



TrustEra

Trusted Electronic Enterprise Governance™

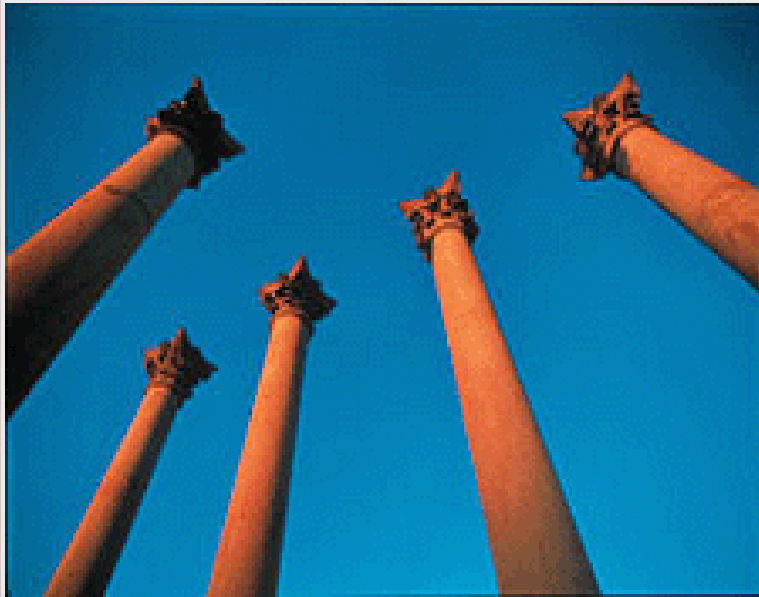
**An Emerging
Strategic Security Strategy**



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TrustEra

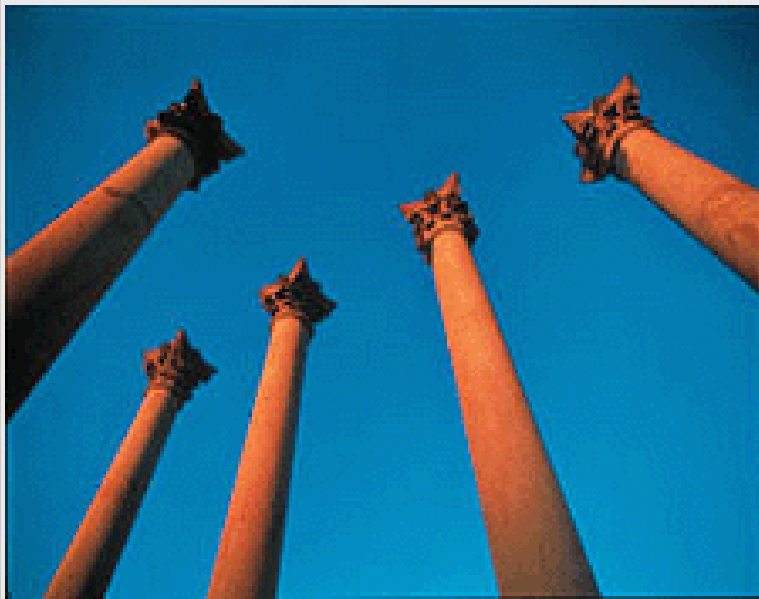
A Symbol of Trust & Reliability



**Today's
electronic
world**

... requires a new paradigm.

