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### **Open Standards - Open Source**

#### The Business, Legal, and Technical Challenges Ahead

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In association with



UNIVERSITY of ST. THOMAS



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June 24, 2003

### **Stormy Peters**

## Open Source is Acceptable in Business



Proof of concept:

Billions of dollars in business every year

Products: Apache, Linux, Sendmail, Samba, ...

Companies: IBM, HP, Sun, Red Hat, ...

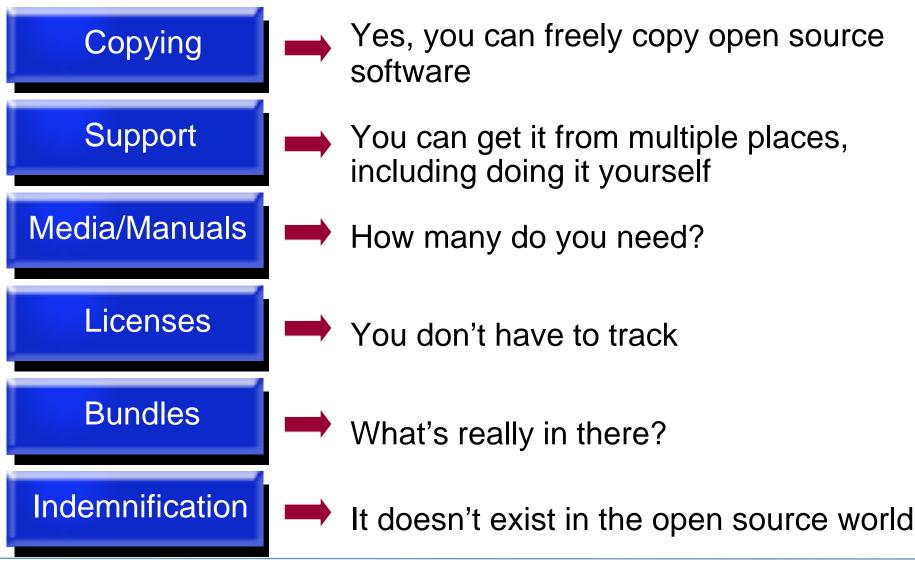
• Proper controls:

Legal Busino

Business

### What are you really buying?





06/20/03

# Changes & Challenges for OSS



- Establishing the business models
- Balancing the open source community and typical product management
- Integrating new business processes
- Licensing issues