

Understanding the Cloud

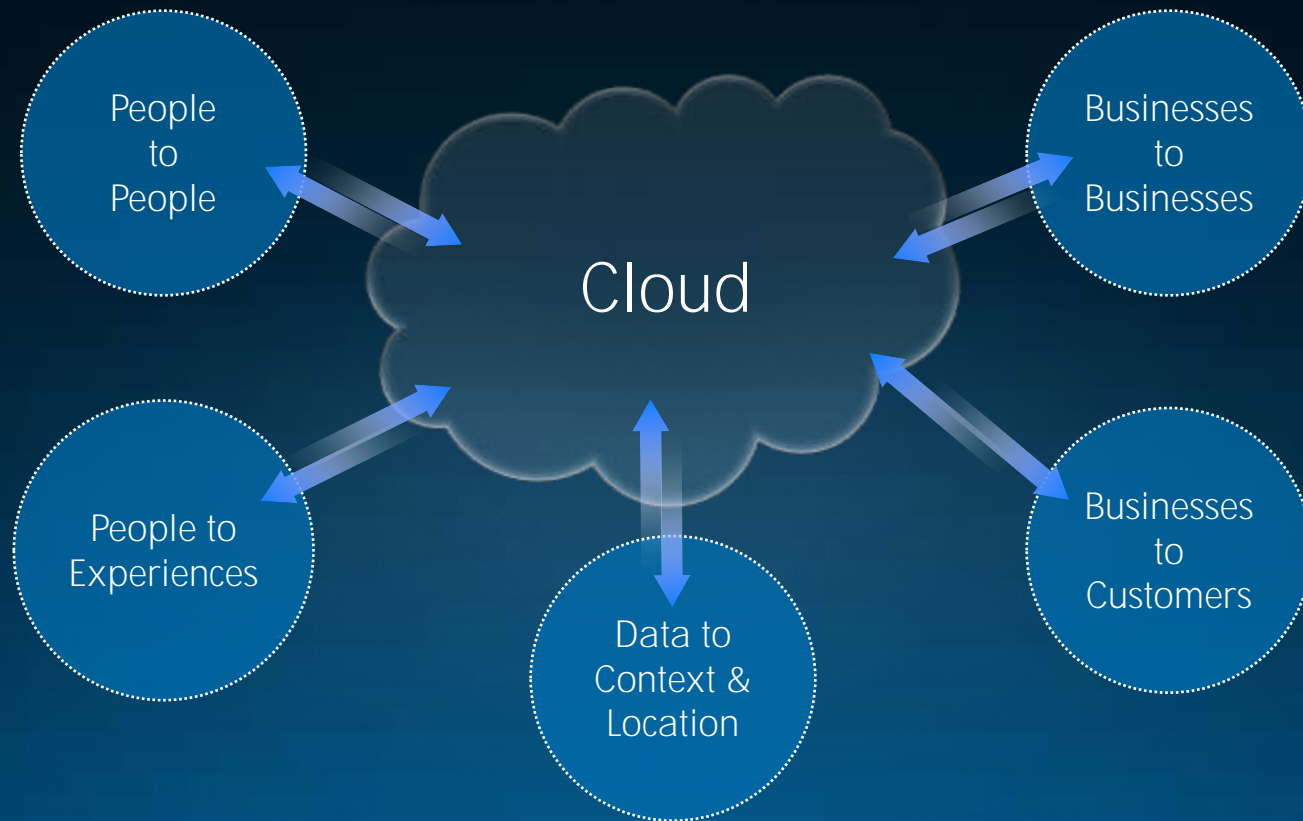
Russ Daniels

VP and CTO, Cloud Services Strategy



*The Cloud is the Internet's
next stage of evolution*