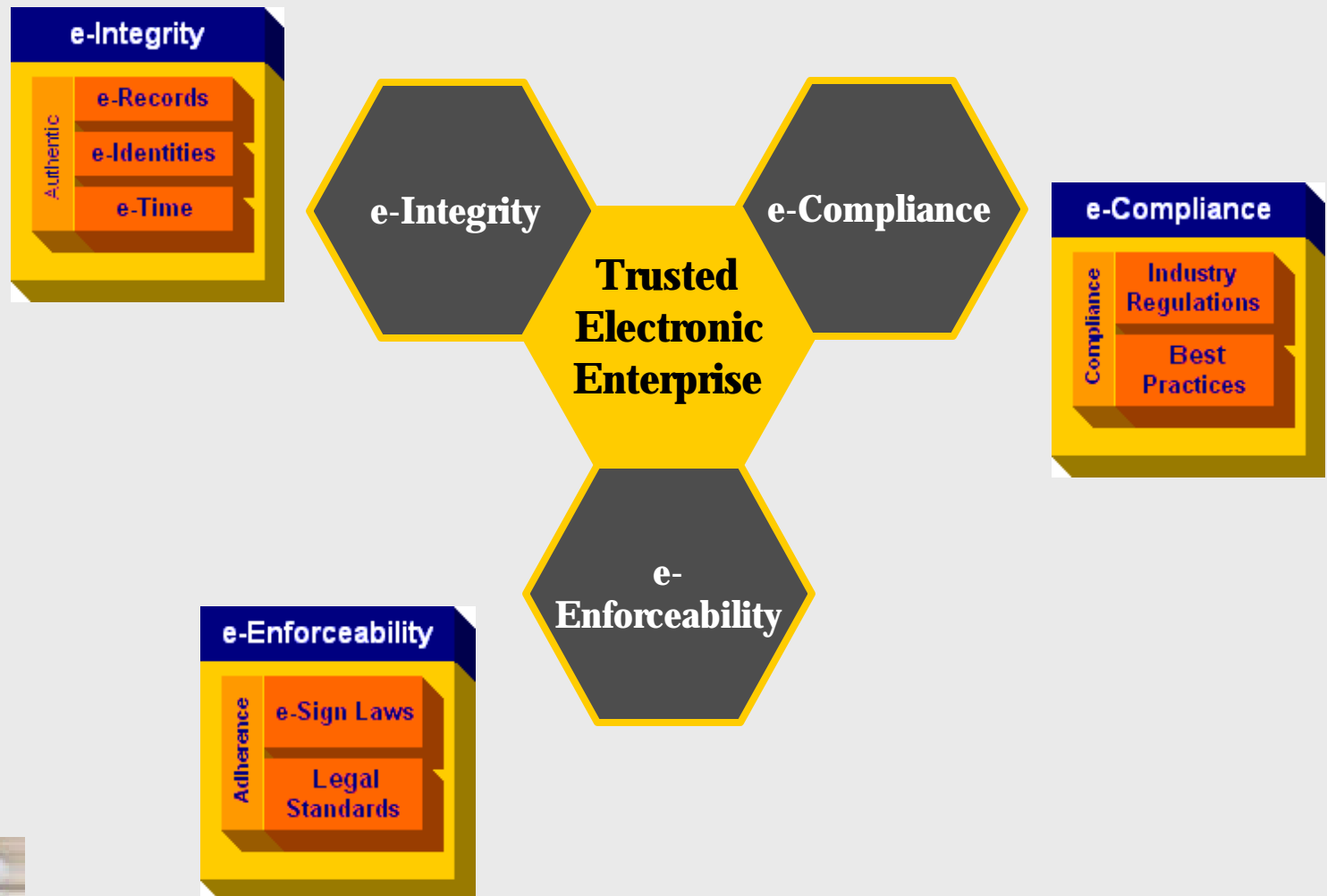
Management Assertions



**... as to the
electronic
trustworthiness
of the enterprise**

... are business critical

Management Assertions

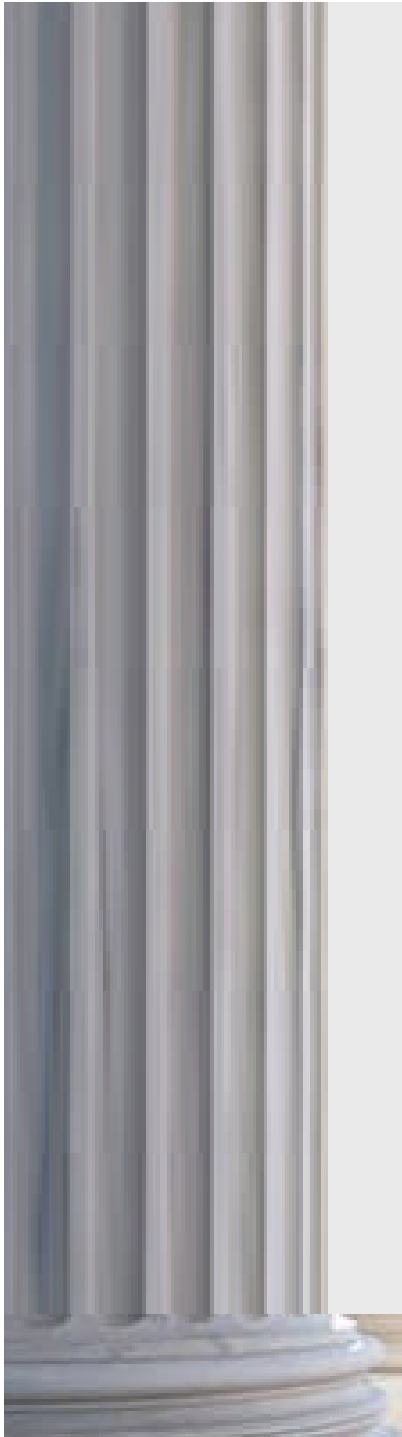


Security &

Governance

**Electronic
Digital Trust
Management™**

Security





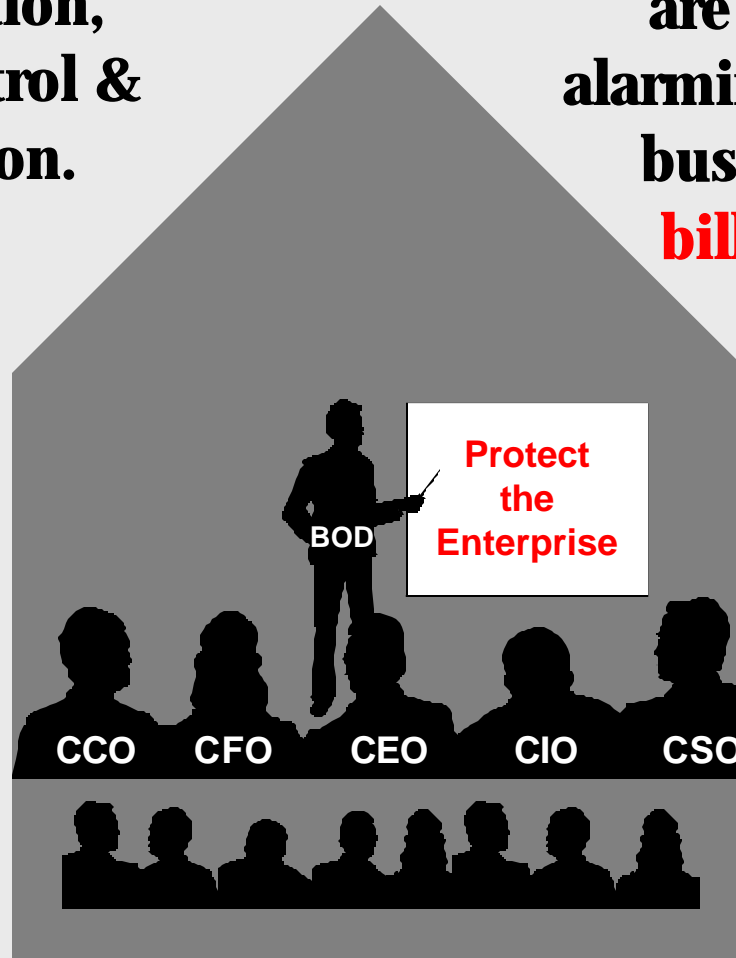
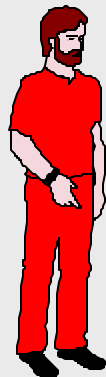
Trust Era

**Accountability:
The Emerging
Security
Imperative**

External Threat Focus

Strong authentication, access control & authorization.

