



*Boundaryless  
Information Flow*

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## **Open Standards - Open Source**

**The Business, Legal, and Technical Challenges Ahead**

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**In association with**



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# Stormy Peters



Open Source Program Office  
Hewlett-Packard  
[stormy.peters@hp.com](mailto:stormy.peters@hp.com)  
970-898-7277

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# Open Source is Acceptable in Business



- **Proof of concept:**
  - Billions of dollars in business every year**
  - Products: Apache, Linux, Sendmail, Samba, ...**
  - Companies: IBM, HP, Sun, Red Hat, ...**
- **Proper controls:**
  - Legal**
  - Business**

# What are you really buying?



Copying

➔ Yes, you can freely copy open source software

Support

➔ You can get it from multiple places, including doing it yourself

Media/Manuals

➔ How many do you need?

Licenses

➔ You don't have to track

Bundles

➔ What's really in there?

Indemnification

➔ It doesn't exist in the open source world

# Changes & Challenges for OSS



- Establishing the business models
- Balancing the open source community and typical product management
- Integrating new business processes
- Licensing issues