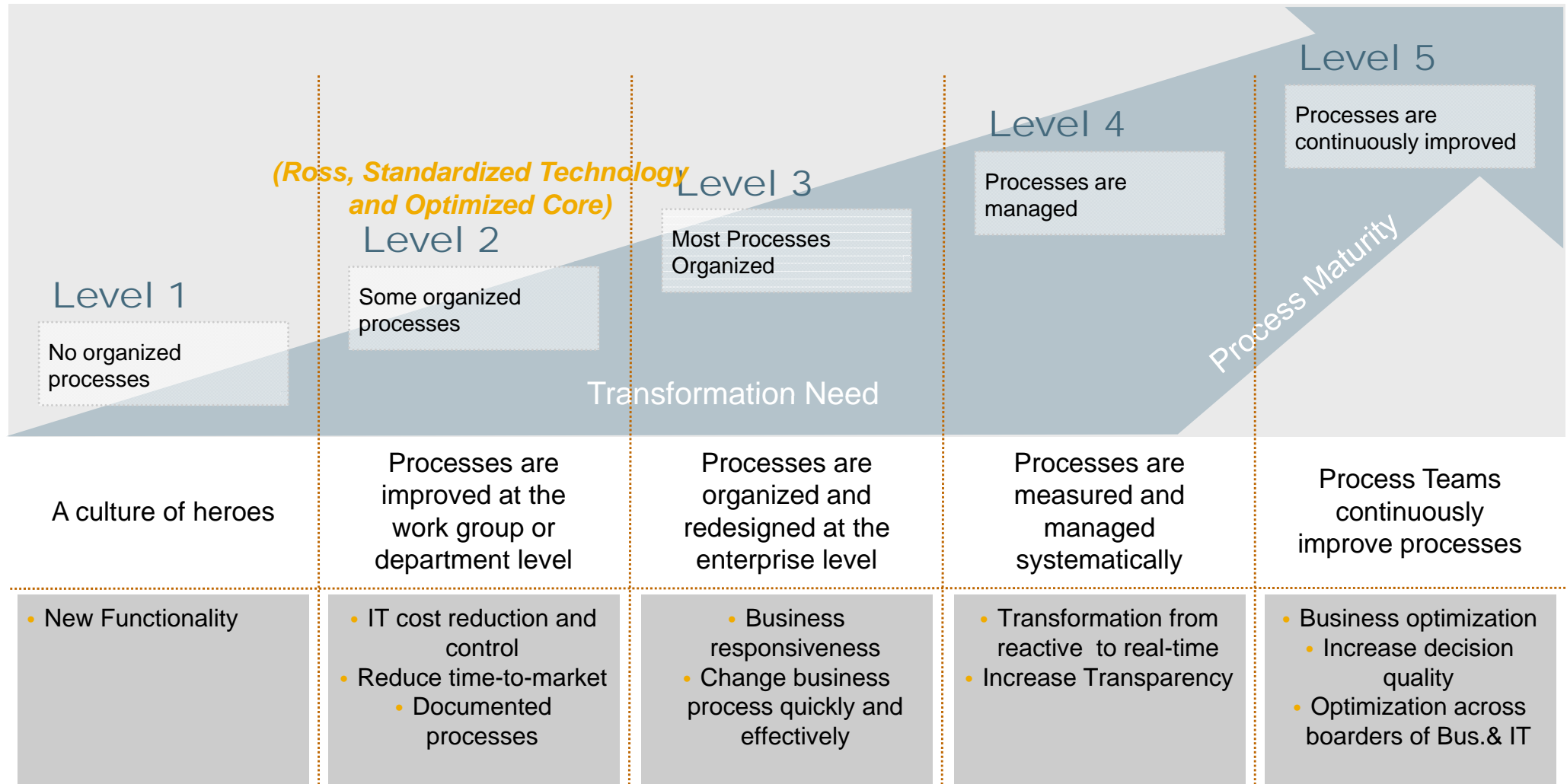
Service Oriented

Enterprise Architecture

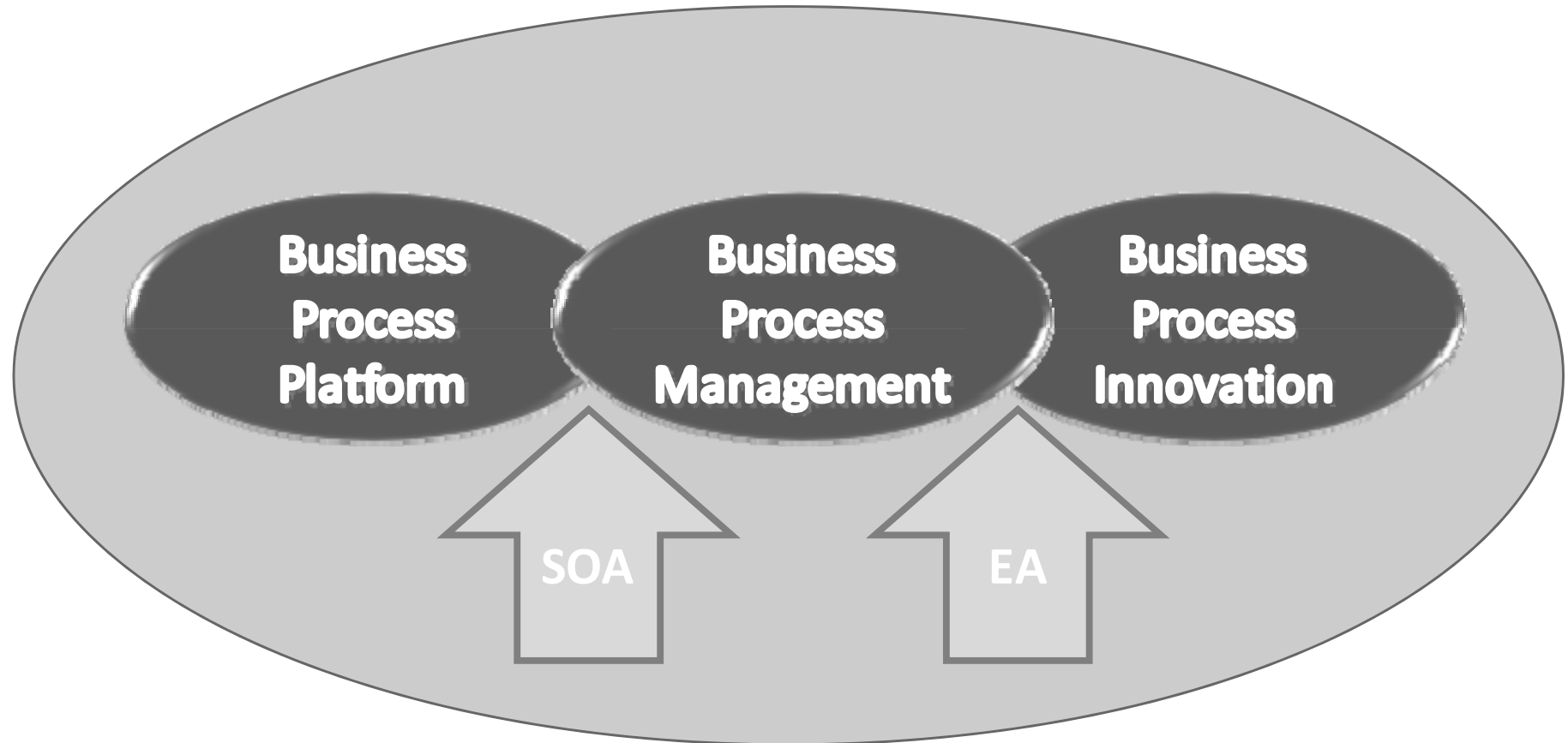
The process maturity journey which is needed to execute Business Modularity



(Ross, Business Modularity)



Based on CMMI



Source: Business Process Management - The SAP Roadmap

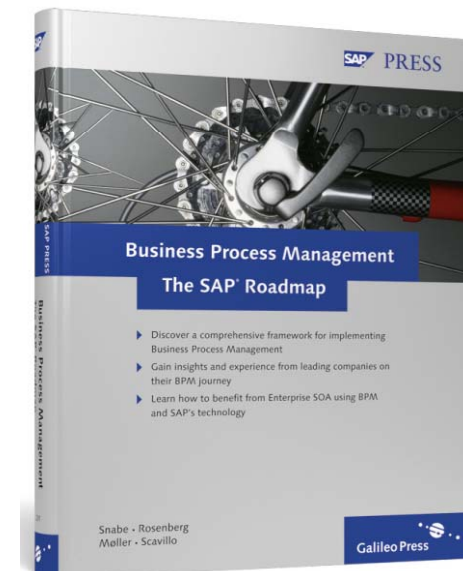
Agenda



Business Process Management: A new strategic context?