“Network intrusions are increasing at an alarming pace, costing business worldwide **billions of dollars.”**

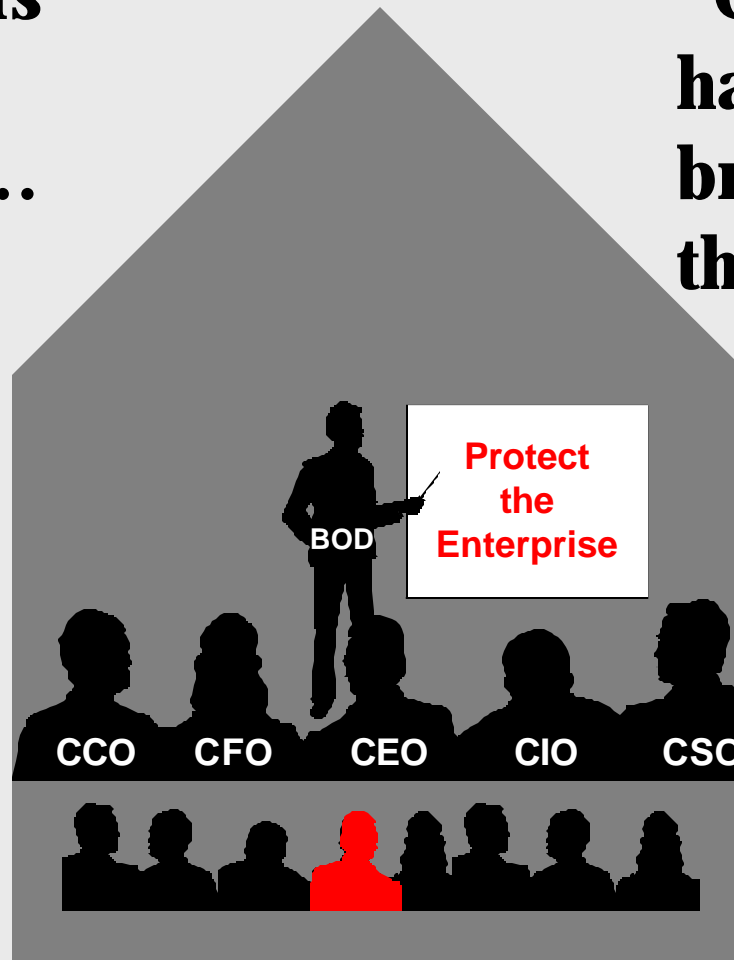


“Within the past year alone, **90% ... admitted to at least one ... breach. **78%** reported disruption of services, **80%** acknowledged financial loses...”**

Greater Threat: Internal

“Outsiders
may do
damage ...

“Outsiders
have never
brought down
the enterprise.”

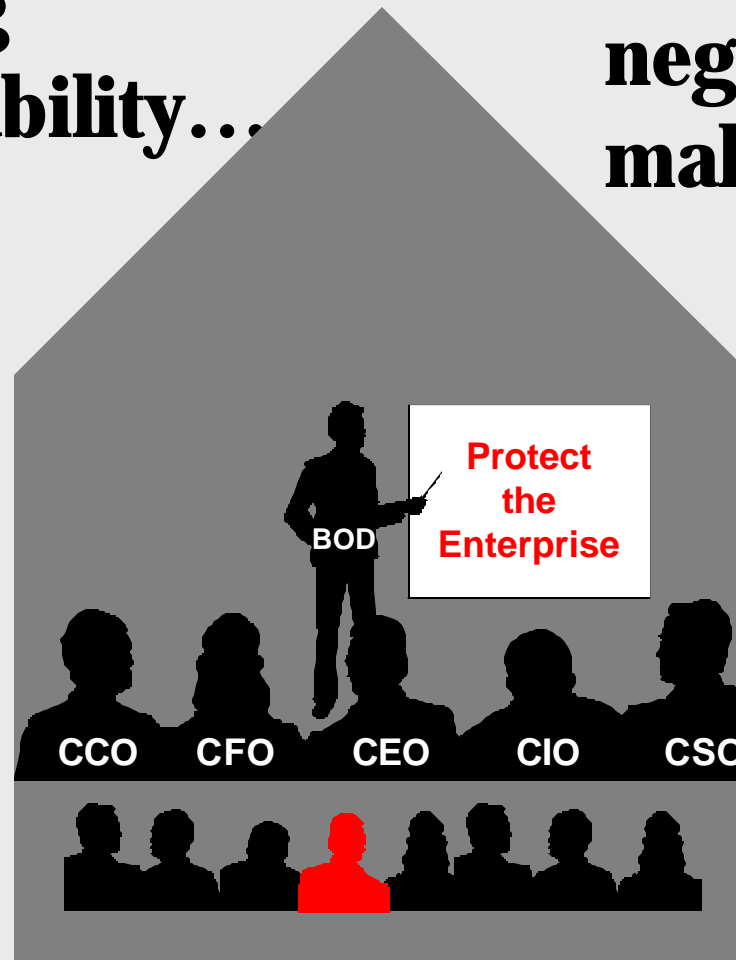


“It takes
insiders to
destroy the
business.”