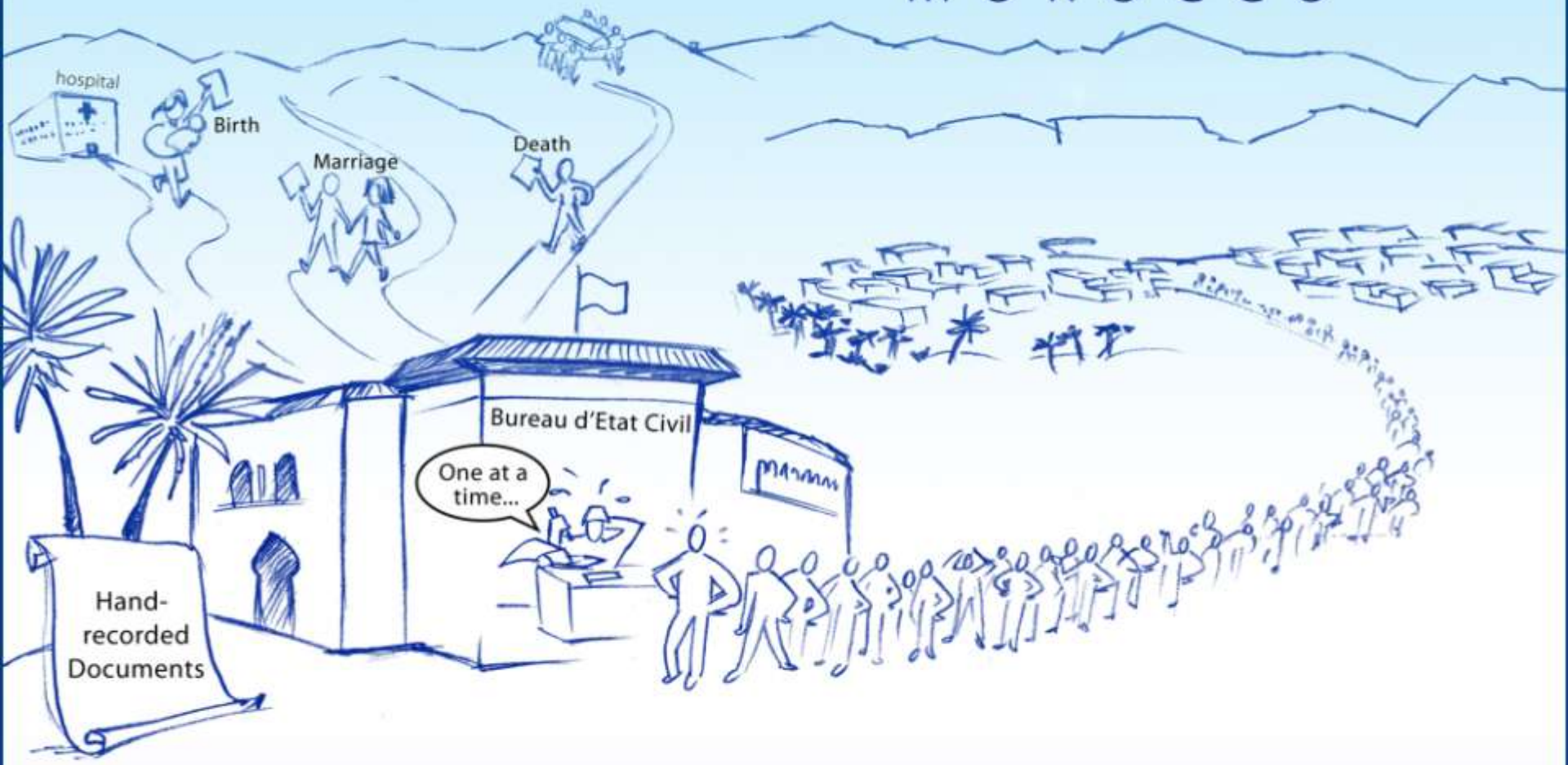
Cloud = Connecting



The reach of technology today: A view from Morocco



MOROCCO



hospital

Birth

Marriage

Death

Bureau d'Etat Civil

One at a time...