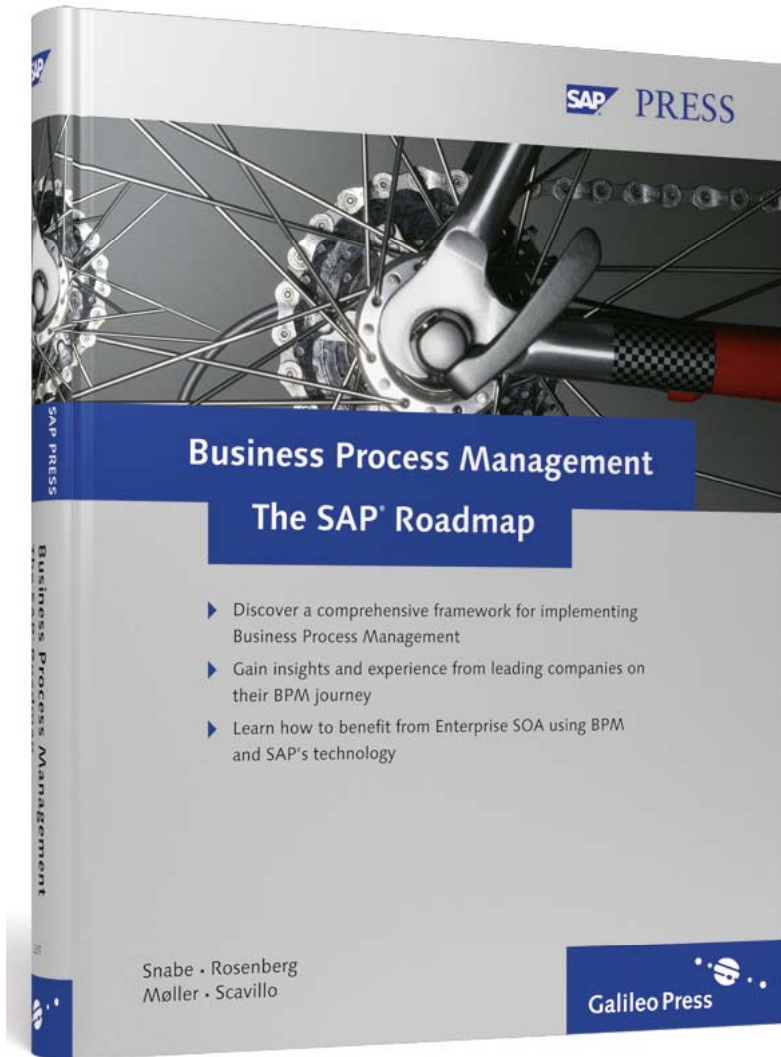
SAPs five BPM Deliverables

- BPM Governance
- BPM Methodology
- BPM Technology
- BPM Certification
- BPX Community

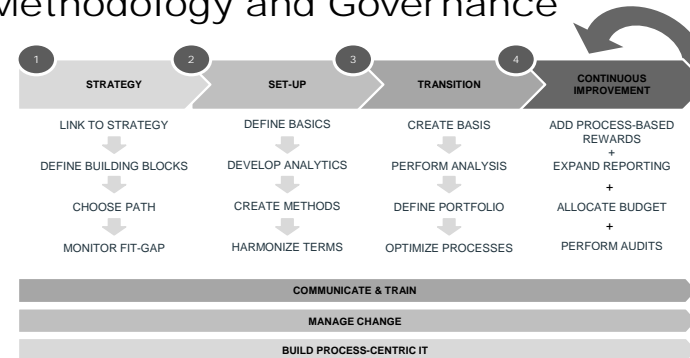


SAP's Roadmap for Business Process Management (BPM)