Emerging Strategic Security Strategy

Ensuring
accountability...

for internal
negligence &
malicious acts



A New Strategic Imperative



Emerging Security Governance

“Corporate Information Security **Accountability** Act of 2003” SEC

will require all public companies to certify the security of their information systems.

Equivalent to a Sarbanes-Oxley for Security

108TH CONGRESS
1ST SESSION

H. R. _____

To amend the Securities Exchange Act of 1934 to require each publicly traded company to conduct an assessment of the company's computer information security.

IN THE HOUSE OF REPRESENTATIVES

Mr. PUTNAM introduced the following bill; which was referred to the Committee on _____

A BILL

To amend the Securities Exchange Act of 1934 to require each publicly traded company to conduct an assessment of the company's computer information security.

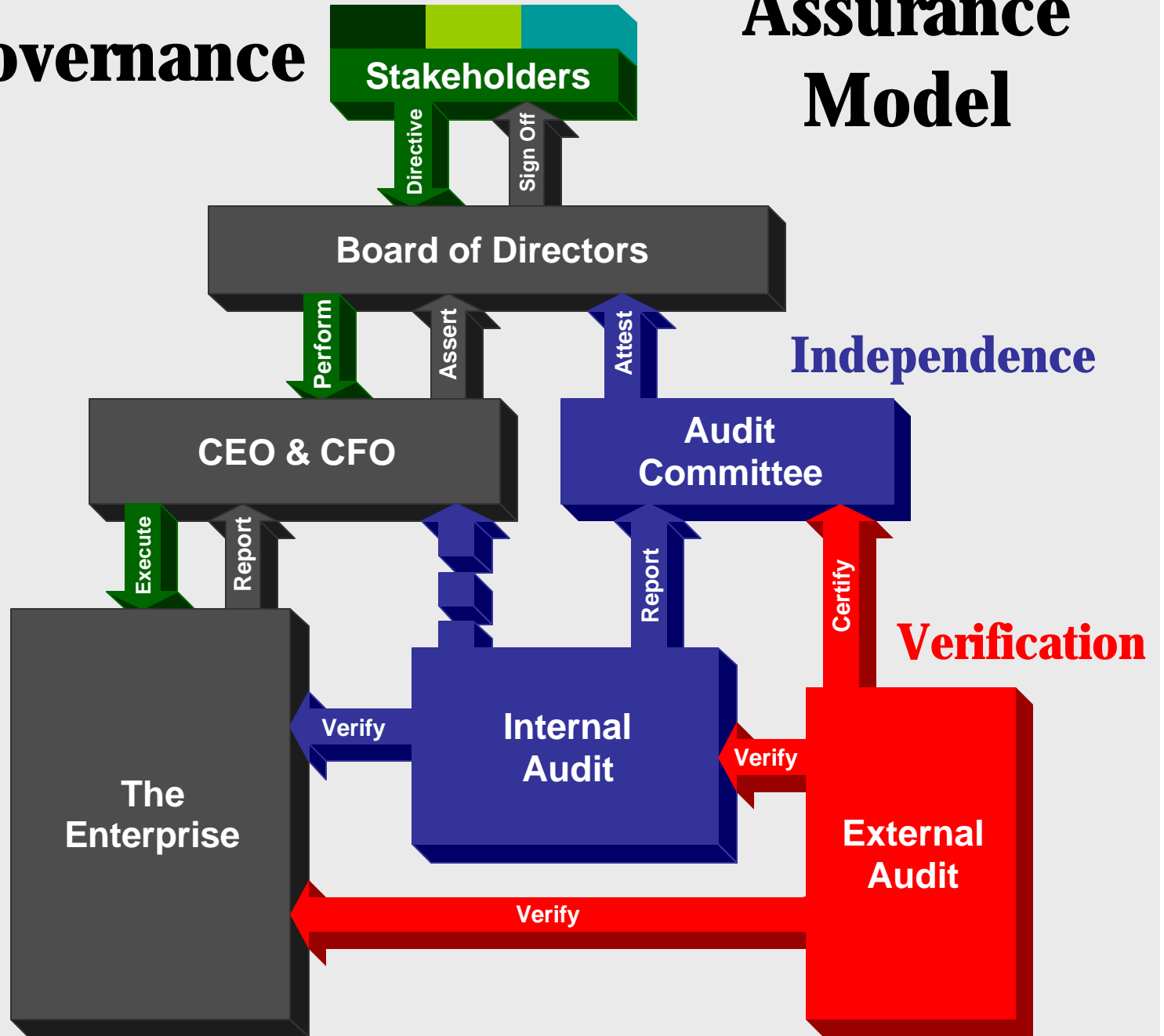
1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