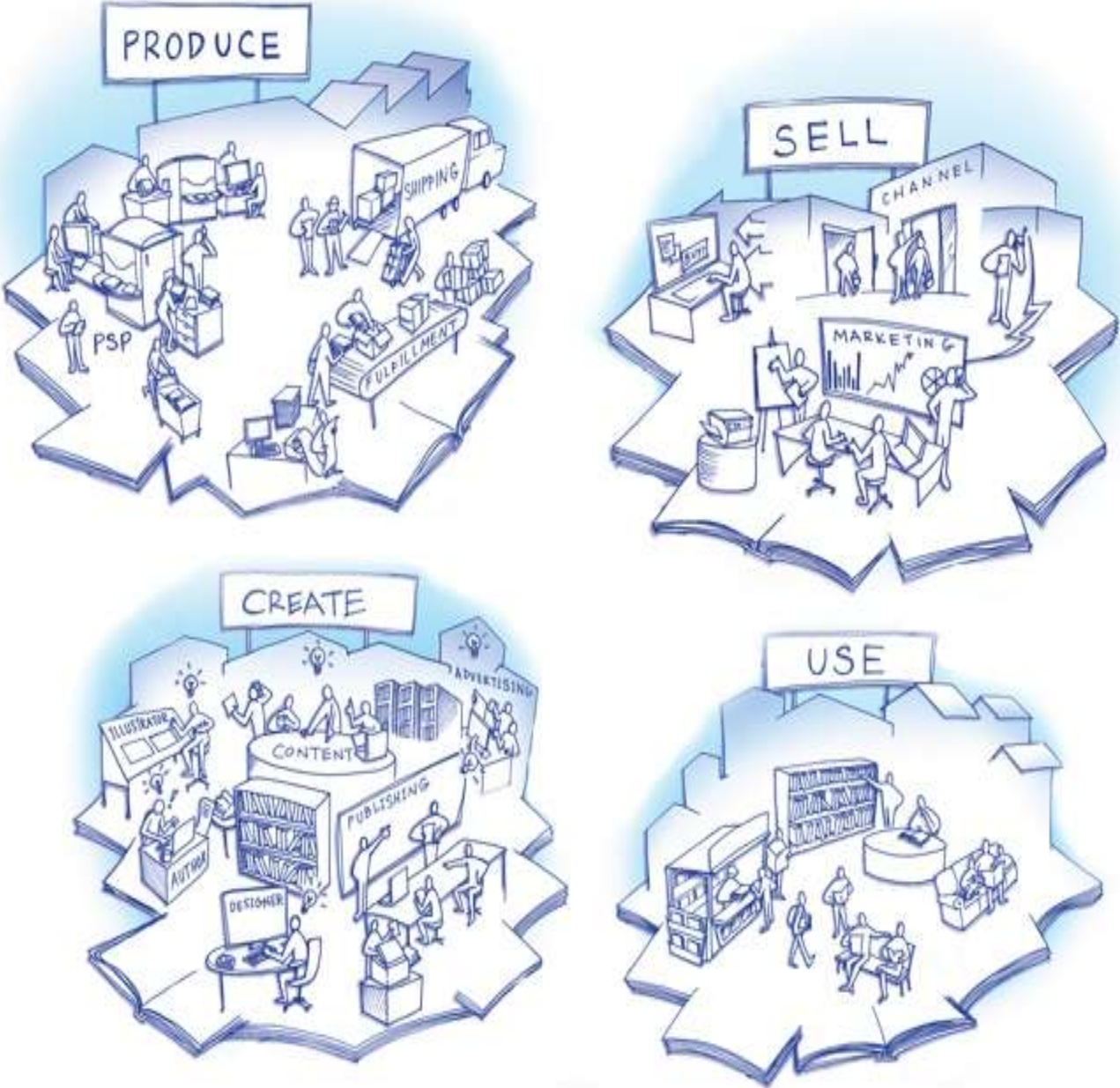
Hand-recorded Documents