The 5 BPM deliverables



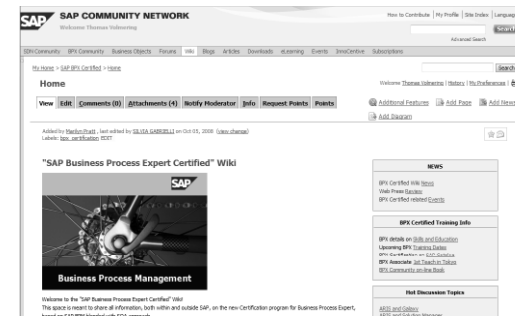
Methodology and Governance



BPM Technology



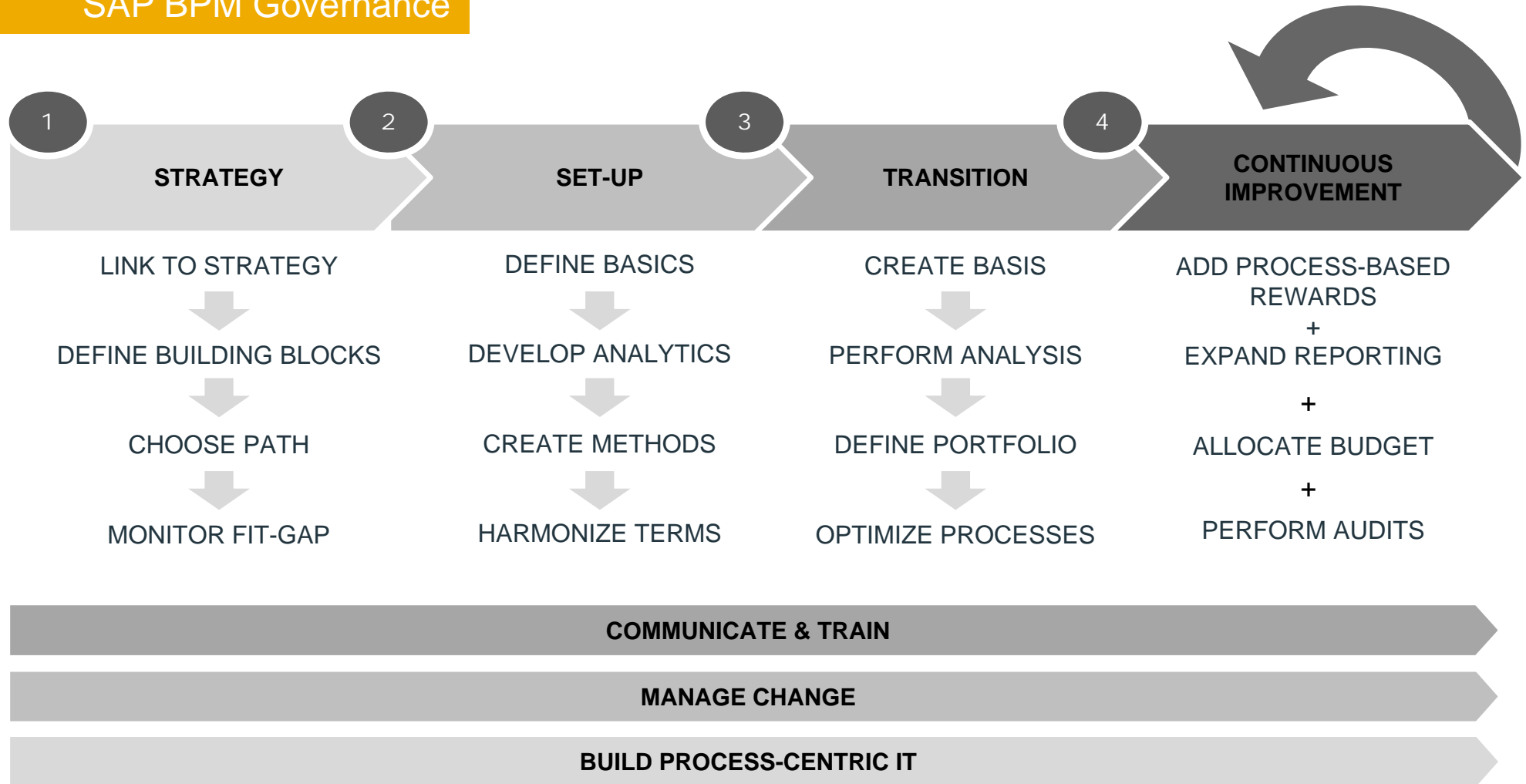
BPX Certification and BPX Community



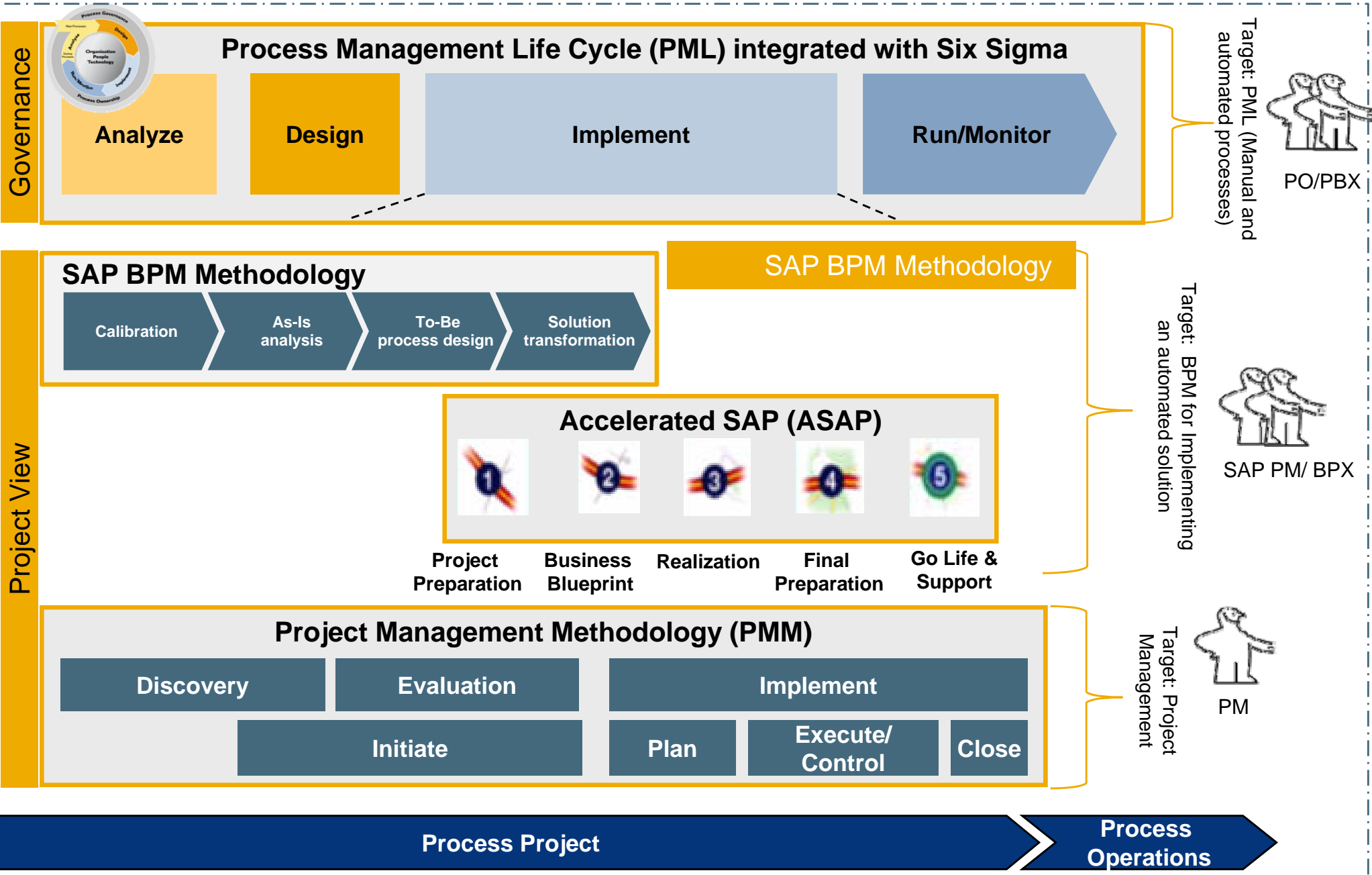
In order to realize a BPM Governance, SAP offers a structured 4 step approach



SAP BPM Governance



SAP's New BPM Methodology — Supplement to ASAP



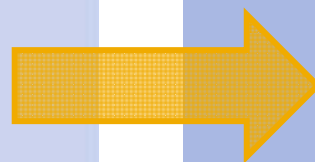
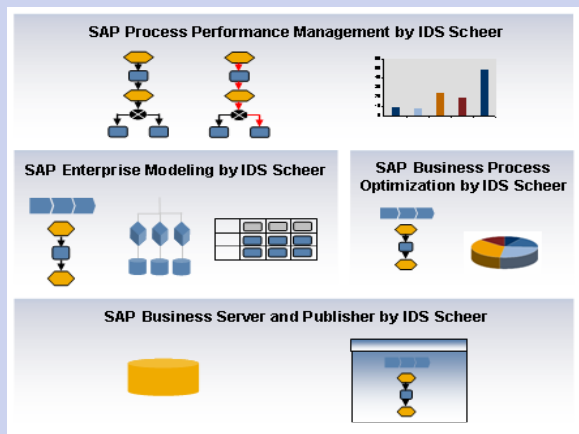