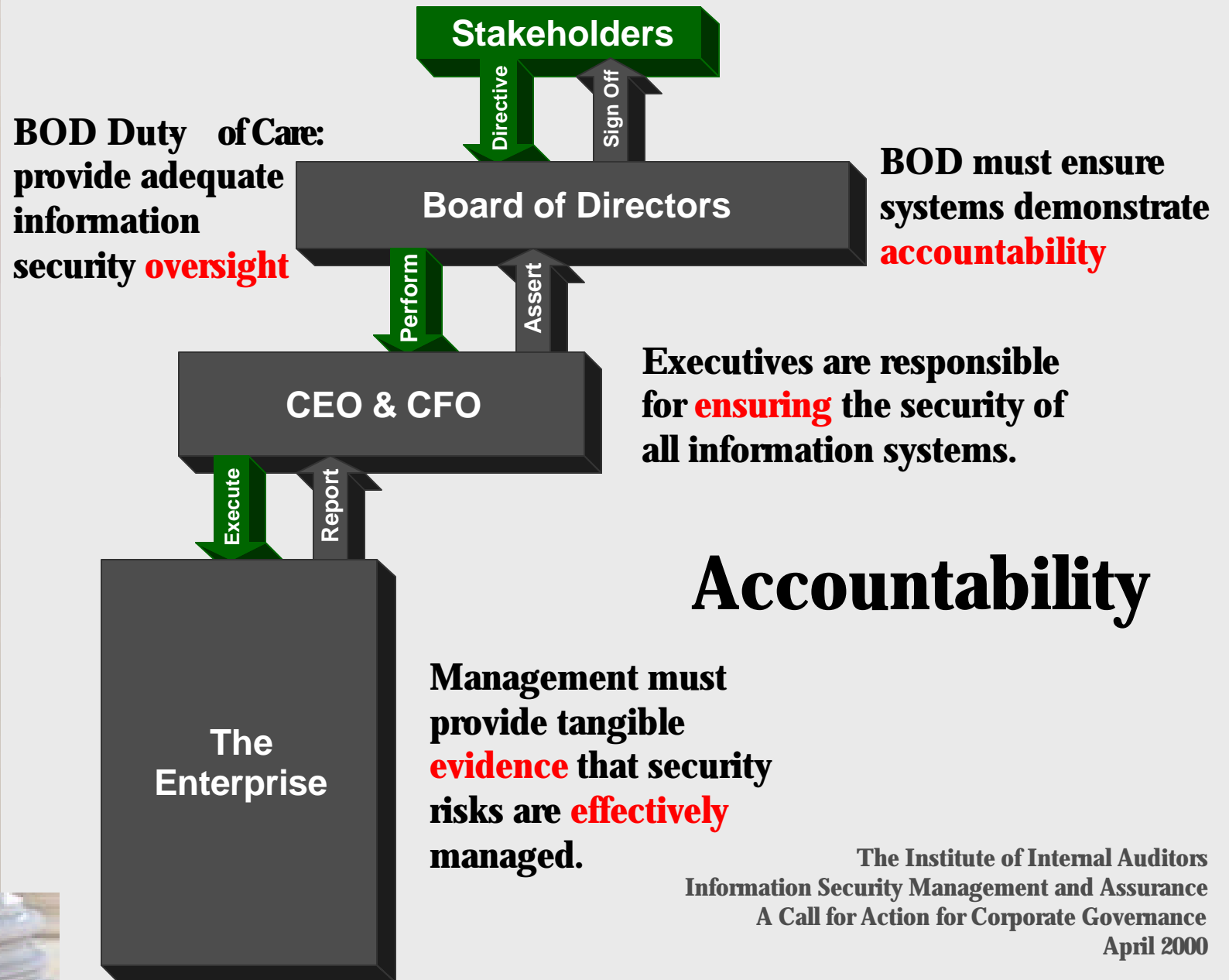
4 This Act may be cited as the “Corporate Information
5 Security Accountability Act of 2003”.

Governance

Assurance Model



A Higher Standard of Due Care



Key Challenge

CISAA

(Security Controls)

**Sarbanes
Oxley**

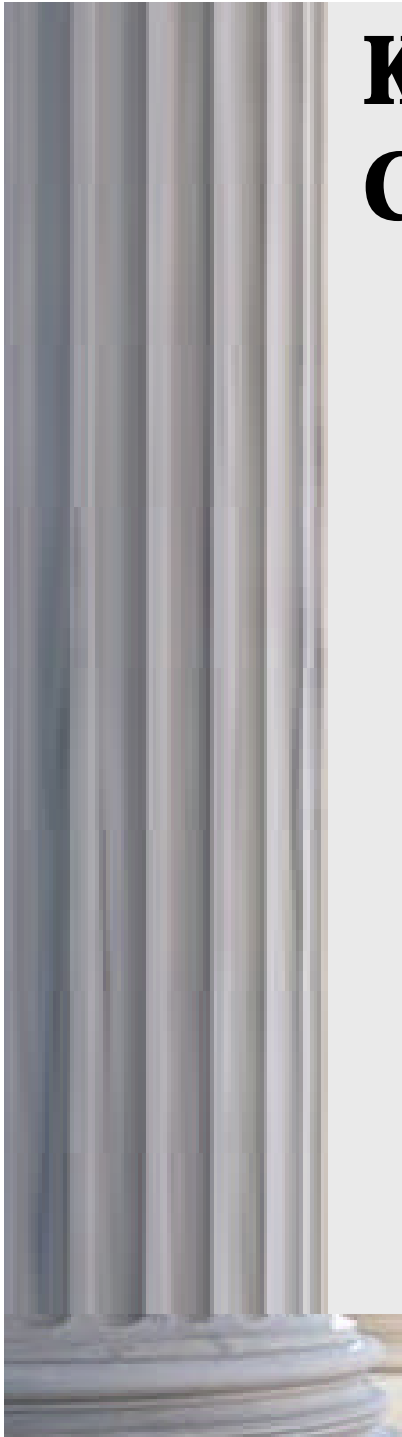
(Financial Controls)