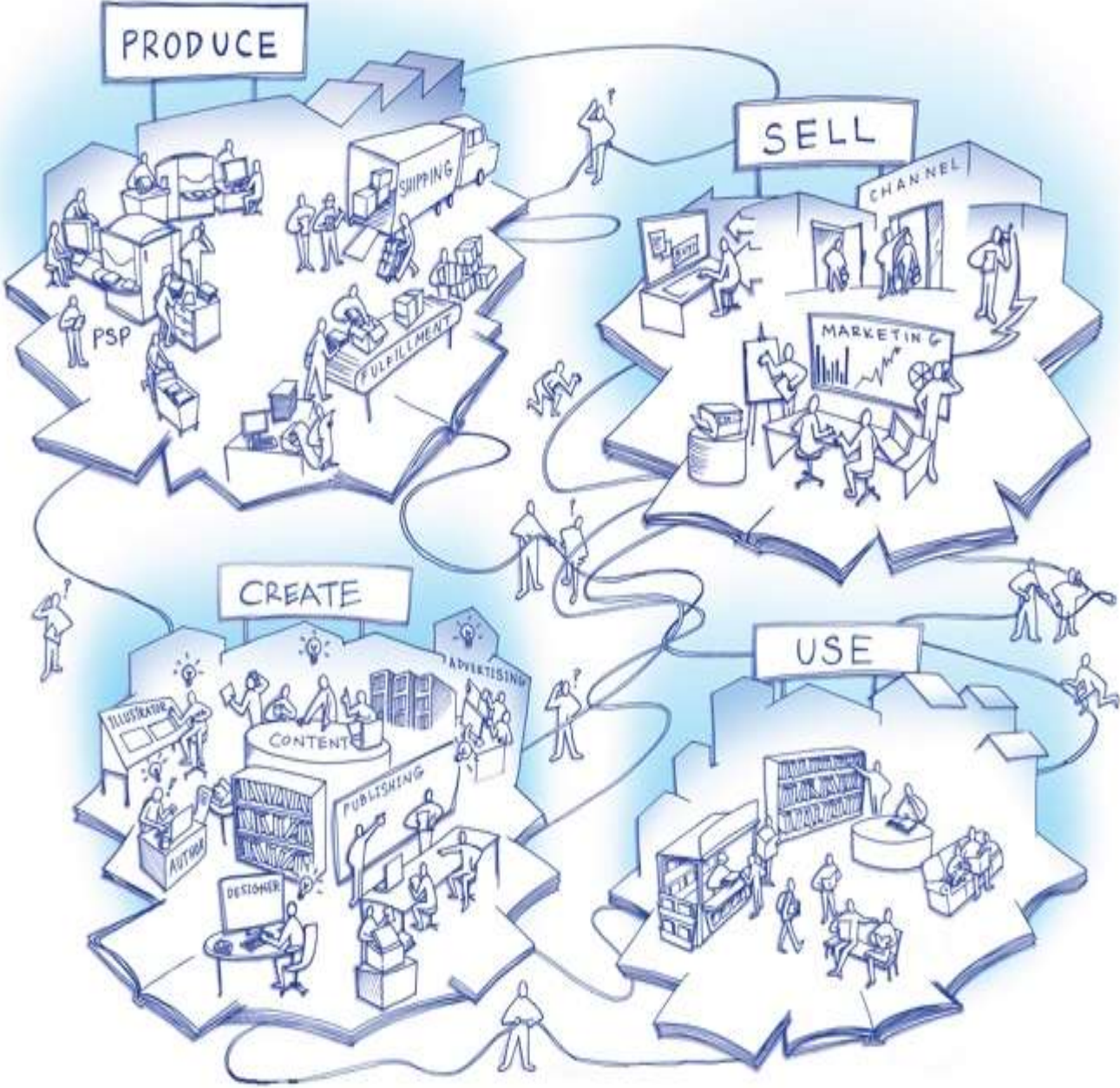
Print publishing: An example of a cloud ecosystem



