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#### Open Standards - Open Source

The Business, Legal, and Technical Challenges Ahead

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In association with



# "Are We There Yet?"

Planning and Acting Now
To Arrive Safely, Sometime, at Some
Open Source Destinations

## What Legal Issues Are Key?

- WYSIWYG versus WYDSIWGY
- Sound Construction and Engineering Is A Long-Term Project and Design Philosophy
- Plan Now For Future Constituents and Unexpected Standards-Setters, In Software Management
- Silos Are Sickly; Multi-Disciplinary
   Processes and Teams are Key to OSS

## What Roles Are Key, re "OSS Law"

- Educator: What's All That Stuff & Noise?
- Consciousness-Raiser: Why Should I Care?
- Change Agent: Why Should I Act Differently?
- Public Health Physician
- Process Engineer

### What Tools Will Be Useful?

- Precedent: 6/14 New York Times
   Mentioning H-P OSS Process Team
- Finances: Prior Metrics of Litigation Costs
- Corporate Compliance: Sarbanes, et al.
- "Visual Programming": Charting Software Development, Components, & Life-Cycles
- Overhauled Licensing Practices
- Indemnifications (and Insurance?)

# Who Will Navigate This Journey?

- Savvy Info. Tech. Vendor Executives
- Savvy Product & R&D Managers
- Savvy Finance and Legal Execs.
- Litigators
- New Specialist Risk Management Consultants & Trainers
- Others TBD

### "buckle up"

Henry W. (Hank) Jones, III Intersect Technology Consulting -and-Law Office of Henry W. Jones, III 2002 Mountain View Rd. Austin, TX 78703

512-695-4673

memphishank@aol.com