**How to
manage **explicit**
accountability**

**CEO
& CFO
Challenges**

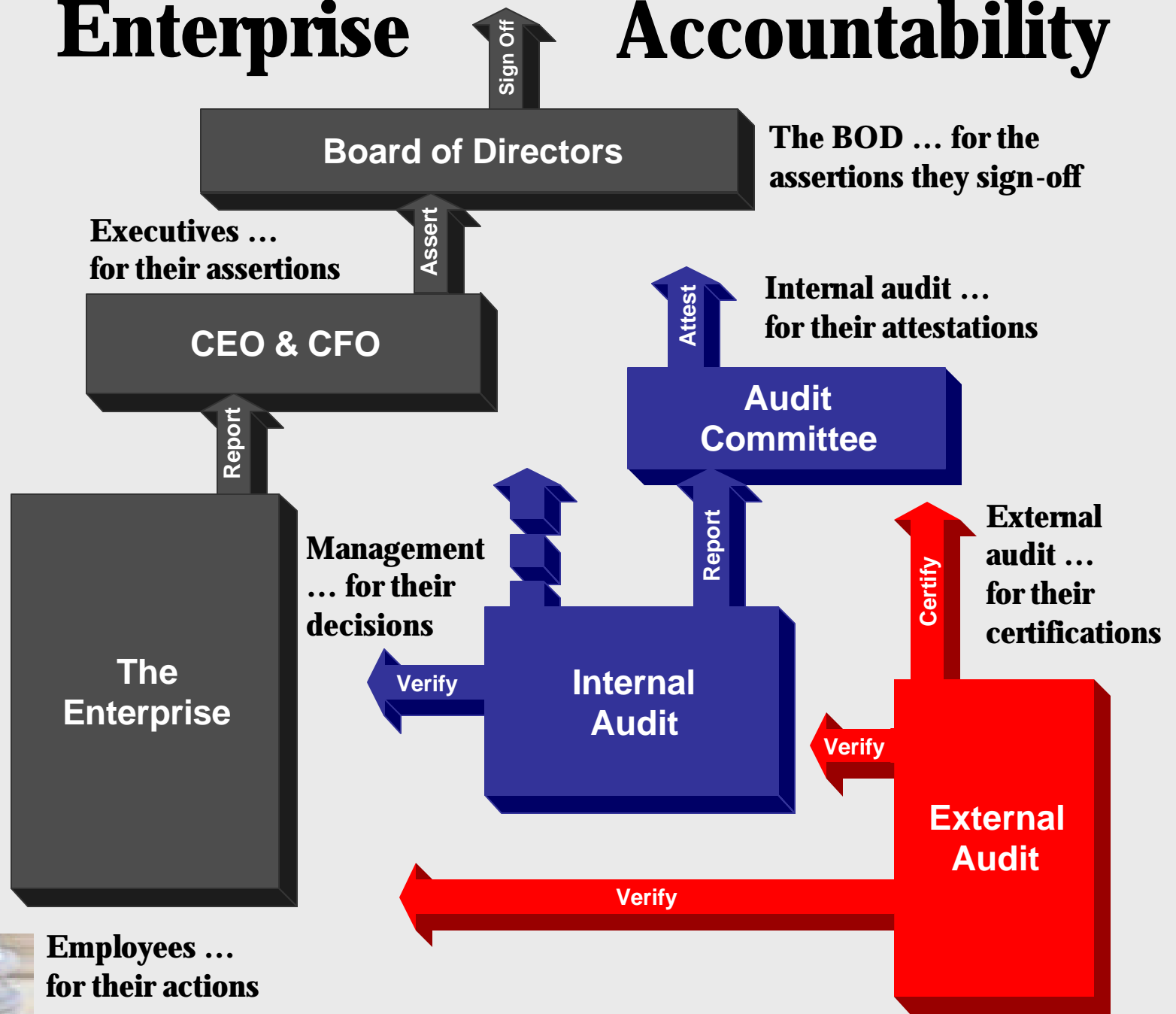
**Cost
Control**

**Revenue
Performance**



Enterprise

Accountability



Shifting Accountability Inward



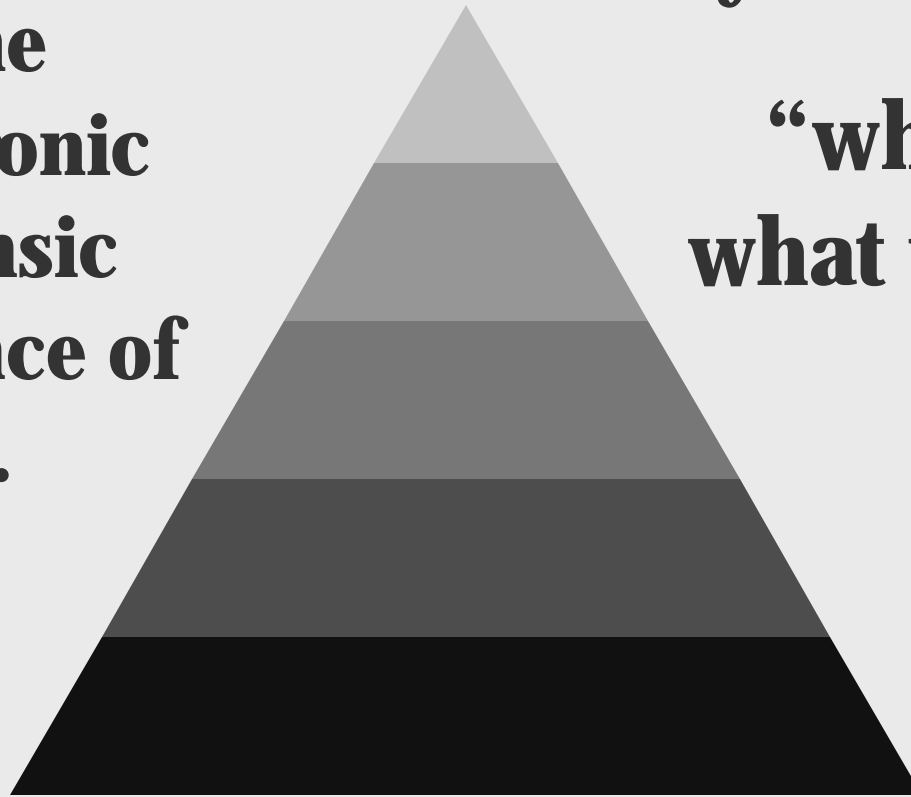
Emerging Security Strategy

Accountability

**The
electronic
forensic
evidence of**

...