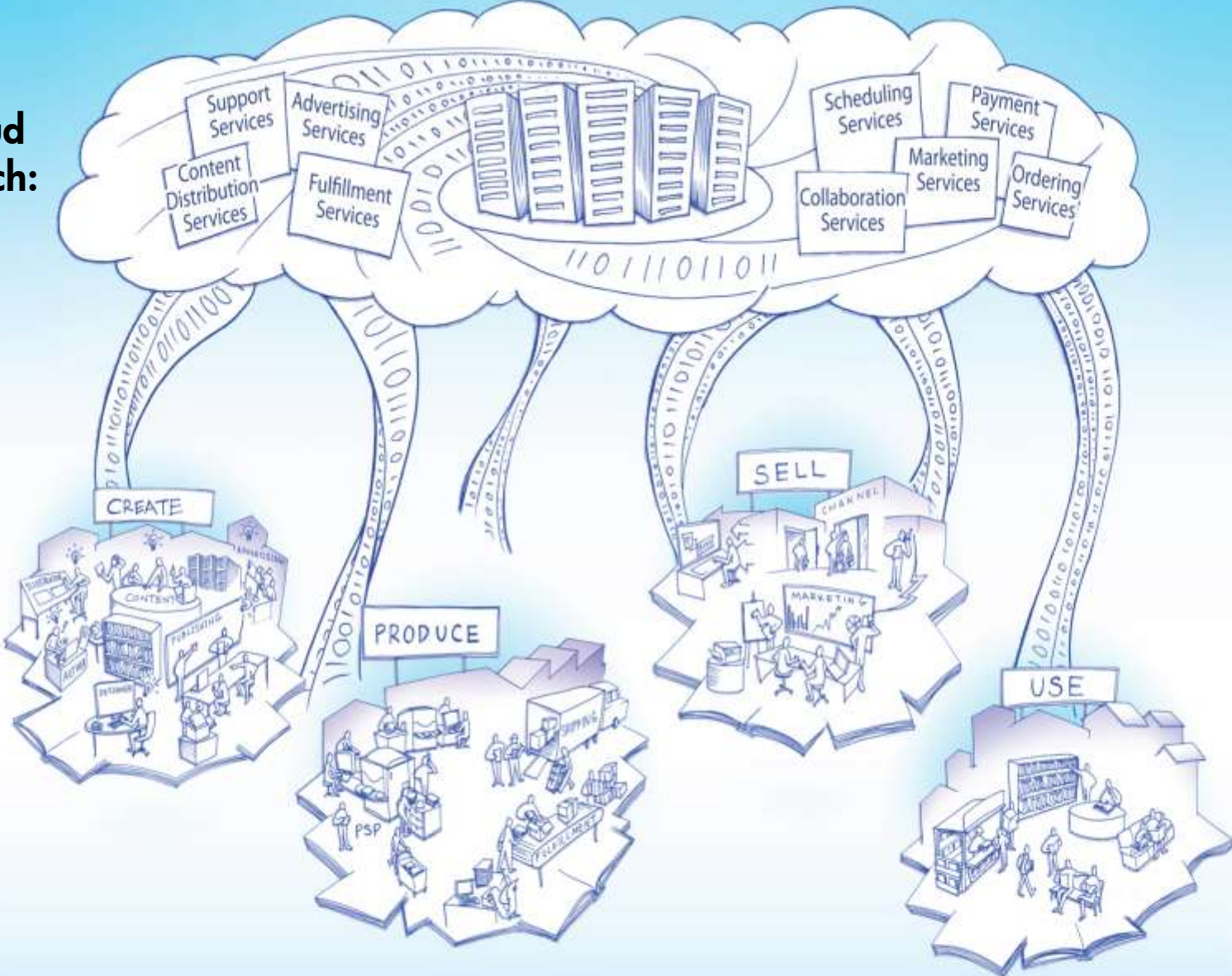
The print publishing ecosystem:



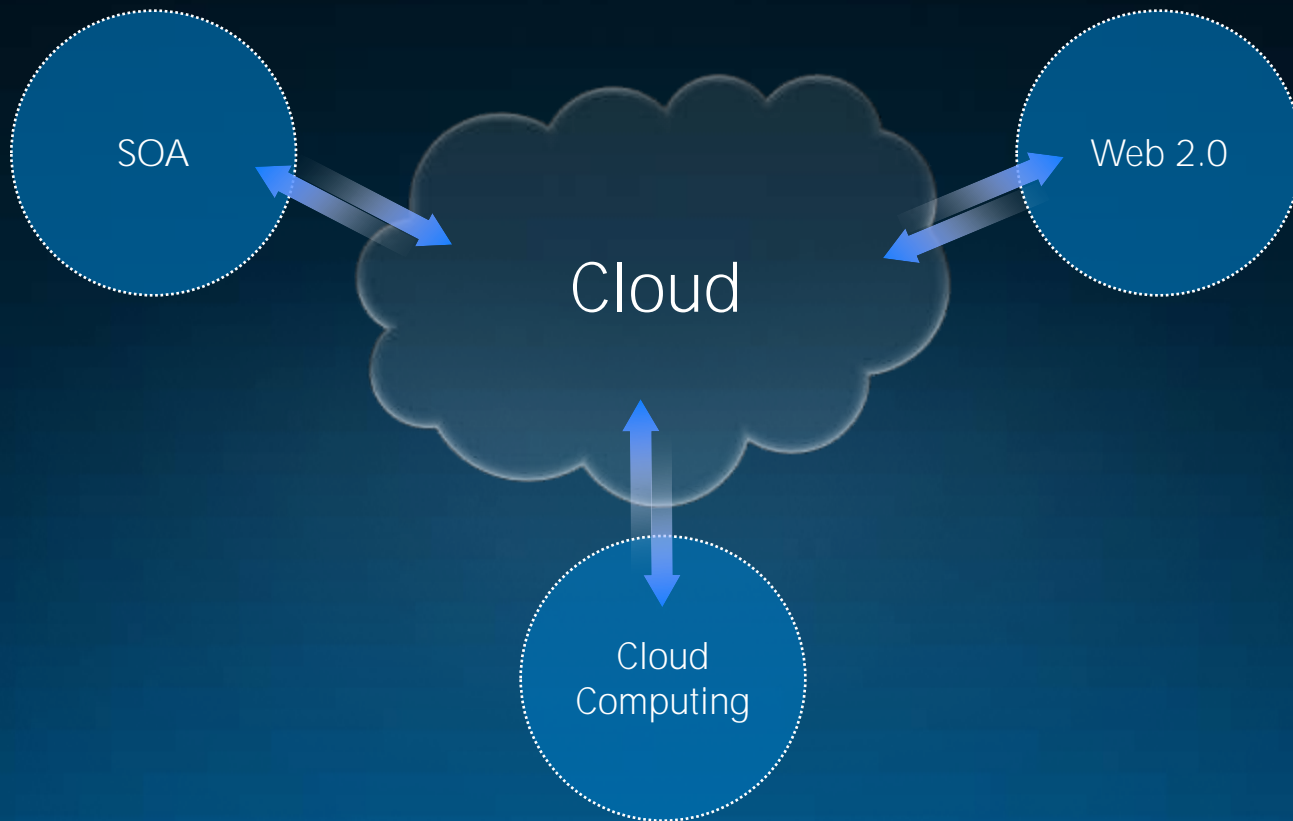
**Approached
by traditional
IT...**



The cloud approach:

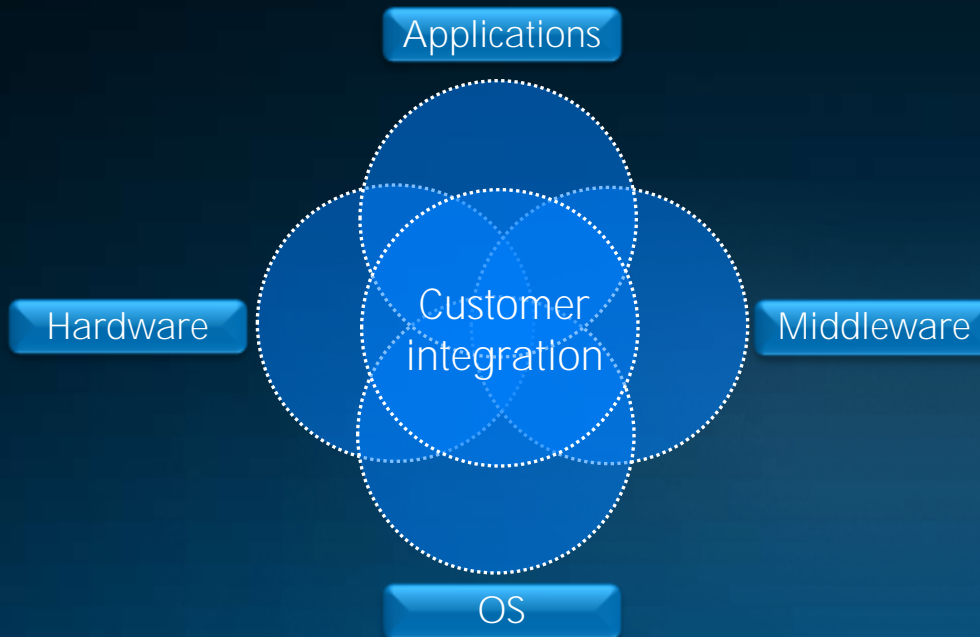


Cloud Enablers

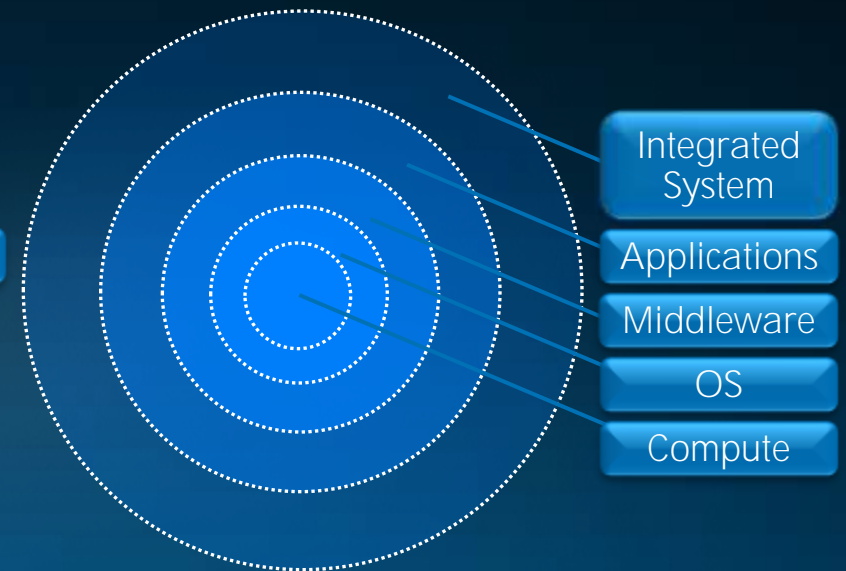


Design drives Cloud economics

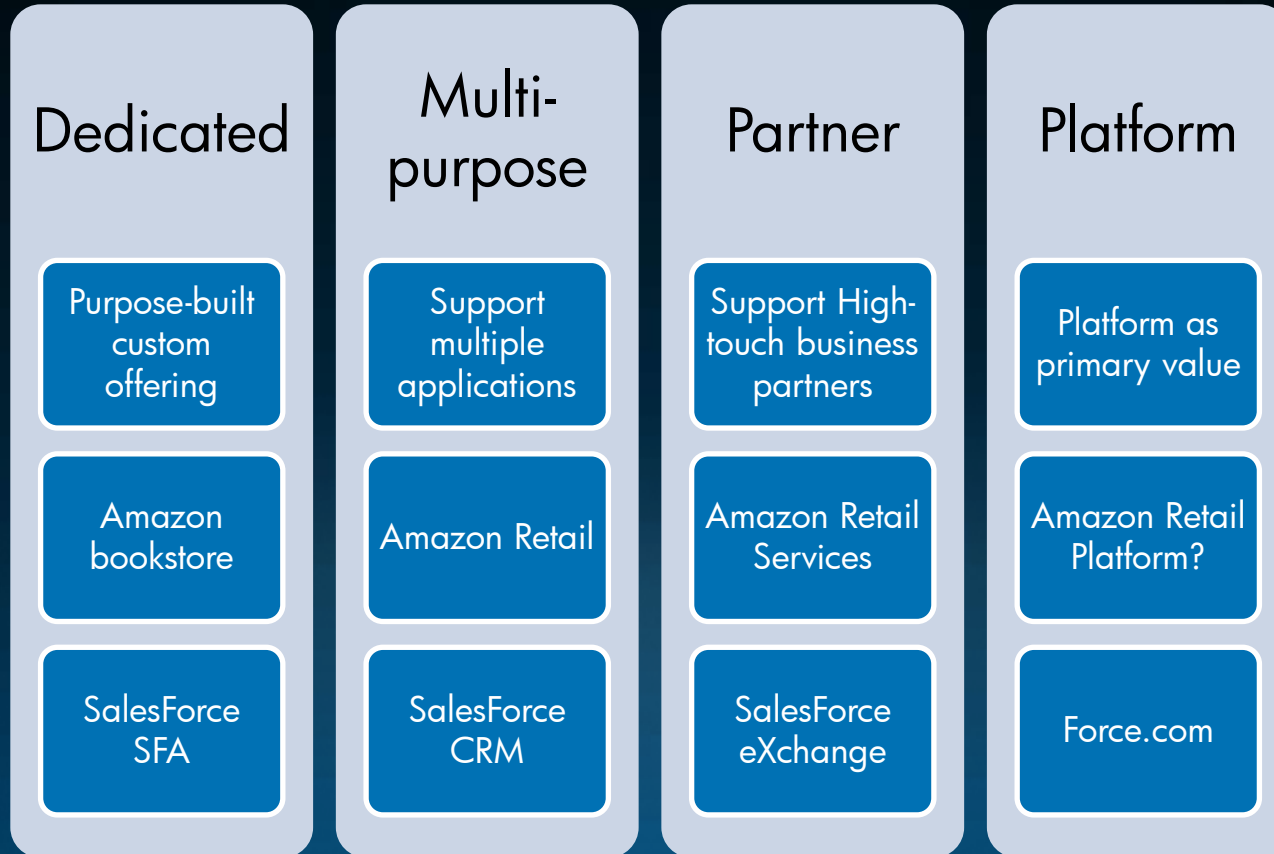
TRADITIONAL IT:
Distributed design



CLOUD:
Integrated design



Evolution of Cloud Service Platforms



Parting Thoughts: The evolution of architecture

Ecosystem

Role/Responsibility-based description of an ecosystem

Enterprise

Process-centric description of an enterprise

Logical

Structural description of a software system