SAP BPM Technology

SAP Enterprise Modeling applications by IDS Scheer complement the Business Process Management capabilities of SAP NetWeaver

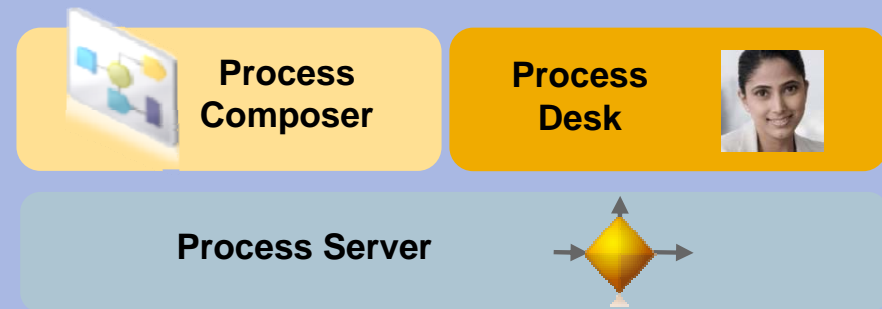
Business to Model

SAP Enterprise Modeling applications by IDS Scheer

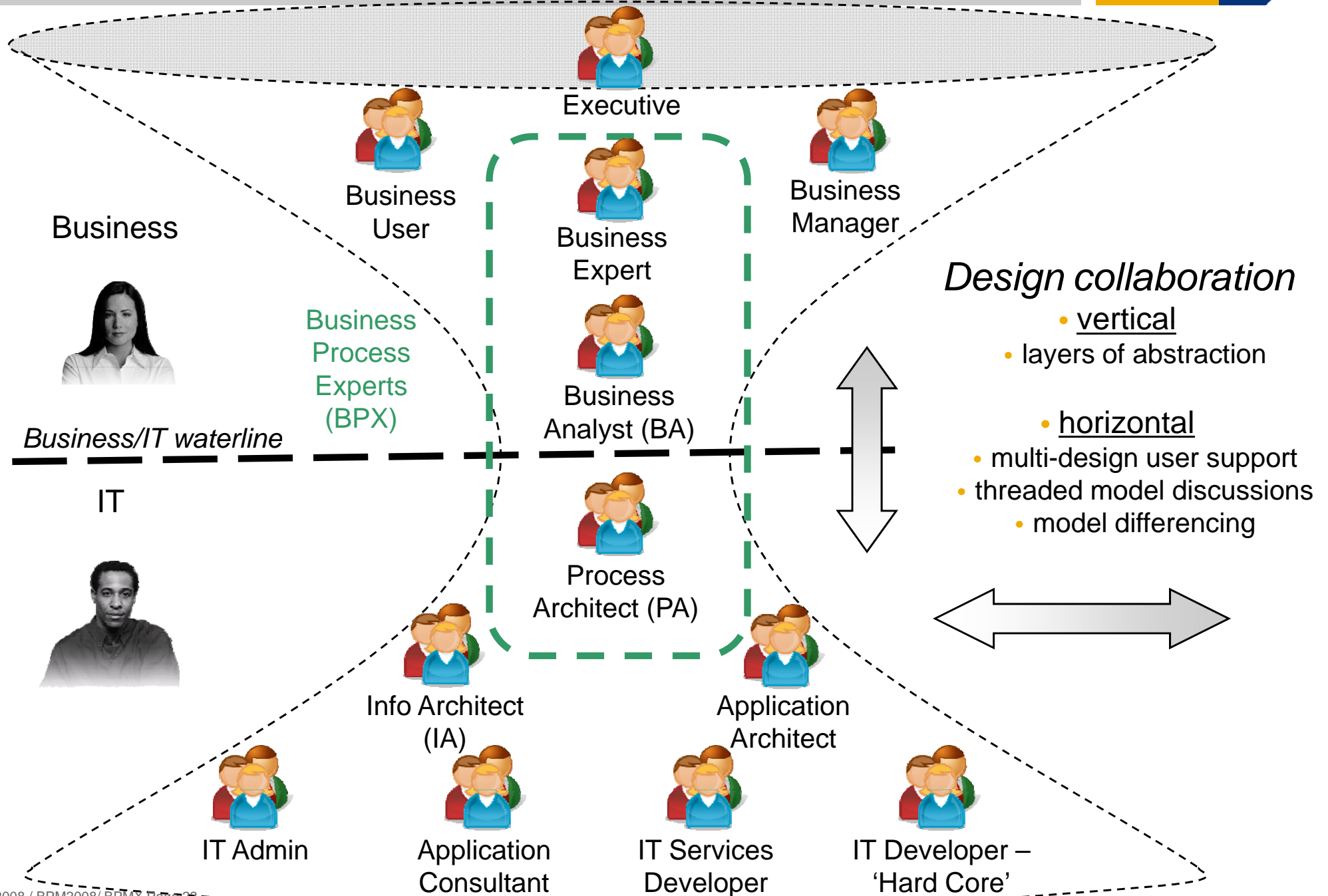


Model to Execution

SAP NetWeaver Business Process Management



Personas Across the Enterprise



We have created curriculum to prepare you for the exams: Business Process Expert (Associate)



BPM and SAP Basic

SAP BPX Certification for Associate and Professional

SAP01

SAP01 SAP
Overview

SAPNW

SAPNW
Overview

BPM010

BPM010: A New
Strategic Context?

BPM Governance

BPM300 3 Day

BPM300 Governance Overview:
(Strategy, Set-Up, Transition,
Continues Improvement and BPM
supporting activities)

BPM Methodology

BPM100 2 Days

BPM100
Methodology

BPM Technology

BPM020

BPM020 Modeling
overview IDS Scheer

BPM130 2 Days

BPM130 SAP
Business Designer
by IDS Scheer

SOA100 2 Days

SOA100 SAP
Enterprise SOA
Fundamental

SMO01

SMO01 Solution
Manager Overview

BPM030

BPM030 Solution
Manager in a BPM
set-up

Certification

We have created curriculum to prepare you for the exams: Business Process Expert (Professional)



BPM and SAP Basic

SAP BPX Certification for Associate and Professional

BPM Governance

BPM310 3 Day

BPM310 Governance in detail:
(Strategy, Set-Up, Transition, Continuous Improvement, Build a Process-Centric IT, Manage Change and Communication and Training)

BPM Methodology

SOA120 2 Days

SOA120
Methodology for BPM blending
with SOA

BPM Technology

BPM150 2 Days