**“who did
what when?”**





TrustEra

**Electronic
Forensic
Evidence of
Accountability**

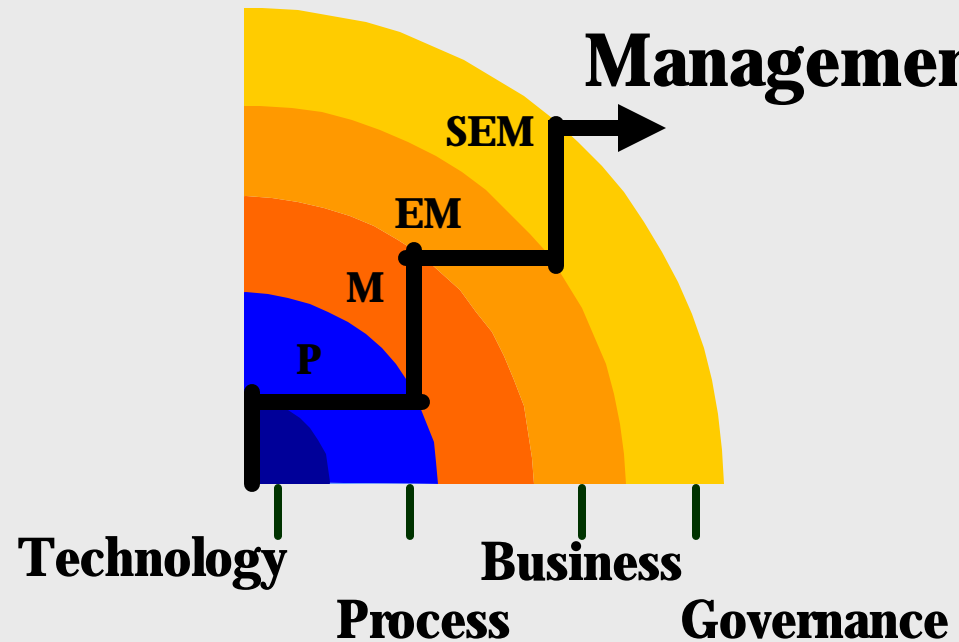


TrustEra

**Shifting to
Governance &
Business Centric**

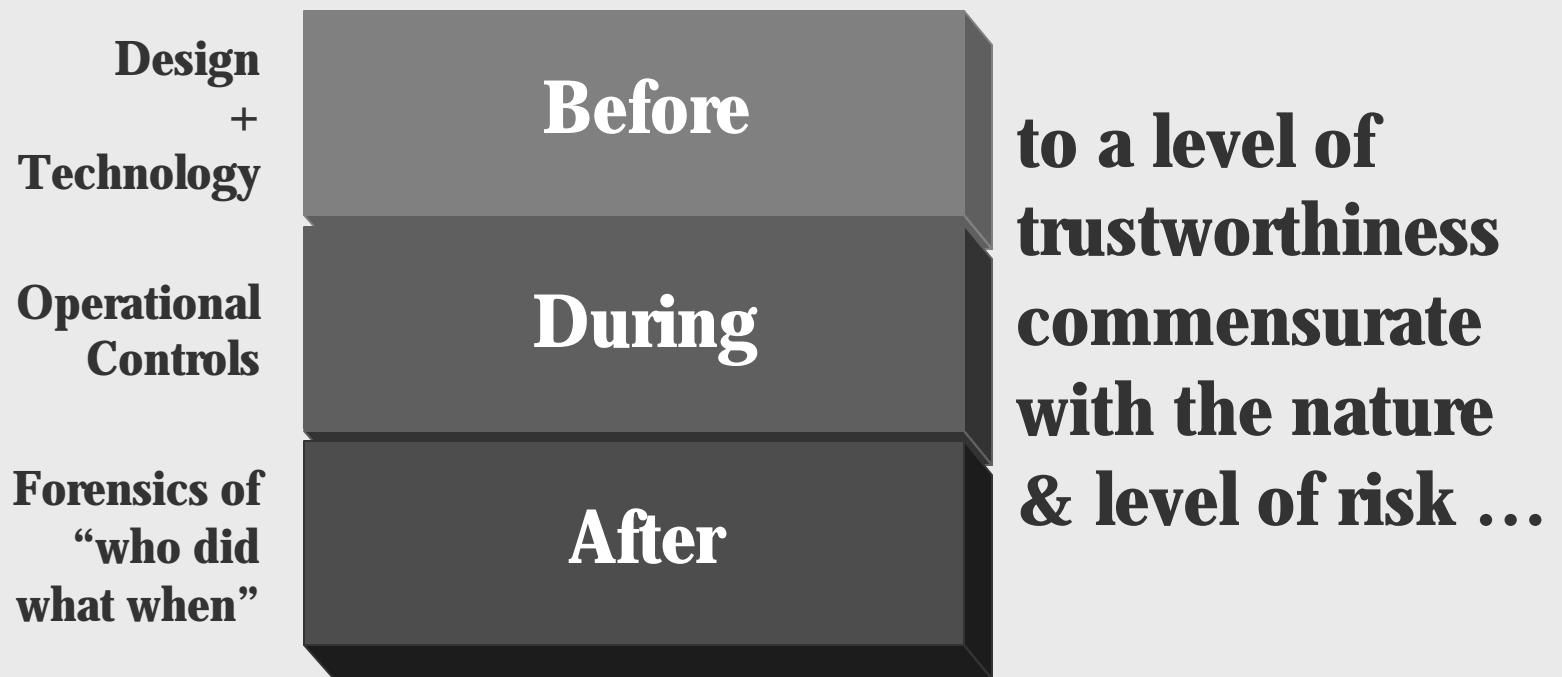
Moving up The Value Chain

**Enterprise
Governance
Management™**



Forensic Centric

Integrate into the security life cycle the capture of electronic forensic evidence ...





TrustEra

**Trusted
Electronic
Enterprise**

“I Trust You”



- Earn these words

**... and be freed to focus on
core business!**

“I Trust You”



