



Member Meeting

News Round-Up

February 2, 2004
San Diego, California, U.S.A.

Meeting Program

- News Roundup:
 - Carl Bunje: The Boeing Company
 - Alan Doniger: Petrotechnical Open Standards

- Panel: Benefits to Members of Open Standards & Certification
 - Moderator: Elaine Babcock, U.S. DoD DISA
 - Judith Jones: Architecture Forum
 - John Schmidt: Enterprise Application Integration Industry Consortium (EAIC)
 - Walter Stahlecker: Architecture Forum
 - Tom Bishop: Application Quality Resource Management (AQRM) Forum [unable to participate]

News Roundup

- ❑ Member Survey Results
 - Meeting Locations
 - Meeting Frequency
 - Meeting Themes
- ❑ Governing Board Member Representative Election
 - Procedure
 - Timing
- ❑ Leaflet: Being a Member Board Director
- ❑ Leaflet: How to Start New Activities
- ❑ Leaflet: Certification Programs

Member Survey Results

□ Source

- During the October 2003 Meeting – 23 members
- By email during November 2003 – 15 members
- 38 distinct members responded overall

Member Survey Results

- ❑ Number of Conferences / Meetings
 - 16 votes for 4
 - 8 votes for 3
 - 8 votes for 2

- ❑ Side comments
 - Can not justify attending a Conference without associated working meetings of the Forums
 - Several wrote that the Forums need to maintain the pace of meeting four times per year
 - Conferences are the ‘best education’
 - Consider one electronic conference per year to reach out globally

Member Survey Results

- Annual Pattern for Future Conferences / Meetings (presuming four in total)
 - North America
 - 28 votes for 2
 - 7 votes for 3
 - Europe
 - 23 votes for 1
 - 12 votes for 2
 - Rest of the World
 - 19 votes for 0
 - 17 votes for 1

Member Survey Results: Locations

□ North America

- 27: **San Francisco**
(Jan. '05, Feb. '03)
- 23: **Boston (July '04)**
- 22: D.C. (Oct. '03)
- 20: Los Angeles
- 19: **New York (July '05)**
- 16: Chicago
- 15: Austin (Apr '03)
- 15: **New Orleans**
(Oct. '04)
- 14: San Diego
(Feb. '04)
- 13: Atlanta

□ Europe

- 25: London (Sep. '03)
- 23: Rome
- 21: Paris
- 19: Barcelona
- 18: **Dublin (Apr. '05)**
- 17: **Brussels**
(Apr '04, Oct. '05)
- 16: Frankfurt
- 15: Geneva
- 13: Prague

□ Rest of the World

- 13: Tokyo
- 9: Hong Kong
- 9: Sydney
- 5: Seoul

Member Survey Results: Themes

- ❑ 23: Workflow and Process Management (**Apr. '04**)
- ❑ 22: Enterprise Application Integration
- ❑ 18: Enterprise Information Management (**Jul. '04**)
- ❑ 18: Identity/Access Mgt., Trust Relationships (**Jan '05**)
- ❑ 18: Security: Architecture, Web, Mobile, Spam (**Apr '05**)
- ❑ 17: Securing the Extended Enterprise (**Oct. '04**)
- ❑ 17: Open Source (**Oct. '05**)
- ❑ 17: Wireless
- ❑ 16: Real-time Enterprise Requirements/ Approaches
- ❑ 15: Standards “Summit” (**Oct. '05**)
- ❑ 15: Data Management

Member Survey Results

- ❑ Clearly, your feedback is being heard and put into action.
- ❑ How often should this be repeated?
- ❑ How could the survey procedure be improved?

Conference Planning: Your Chance to Speak

- ❑ Complete the questionnaire
(Return to the registration desk today with your business card for the prize drawing for a portable MP3 Player!)
- ❑ For each of the '04 and '05 conferences, you can suggest:
 - Speakers from your company or otherwise
 - Hot topics associated with the conference themes
 - List organizations associated with the theme
 - ...

Governing Board: Member Representation

- ❑ Leaflet: Member Representation on the Governing Body of The Open Group
- ❑ Role
 - Strategy Guidance
(vision, mission, strategy, long-term plans)
 - Oversight
(finance and audit)
 - Approvals
(annual plans, specifications)
 - Leadership
(champion initiatives, support member goals)

Governing Board: Member Representation

- ❑ Leaflet: Member Representation on the Governing Body
- ❑ Governing Board consists of:
 - Platinum Open Group Members
 - Elected Open Group Representatives (two year term)
 - Customer Council – three directors: Currently: Elaine Babcock (DoD DISA), Alan Doniger (POSC), Bill Estrem (U. of St. Thomas)
 - Supplier Council – one director: Currently vacant
 - President & CEO
- ❑ Board Directors
 - Act in the best interests of The Open Group
 - Representation is exclusive of their company affiliation
 - Represent the wishes of the member constituency (elected representatives)
 - Act as ambassadors for The Open Group

Governing Board: Member Representation

- Board Director Commitment
 - Four 1 to 2 day in-person meetings per year
 - Liaison with members, gathering input and feedback
 - Interaction with other Board Directors
- Eligibility of Elected Representative Nominees
 - Any staff member of any member of the Customer or Supplier Council
 - Except Platinum members, of course
- Voting: “one vote per member organization”
 - Supplier members vote for the supplier nominees
 - Customer members vote for the customer nominees

Governing Board: Member Representation

- 2004 Election Timetable
 - Call for nomination: February 3, 2004 (today)
 - Send nominations by email to ogcc_steering@opengroup.org
 - Close of nominations: April 30, 2004
 - Voting instructions issued: May 14, 2004
 - Voting: May 15 through June 11, 2004
 - Results: by June 25, 2004
 - Appointment: July 2004 Board meeting
 - Term: July 2004 through June 2006

Governing Board: Member Representation

- Why serve?
 - Help add value to The Open Group's products and services
 - Communicate the needs of fellow Open Group members; ensure responsiveness
 - Influence future direction
 - Win-Win-Win
 - The Open Group
 - The Open Group Membership
 - Your Organization

How to Start New Projects & Initiatives in The Open Group

□ The Process

- Fits in the scope of an existing Forum?
 - → new project in existing Forum
- Need Open Group help to get started?
 - → new Forum (working resources must be there, too)
- No need for Open Group help to start?
 - → Champion from members leads interactive online discussion (PlatoWeb)

Open Standards and Certified Products

- ❑ Key Benefits of Standards
- ❑ Why Standards are not enough
 - Certified Products
 - Open Group Certification
- ❑ Customer procurement pull-through is vital to growing the availability of Certified Products.
 - Procurement Policy
 - Objectives, information architecture, policies
 - Statements of Intent
 - Operating environment description
 - Certified Product requirements
 - Contact persons for clarification and follow-up
 - Endorsements (cs@opengroup.org for details)

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