BPM150 SAP Business Server and
Publisher, Enterprise Modeling, Process
Optimization and Performance
Management by IDS Scheer

BPM140 3 Days

BPM140 Model to Execution (SAP
NetWeaver Business Process Management)

Certification

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BUSINESS PROCESS EXPERT COMMUNITY

BRIDGING THE GAP BETWEEN BUSINESS AND INFORMATION TECHNOLOGY

BUILT TO ADAPT: HIGH-VELOCITY TRANSFORMATION AND INTEGRATION

This article, republished with permission from synnovation, Volume 3, Issue 3 (www.eds.com/synnovation), looks at how reinventing and adapting processes swiftly is key to survival in an environment of turbo-charged change. 16 Jan 2009

UPHEAVAL IN ACCOUNTING STANDARDS: THE SEC ANNOUNCES SUPPORT FOR IFRS

As [David Frankel](#), standards architect for SAP Labs, describes in his new blog, the U.S. Securities and Exchange Commission (SEC) plans to move all corporate earnings reporting to the International Financial Reporting Standard (IFRS) sometime between 2014 and 2016. 16 Jan 2009

FEATURED BLOG: COMMENTS ON "SOA IS DEAD - LONG LIVE SERVICES"

[Dries Guth](#), of Intelligence AG, comments on the blog by Anne Thomas Manes ("SOA is Dead - Long Live Services"). While Anne argues that SOA has turned into a disillusionment, Dries points out in this blog that she has put her finger on the problem that needs attention: Services! 16 Jan 2009

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"BPM - THE SAP ROADMAP" VOTED #3 ON SAPPRESS.COM

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For more information,
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