**- Deliver on
these words**

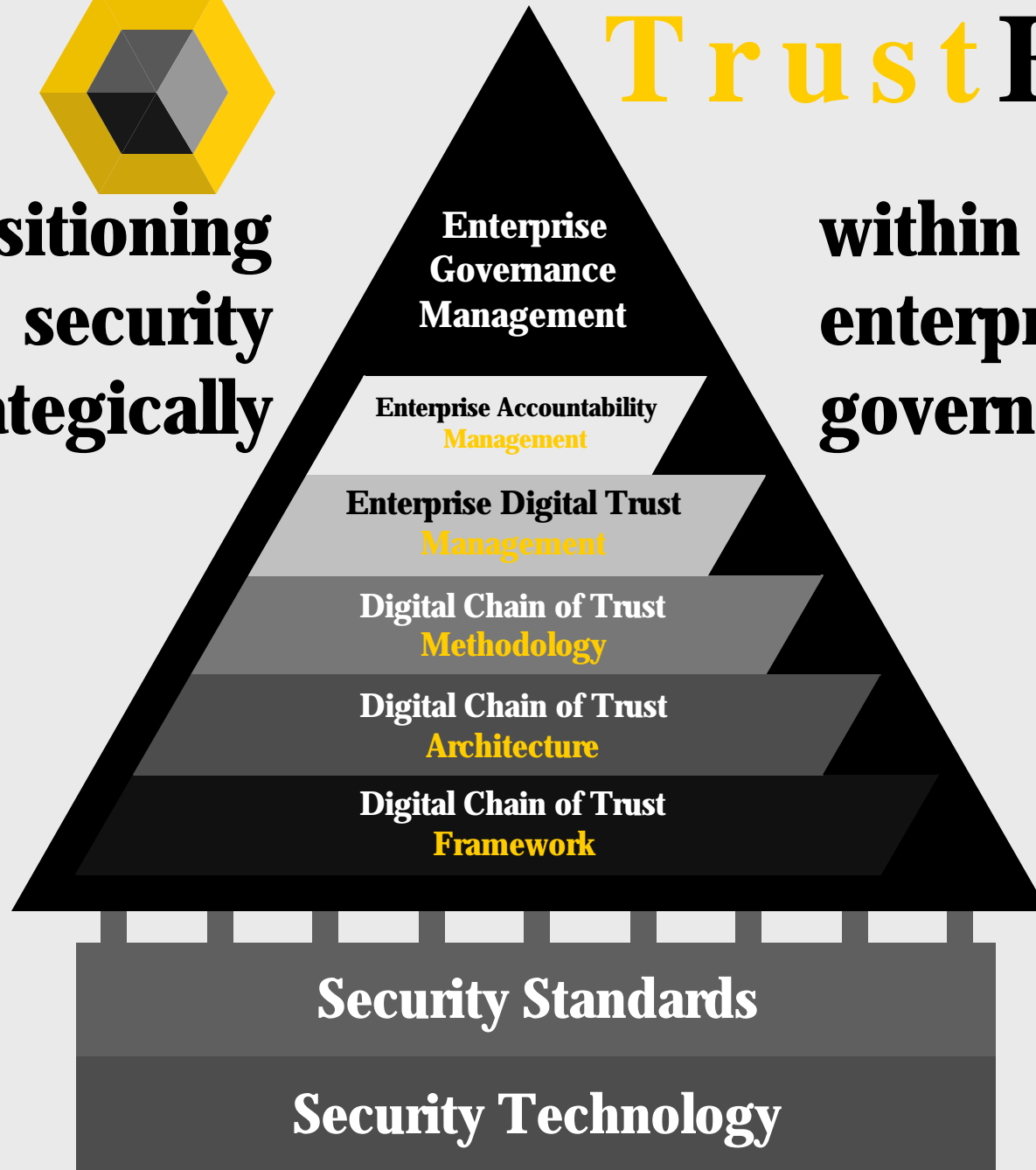
**... and see how profitable a
Trusted world can be!**



TrustEra

**Positioning
security
strategically**

**within
enterprise
governance**



**Strategic
Consulting**



**Electronic
Enterprise
Governance**

Trust Era

Define how

- **your technology fits in the emerging e-Governance paradigm**
- **to expand your value proposition**
- **to position strategically**

Strategic
Consulting



TrustEra

Electronic
Enterprise
Governance

Question?

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